	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	2,547	28,460	80,739
2010 Total Population	3,749	33,569	94,680
2018 Total Population	4,214	36,127	102,765
2018 Group Quarters	1	293	1,684
2023 Total Population	4,523	38,520	109,518
2018-2023 Annual Rate	1.43%	1.29%	1.28%
2018 Total Daytime Population	4,261	40,773	116,981
Workers	1,828	20,069	56,090
Residents	2,433	20,704	60,891
Household Summary			
2000 Households	1,111	12,633	35,980
2000 Average Household Size	2.29	2.23	2.20
2010 Households	1,692	15,167	42,793
2010 Average Household Size	2.22	2.19	2.18
2018 Households	1,912	16,252	46,043
2018 Average Household Size	2.20	2.20	2.20
2023 Households	2,060	17,300	48,898
2023 Average Household Size	2.20	2.21	2.21
2018-2023 Annual Rate	1.50%	1.26%	1.21%
2010 Families	1,029	9,536	26,159
2010 Average Family Size	2.78	2.70	2.72
2018 Families	1,137	10,108	27,903
2018 Average Family Size	2.77	2.71	2.73
2023 Families	1,216	10,713	29,536
2023 Average Family Size	2.76	2.71	2.74
2018-2023 Annual Rate	1.35%	1.17%	1.14%
Housing Unit Summary			
2000 Housing Units	1,368	14,761	43,595
Owner Occupied Housing Units	69.1%	68.8%	63.7%
Renter Occupied Housing Units	12.1%	16.8%	18.8%
Vacant Housing Units	18.8%	14.4%	17.5%
2010 Housing Units	2,094	18,198	55,663
Owner Occupied Housing Units	53.5%	64.1%	57.1%
Renter Occupied Housing Units	27.3%	19.3%	19.8%
Vacant Housing Units	19.2%	16.7%	23.1%
2018 Housing Units	2,249	19,262	59,060
Owner Occupied Housing Units	55.5%	63.6%	56.1%
Renter Occupied Housing Units	29.5%	20.8%	21.8%
Vacant Housing Units	15.0%	15.6%	22.0%
2023 Housing Units	2,365	20,387	62,490
Owner Occupied Housing Units	58.4%	65.6%	57.8%
Renter Occupied Housing Units	28.8%	19.3%	20.4%
Vacant Housing Units	12.9%	15.1%	21.8%
Median Household Income			
2018	$47,262	$54,068	$51,291
2023	$56,236	$63,363	$58,867
Median Home Value			
2018	$264,520	$252,053	$217,403
2023	$295,815	$286,848	$256,030
Per Capita Income			
2018	$37,233	$37,196	$35,115
2023	$44,671	$44,493	$41,461
Median Age			
2010	45.3	49.5	50.0
2018	47.7	52.6	53.3
2023	48.0	54.1	54.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

