	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	13,475	136,556	370,966
2010 Total Population	12,681	130,601	353,896
2018 Total Population	13,002	131,605	357,352
2018 Group Quarters	51	4,384	9,868
2023 Total Population	13,245	131,884	358,494
2018-2023 Annual Rate	0.37%	0.04%	0.06%
2018 Total Daytime Population	15,905	131,382	394,970
Workers	10,136	74,191	225,418
Residents	5,769	57,191	169,552
Household Summary			
2000 Households	6,133	63,005	165,396
2000 Average Household Size	2.19	2.10	2.18
2010 Households	5,827	60,964	160,991
2010 Average Household Size	2.17	2.07	2.14
2018 Households	5,951	61,120	162,078
2018 Average Household Size	2.18	2.08	2.14
2023 Households	6,052	61,070	162,378
2023 Average Household Size	2.18	2.09	2.15
2018-2023 Annual Rate	0.34%	-0.02%	0.04%
2010 Families	3,053	30,527	82,958
2010 Average Family Size	2.99	2.88	2.93
2018 Families	3,065	30,303	82,568
2018 Average Family Size	2.99	2.88	2.93
2023 Families	3,092	30,199	82,422
2023 Average Family Size	3.00	2.88	2.93
2018-2023 Annual Rate	0.18%	-0.07%	-0.04%
Housing Unit Summary			
2000 Housing Units	6,478	66,257	178,627
Owner Occupied Housing Units	58.5%	62.2%	56.9%
Renter Occupied Housing Units	36.1%	32.9%	35.7%
Vacant Housing Units	5.3%	4.9%	7.4%
2010 Housing Units	6,442	66,525	180,273
Owner Occupied Housing Units	56.0%	58.9%	54.4%
Renter Occupied Housing Units	34.5%	32.8%	34.9%
Vacant Housing Units	9.5%	8.4%	10.7%
2018 Housing Units	6,530	67,026	182,090
Owner Occupied Housing Units	52.1%	55.0%	51.0%
Renter Occupied Housing Units	39.1%	36.2%	38.0%
Vacant Housing Units	8.9%	8.8%	11.0%
2023 Housing Units	6,589	67,529	183,754
Owner Occupied Housing Units	51.6%	54.1%	50.2%
Renter Occupied Housing Units	40.2%	36.3%	38.1%
Vacant Housing Units	8.1%	9.6%	11.6%
Median Household Income			
2018	$60,656	$64,945	$58,370
2023	$72,163	$75,667	$67,746
Median Home Value			
2018	$202,952	$202,345	$193,583
2023	$231,396	$234,823	$221,836
Per Capita Income			
2018	$39,109	$45,151	$40,828
2023	$44,802	$51,487	$46,788
Median Age			
2010	37.9	37.4	37.4
2018	39.8	39.1	39.0
2023	41.1	40.2	40.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