December 20, 2018

	1 mile	3 mile	5 mile
2018 Households by Income			
Household Income Base	1,912	16,252	46,043
<$15,000	9.9%	9.8%	10.4%
$15,000 - $24,999	10.3%	9.0%	11.2%
$25,000 - $34,999	15.7%	12.1%	11.0%
$35,000 - $49,999	16.4%	15.1%	16.1%
$50,000 - $74,999	13.4%	17.7%	18.0%
$75,000 - $99,999	9.0%	10.4%	11.2%
$100,000 - $149,999	12.8%	13.9%	12.1%
$150,000 - $199,999	4.8%	5.5%	4.7%
$200,000+	7.7%	6.6%	5.4%
Average Household Income	$81,838	$83,165	$76,981
2023 Households by Income			
Household Income Base	2,060	17,300	48,898
<$15,000	7.8%	7.4%	8.1%
$15,000 - $24,999	8.4%	7.0%	9.0%
$25,000 - $34,999	13.6%	10.2%	9.5%
$35,000 - $49,999	15.6%	14.1%	15.1%
$50,000 - $74,999	14.1%	18.1%	18.4%
$75,000 - $99,999	9.9%	11.5%	12.6%
$100,000 - $149,999	14.9%	16.5%	14.6%
$150,000 - $199,999	5.7%	6.7%	5.7%
$200,000+	10.0%	8.6%	6.9%
Average Household Income	$97,909	$99,910	$91,559
2018 Owner Occupied Housing Units by Value			
Total	1,248	12,251	33,140
<$50,000	4.8%	5.1%	5.9%
$50,000 - $99,999	8.1%	7.2%	11.9%
$100,000 - $149,999	10.3%	8.9%	12.1%
$150,000 - $199,999	10.7%	16.3%	16.2%
$200,000 - $249,999	11.4%	12.0%	11.5%
$250,000 - $299,999	15.9%	11.2%	10.3%
$300,000 - $399,999	20.7%	17.5%	13.4%
$400,000 - $499,999	6.7%	7.9%	6.7%
$500,000 - $749,999	4.0%	7.2%	7.1%
$750,000 - $999,999	4.3%	3.0%	2.1%
$1,000,000 - $1,499,999	3.0%	2.6%	2.0%
$1,500,000 - $1,999,999	0.0%	0.8%	0.4%
$2,000,000 +	0.0%	0.4%	0.4%
Average Home Value	$311,708	$325,575	$289,122
2023 Owner Occupied Housing Units by Value			
Total	1,381	13,369	36,129
<$50,000	2.3%	3.0%	4.0%
$50,000 - $99,999	4.0%	4.3%	8.3%
$100,000 - $149,999	6.3%	6.2%	8.9%
$150,000 - $199,999	9.7%	15.2%	15.1%
$200,000 - $249,999	12.2%	12.1%	12.2%
$250,000 - $299,999	16.9%	12.6%	12.4%
$300,000 - $399,999	25.9%	20.7%	16.3%
$400,000 - $499,999	10.4%	9.6%	8.0%
$500,000 - $749,999	4.3%	8.3%	8.8%
$750,000 - $999,999	4.4%	3.7%	2.6%
$1,000,000 - $1,499,999	3.7%	3.2%	2.4%
$1,500,000 - $1,999,999	0.0%	0.9%	0.5%
$2,000,000 +	0.0%	0.4%	0.5%
Average Home Value	$350,941	$364,686	$326,427

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

December 20, 2018

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	3,747	33,569	94,678
0 - 4	3.8%	3.6%	4.1%
5 - 9	4.7%	4.4%	4.5%
10 - 14	6.5%	5.7%	5.3%
15 - 24	12.8%	10.0%	9.7%
25 - 34	9.3%	7.8%	8.6%
35 - 44	12.4%	11.1%	10.6%
45 - 54	17.4%	17.0%	14.9%
55 - 64	12.9%	15.4%	14.2%
65 - 74	10.3%	12.8%	13.2%
75 - 84	7.4%	8.6%	10.4%
85 +	2.5%	3.6%	4.6%
18 +	80.2%	82.4%	82.8%
2018 Population by Age			
Total	4,214	36,125	102,765
0 - 4	3.8%	3.4%	3.8%
5 - 9	3.9%	3.8%	4.0%
10 - 14	4.6%	4.7%	4.5%
15 - 24	12.1%	9.3%	9.1%
25 - 34	12.3%	9.1%	9.6%
35 - 44	9.7%	9.2%	9.0%
45 - 54	14.0%	14.1%	12.3%
55 - 64	16.6%	17.7%	16.0%
65 - 74	12.2%	15.3%	15.4%
75 - 84	7.4%	9.2%	10.6%
85 +	3.3%	4.2%	5.6%
18 +	84.1%	85.1%	85.0%
2023 Population by Age			
Total	4,524	38,518	109,518
0 - 4	3.9%	3.4%	3.8%
5 - 9	4.1%	3.8%	4.0%
10 - 14	4.4%	4.5%	4.4%
15 - 24	10.1%	8.2%	8.2%
25 - 34	14.1%	9.4%	9.8%
35 - 44	10.3%	9.7%	9.5%
45 - 54	11.6%	12.1%	10.6%
55 - 64	16.0%	17.1%	15.4%
65 - 74	14.0%	17.2%	17.1%
75 - 84	8.3%	10.3%	11.6%
85 +	3.3%	4.2%	5.5%
18 +	84.7%	85.4%	85.2%
2010 Population by Sex			
Males	1,776	16,307	45,396
Females	1,973	17,262	49,284
2018 Population by Sex			
Males	1,984	17,591	49,353
Females	2,230	18,536	53,412
2023 Population by Sex			
Males	2,132	18,827	52,733
Females	2,391	19,692	56,784