December 20, 2018

	1 mile	3 mile	5 mile
2018 Households by Income			
Household Income Base	5,951	61,120	162,078
<$15,000	8.2%	7.4%	10.0%
$15,000 - $24,999	8.9%	7.9%	9.1%
$25,000 - $34,999	9.4%	8.5%	9.4%
$35,000 - $49,999	14.2%	13.6%	13.9%
$50,000 - $74,999	17.6%	18.5%	17.8%
$75,000 - $99,999	13.8%	14.0%	12.8%
$100,000 - $149,999	15.5%	15.1%	13.4%
$150,000 - $199,999	6.2%	6.4%	5.7%
$200,000+	6.1%	8.7%	7.8%
Average Household Income	$84,100	$95,729	$88,895
2023 Households by Income			
Household Income Base	6,052	61,070	162,378
<$15,000	5.7%	5.0%	7.2%
$15,000 - $24,999	7.1%	6.0%	7.2%
$25,000 - $34,999	8.0%	7.3%	8.2%
$35,000 - $49,999	13.2%	12.6%	13.1%
$50,000 - $74,999	17.5%	18.6%	18.2%
$75,000 - $99,999	15.1%	14.9%	14.0%
$100,000 - $149,999	19.3%	18.2%	16.3%
$150,000 - $199,999	7.1%	7.2%	6.5%
$200,000+	7.1%	10.2%	9.2%
Average Household Income	$96,533	$109,731	$102,205
2018 Owner Occupied Housing Units by Value			
Total	3,401	36,849	92,947
<$50,000	2.6%	1.6%	2.3%
$50,000 - $99,999	5.1%	4.6%	8.6%
$100,000 - $149,999	15.5%	18.3%	20.3%
$150,000 - $199,999	25.9%	24.8%	21.6%
$200,000 - $249,999	15.4%	13.1%	11.4%
$250,000 - $299,999	14.1%	9.6%	8.2%
$300,000 - $399,999	14.8%	10.5%	9.9%
$400,000 - $499,999	2.7%	5.5%	5.6%
$500,000 - $749,999	2.3%	6.4%	6.3%
$750,000 - $999,999	0.9%	2.8%	2.9%
$1,000,000 - $1,499,999	0.6%	1.9%	1.8%
$1,500,000 - $1,999,999	0.0%	0.4%	0.7%
$2,000,000 +	0.1%	0.4%	0.5%
Average Home Value	$238,051	$291,972	$288,220
2023 Owner Occupied Housing Units by Value			
Total	3,401	36,553	92,303
<$50,000	1.4%	0.9%	1.6%
$50,000 - $99,999	3.0%	2.7%	5.9%
$100,000 - $149,999	11.7%	13.7%	16.7%
$150,000 - $199,999	23.7%	23.0%	20.6%
$200,000 - $249,999	16.3%	14.0%	12.1%
$250,000 - $299,999	16.2%	11.1%	9.3%
$300,000 - $399,999	18.6%	12.9%	11.9%
$400,000 - $499,999	3.9%	7.2%	7.3%
$500,000 - $749,999	3.4%	7.8%	7.7%
$750,000 - $999,999	1.1%	3.4%	3.3%
$1,000,000 - $1,499,999	0.6%	2.3%	2.2%
$1,500,000 - $1,999,999	0.0%	0.5%	0.8%
$2,000,000 +	0.1%	0.5%	0.6%
Average Home Value	$263,415	$326,445	$321,604

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

December 20, 2018

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	12,682	130,599	353,896
0 - 4	6.5%	5.7%	5.9%
5 - 9	6.0%	5.0%	5.2%
10 - 14	5.3%	4.9%	5.1%
15 - 24	11.4%	13.3%	13.7%
25 - 34	16.5%	18.1%	17.1%
35 - 44	14.7%	13.0%	12.8%
45 - 54	15.8%	14.5%	14.4%
55 - 64	13.1%	12.1%	12.0%
65 - 74	5.1%	5.9%	6.4%
75 - 84	3.4%	4.8%	4.9%
85 +	2.2%	2.8%	2.5%
18 +	78.9%	81.4%	80.5%
2018 Population by Age			
Total	13,002	131,604	357,351
0 - 4	5.5%	5.0%	5.2%
5 - 9	6.0%	5.1%	5.3%
10 - 14	6.2%	5.2%	5.3%
15 - 24	11.0%	12.9%	13.0%
25 - 34	14.2%	15.7%	15.5%
35 - 44	14.4%	13.8%	13.3%
45 - 54	14.1%	12.4%	12.3%
55 - 64	14.4%	13.5%	13.4%
65 - 74	9.2%	8.8%	9.1%
75 - 84	3.2%	4.6%	4.8%
85 +	2.0%	3.1%	2.9%
18 +	79.1%	81.8%	81.2%
2023 Population by Age			
Total	13,245	131,883	358,493
0 - 4	5.3%	5.0%	5.2%
5 - 9	5.5%	4.8%	5.1%
10 - 14	6.0%	5.1%	5.2%
15 - 24	11.3%	12.8%	12.7%
25 - 34	13.6%	15.4%	15.2%
35 - 44	14.0%	13.7%	13.5%
45 - 54	13.4%	12.0%	11.8%
55 - 64	13.6%	12.5%	12.4%
65 - 74	11.3%	10.3%	10.5%
75 - 84	4.3%	5.5%	5.6%
85 +	1.7%	3.0%	2.8%
18 +	79.7%	82.2%	81.5%
2010 Population by Sex			
Males	6,181	62,632	169,728
Females	6,500	67,969	184,168
2018 Population by Sex			
Males	6,345	63,472	172,393
Females	6,658	68,132	184,959
2023 Population by Sex			
Males	6,479	63,900	173,780
Females	6,766	67,985	184,714

December 20, 2018

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	12,682	130,601	353,896
White Alone	85.8%	86.3%	75.8%
Black Alone	8.0%	7.2%	16.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	2.7%	3.6%	4.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	0.7%	1.0%
Two or More Races	2.4%	2.0%	2.2%
Hispanic Origin	2.6%	2.7%	3.2%
Diversity Index	29.4	28.8	43.4
2018 Population by Race/Ethnicity			
Total	13,002	131,603	357,353
White Alone	82.9%	84.5%	74.8%
Black Alone	9.3%	7.5%	16.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	3.4%	4.5%	4.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	0.8%	1.1%
Two or More Races	3.2%	2.5%	2.7%
Hispanic Origin	3.1%	3.2%	3.8%
Diversity Index	34.4	32.3	45.5
2023 Population by Race/Ethnicity			
Total	13,245	131,884	358,495
White Alone	80.2%	82.7%	73.6%
Black Alone	10.5%	8.1%	16.1%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	4.0%	5.2%	5.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.2%	0.9%	1.3%
Two or More Races	3.9%	2.9%	3.1%
Hispanic Origin	3.6%	3.8%	4.4%
Diversity Index	38.9	35.7	47.7
2010 Population by Relationship and Household Type			
Total	12,681	130,601	353,896
In Households	99.6%	96.6%	97.2%
In Family Households	73.3%	68.6%	70.4%
Householder	24.3%	23.4%	23.4%
Spouse	18.1%	17.9%	16.7%
Child	27.2%	24.1%	25.9%
Other relative	2.4%	2.0%	2.8%
Nonrelative	1.4%	1.2%	1.6%
In Nonfamily Households	26.3%	28.0%	26.8%
In Group Quarters	0.4%	3.4%	2.8%
Institutionalized Population	0.0%	0.9%	1.1%
Noninstitutionalized Population	0.4%	2.4%	1.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

December 20, 2018

	1 mile	3 mile	5 mile
2018 Population 25+ by Educational Attainment			
Total	9,287	94,481	254,396
Less than 9th Grade	1.2%	1.4%	2.4%
9th - 12th Grade, No Diploma	2.1%	2.6%	4.5%
High School Graduate	11.5%	11.2%	13.5%
GED/Alternative Credential	3.0%	1.9%	2.5%
Some College, No Degree	19.0%	17.4%	18.4%
Associate Degree	7.4%	6.7%	6.5%
Bachelor's Degree	29.3%	31.7%	27.8%
Graduate/Professional Degree	26.4%	27.0%	24.4%
2018 Population 15+ by Marital Status			
Total	10,716	111,505	300,815
Never Married	33.9%	37.2%	38.6%
Married	50.8%	47.1%	44.6%
Widowed	4.3%	5.8%	5.9%
Divorced	11.0%	9.9%	10.9%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	96.9%	97.4%	96.2%
Civilian Unemployed (Unemployment Rate)	3.1%	2.6%	3.8%
2018 Employed Population 16+ by Industry			
Total	7,381	75,721	190,323
Agriculture/Mining	0.4%	0.4%	0.3%
Construction	4.6%	3.6%	3.7%
Manufacturing	9.0%	7.8%	8.0%
Wholesale Trade	3.5%	2.7%	2.7%
Retail Trade	9.1%	8.5%	9.1%
Transportation/Utilities	3.8%	2.7%	3.1%
Information	3.2%	2.5%	2.2%
Finance/Insurance/Real Estate	10.1%	10.0%	8.7%
Services	54.2%	58.5%	58.9%
Public Administration	2.1%	3.1%	3.4%
2018 Employed Population 16+ by Occupation			
Total	7,382	75,723	190,321
White Collar	73.5%	76.2%	72.4%
Management/Business/Financial	17.3%	20.1%	17.5%
Professional	30.9%	33.6%	31.7%
Sales	12.2%	11.6%	11.4%
Administrative Support	13.2%	10.9%	11.8%
Services	14.0%	14.2%	16.2%
Blue Collar	12.5%	9.6%	11.4%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	3.3%	2.4%	2.7%
Installation/Maintenance/Repair	3.2%	1.9%	1.9%
Production	3.1%	2.7%	3.5%
Transportation/Material Moving	2.7%	2.5%	3.2%
2010 Population By Urban/ Rural Status			
Total Population	12,681	130,601	353,896
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