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

December 20, 2018

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	3,749	33,569	94,681
White Alone	90.7%	90.5%	86.4%
Black Alone	3.6%	4.7%	7.5%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	1.3%	1.3%	1.4%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	1.9%	1.5%	2.4%
Two or More Races	1.9%	1.7%	1.9%
Hispanic Origin	7.6%	7.7%	10.4%
Diversity Index	29.1	29.5	38.7
2018 Population by Race/Ethnicity			
Total	4,214	36,128	102,765
White Alone	89.1%	88.9%	84.7%
Black Alone	3.9%	5.2%	8.1%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	1.7%	1.6%	1.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.3%	1.8%	2.9%
Two or More Races	2.3%	2.1%	2.4%
Hispanic Origin	9.0%	9.2%	12.2%
Diversity Index	33.5	33.9	43.2
2023 Population by Race/Ethnicity			
Total	4,523	38,520	109,517
White Alone	87.8%	87.6%	83.1%
Black Alone	4.2%	5.6%	8.7%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	2.0%	1.9%	2.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.7%	2.0%	3.2%
Two or More Races	2.7%	2.4%	2.7%
Hispanic Origin	10.5%	10.5%	13.7%
Diversity Index	37.3	37.4	46.7
2010 Population by Relationship and Household Type			
Total	3,749	33,569	94,680
In Households	100.0%	99.2%	98.3%
In Family Households	78.4%	78.8%	77.1%
Householder	27.4%	28.1%	27.6%
Spouse	20.5%	22.2%	21.4%
Child	26.0%	23.6%	22.9%
Other relative	2.5%	2.9%	3.2%
Nonrelative	2.0%	2.0%	2.1%
In Nonfamily Households	21.6%	20.4%	21.2%
In Group Quarters	0.0%	0.8%	1.7%
Institutionalized Population	0.0%	0.2%	1.2%
Noninstitutionalized Population	0.0%	0.7%	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

December 20, 2018

	1 mile	3 mile	5 mile
2018 Population 25+ by Educational Attainment			
Total	3,183	28,473	80,856
Less than 9th Grade	0.0%	1.0%	3.1%
9th - 12th Grade, No Diploma	4.3%	4.7%	5.3%
High School Graduate	20.8%	21.9%	24.2%
GED/Alternative Credential	5.5%	5.7%	4.8%
Some College, No Degree	29.7%	24.2%	22.8%
Associate Degree	11.7%	10.7%	10.3%
Bachelor's Degree	19.8%	19.8%	18.1%
Graduate/Professional Degree	8.1%	12.0%	11.3%
2018 Population 15+ by Marital Status			
Total	3,694	31,829	90,171
Never Married	30.0%	25.2%	24.8%
Married	48.3%	52.6%	50.7%
Widowed	5.8%	8.0%	9.8%
Divorced	15.9%	14.3%	14.7%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	92.4%	94.2%	94.2%
Civilian Unemployed (Unemployment Rate)	7.6%	5.8%	5.8%
2018 Employed Population 16+ by Industry			
Total	1,812	15,703	42,249
Agriculture/Mining	0.3%	0.5%	0.7%
Construction	3.2%	6.2%	7.5%
Manufacturing	7.4%	5.7%	5.3%
Wholesale Trade	1.7%	2.3%	2.1%
Retail Trade	11.3%	15.6%	14.6%
Transportation/Utilities	9.7%	6.9%	5.8%
Information	2.0%	1.8%	1.6%
Finance/Insurance/Real Estate	5.5%	5.1%	6.4%
Services	56.9%	52.3%	52.3%
Public Administration	1.9%	3.7%	3.9%
2018 Employed Population 16+ by Occupation			
Total	1,812	15,702	42,249
White Collar	65.5%	69.4%	63.1%
Management/Business/Financial	15.1%	15.1%	13.7%
Professional	20.3%	20.6%	21.0%
Sales	13.0%	14.9%	14.6%
Administrative Support	17.1%	18.9%	13.8%
Services	22.4%	16.8%	19.6%
Blue Collar	12.1%	13.8%	17.3%
Farming/Forestry/Fishing	0.0%	0.4%	0.2%
Construction/Extraction	2.6%	3.0%	4.7%
Installation/Maintenance/Repair	1.9%	3.6%	4.0%
Production	4.7%	3.6%	3.2%
Transportation/Material Moving	2.8%	3.2%	5.2%
2010 Population By Urban/ Rural Status			
Total Population	3,749	33,569	94,680
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

December 20, 2018

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	1,692	15,167	42,793
Households with 1 Person	31.4%	30.2%	32.3%
Households with 2+ People	68.6%	69.8%	67.7%
Family Households	60.8%	62.9%	61.1%
Husband-wife Families	45.2%	49.7%	47.4%
With Related Children	15.6%	14.5%	13.3%
Other Family (No Spouse Present)	15.6%	13.2%	13.7%
Other Family with Male Householder	3.8%	3.8%	4.1%
With Related Children	2.2%	2.1%	2.2%
Other Family with Female Householder	11.8%	9.4%	9.7%
With Related Children	7.6%	5.7%	5.9%
Nonfamily Households	7.7%	6.9%	6.6%
All Households with Children	25.8%	22.7%	21.8%
Multigenerational Households	1.8%	2.3%	2.6%
Unmarried Partner Households	7.6%	6.7%	6.5%
Male-female	6.9%	6.0%	5.9%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	1,691	15,166	42,792
1 Person Household	31.5%	30.2%	32.3%
2 Person Household	38.1%	41.2%	40.9%
3 Person Household	14.3%	13.4%	12.3%
4 Person Household	11.0%	9.8%	9.0%
5 Person Household	3.8%	3.9%	3.7%
6 Person Household	0.9%	1.0%	1.2%
7 + Person Household	0.4%	0.5%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	1,692	15,167	42,793
Owner Occupied	66.3%	76.9%	74.2%
Owned with a Mortgage/Loan	42.0%	47.5%	43.5%
Owned Free and Clear	24.2%	29.4%	30.7%
Renter Occupied	33.7%	23.1%	25.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,094	18,198	55,663
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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		1 mile	3 mile	5 mile
Top 3 Tapestry Segments				
	1.	Old and Newcomers (8F)	Silver & Gold (9A)	The Elders (9C)
	2.	In Style (5B)	Heartland Communities	Silver & Gold (9A)
	3.	Exurbanites (1E)	Old and Newcomers (8F)	Midlife Constants (5E)
2018 Consumer Spending				
Apparel & Services: Total $		$4,019,490	$33,818,851	$89,176,843
Average Spent		$2,102.24	$2,080.90	$1,936.82
Spending Potential Index		97	96	89
Education: Total $		$2,718,561	$21,600,869	$56,085,752
Average Spent		$1,421.84	$1,329.12	$1,218.12
Spending Potential Index		98	92	84
Entertainment/Recreation: Total $		$6,013,479	$53,245,892	$139,130,302
Average Spent		$3,145.12	$3,276.27	$3,021.75
Spending Potential Index		98	102	94
Food at Home: Total $		$9,255,954	$81,120,015	$214,624,587
Average Spent		$4,840.98	$4,991.39	$4,661.39
Spending Potential Index		96	99	93
Food Away from Home: Total $		$6,559,263	$55,697,154	$147,549,058
Average Spent		$3,430.58	$3,427.10	$3,204.59
Spending Potential Index		98	98	91
Health Care: Total $		$10,745,184	$99,224,477	$261,321,153
Average Spent		$5,619.87	$6,105.37	$5,675.59
Spending Potential Index		98	107	99
HH Furnishings & Equipment: Total $		$3,938,886	$34,339,437	$90,220,357
Average Spent		$2,060.09	$2,112.94	$1,959.48
Spending Potential Index		99	101	94
Personal Care Products & Services: Total $		$1,570,533	$13,544,240	$35,983,897
Average Spent		$821.41	$833.39	$781.53
Spending Potential Index		99	101	94
Shelter: Total $		$31,493,545	$264,495,388	$707,025,194
Average Spent		$16,471.52	$16,274.64	$15,355.76
Spending Potential Index		98	97	91
Support Payments/Cash Contributions/Gifts in Kind: Total $		$4,733,958	$42,635,945	$112,472,652
Average Spent		$2,475.92	$2,623.43	$2,442.77
Spending Potential Index		100	106	98
Travel: Total $		$4,104,608	$35,488,596	$92,681,815
Average Spent		$2,146.76	$2,183.64	$2,012.94
Spending Potential Index		100	101	93
Vehicle Maintenance & Repairs: Total $		$2,009,140	$17,766,535	$46,866,172
Average Spent		$1,050.81	$1,093.19	$1,017.88
Spending Potential Index		98	102	95

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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