December 20, 2018

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	5,827	60,963	160,991
Households with 1 Person	39.8%	40.9%	39.5%
Households with 2+ People	60.2%	59.1%	60.5%
Family Households	52.4%	50.1%	51.5%
Husband-wife Families	38.9%	38.3%	36.8%
With Related Children	18.6%	16.3%	15.4%
Other Family (No Spouse Present)	13.5%	11.8%	14.8%
Other Family with Male Householder	3.5%	3.1%	3.6%
With Related Children	1.9%	1.5%	1.8%
Other Family with Female Householder	10.0%	8.7%	11.2%
With Related Children	5.5%	4.8%	6.5%
Nonfamily Households	7.8%	9.0%	9.0%
All Households with Children	26.2%	22.8%	24.0%
Multigenerational Households	1.8%	1.5%	2.3%
Unmarried Partner Households	6.1%	6.4%	6.8%
Male-female	5.3%	5.4%	5.6%
Same-sex	0.8%	1.0%	1.1%
2010 Households by Size			
Total	5,828	60,963	160,991
1 Person Household	39.8%	40.9%	39.5%
2 Person Household	30.1%	32.3%	31.8%
3 Person Household	13.8%	12.7%	13.3%
4 Person Household	10.8%	9.1%	9.4%
5 Person Household	3.9%	3.5%	3.9%
6 Person Household	1.1%	1.0%	1.3%
7 + Person Household	0.5%	0.5%	0.8%
2010 Households by Tenure and Mortgage Status			
Total	5,827	60,964	160,991
Owner Occupied	61.9%	64.3%	60.9%
Owned with a Mortgage/Loan	48.2%	47.0%	44.2%
Owned Free and Clear	13.7%	17.2%	16.7%
Renter Occupied	38.1%	35.7%	39.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,442	66,525	180,273
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

December 20, 2018

		1 mile	3 mile	5 mile
Top 3 Tapestry Segments				
	1.	Emerald City (8B)	Emerald City (8B)	Emerald City (8B)
	2.	Front Porches (8E)	In Style (5B)	In Style (5B)
	3.	In Style (5B)	Urban Chic (2A)	Parks and Rec (5C)
2018 Consumer Spending				
Apparel & Services: Total $		$13,025,420	$152,767,827	$377,456,509
Average Spent		$2,188.78	$2,499.47	$2,328.86
Spending Potential Index		101	115	107
Education: Total $		$8,914,313	$105,778,294	$260,152,589
Average Spent		$1,497.95	$1,730.67	$1,605.11
Spending Potential Index		103	120	111
Entertainment/Recreation: Total $		$19,050,698	$221,603,523	$547,403,927
Average Spent		$3,201.26	$3,625.71	$3,377.41
Spending Potential Index		99	113	105
Food at Home: Total $		$29,508,844	$343,485,704	$857,552,026
Average Spent		$4,958.64	$5,619.86	$5,290.98
Spending Potential Index		99	112	105
Food Away from Home: Total $		$21,073,910	$247,295,261	$610,298,228
Average Spent		$3,541.24	$4,046.06	$3,765.46
Spending Potential Index		101	115	107
Health Care: Total $		$33,256,829	$382,730,297	$951,188,217
Average Spent		$5,588.44	$6,261.95	$5,868.71
Spending Potential Index		98	109	102
HH Furnishings & Equipment: Total $		$12,478,952	$144,859,914	$356,349,203
Average Spent		$2,096.95	$2,370.09	$2,198.63
Spending Potential Index		100	113	105
Personal Care Products & Services: Total $		$4,976,641	$58,059,559	$142,889,803
Average Spent		$836.27	$949.93	$881.61
Spending Potential Index		101	115	107
Shelter: Total $		$102,282,328	$1,201,714,888	$2,979,353,338
Average Spent		$17,187.42	$19,661.57	$18,382.22
Spending Potential Index		102	117	110
Support Payments/Cash Contributions/Gifts in Kind: Total $		$14,674,360	$172,607,023	$425,754,208
Average Spent		$2,465.86	$2,824.07	$2,626.85
Spending Potential Index		99	114	106
Travel: Total $		$13,090,708	$152,372,003	$370,528,963
Average Spent		$2,199.75	$2,493.00	$2,286.12
Spending Potential Index		102	116	106
Vehicle Maintenance & Repairs: Total $		$6,363,919	$73,613,629	$182,493,617
Average Spent		$1,069.39	$1,204.41	$1,125.96
Spending Potential Index		99	112	105

December 20, 2018