Community Profile

Rings: 1, 3, 5 mile radii

5005 Deerfield Blvd, Mason, OH 45040, USA
Latitude: 39.3065
Longitude: -84.31679

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	3,954	62,654	139,434
2020 Total Population	5,214	67,424	150,330
2020 Group Quarters	50	550	1,188
2022 Total Population	5,430	68,524	152,124
2022 Group Quarters	50	550	1,188
2027 Total Population	5,445	69,739	153,894
2022-2027 Annual Rate	0.06%	0.35%	0.23%
2022 Total Daytime Population	16,500	81,992	175,920
Workers	13,570	49,762	103,049
Residents	2,930	32,230	72,871
Household Summary			
2010 Households	1,447	24,391	53,191
2010 Average Household Size	2.73	2.56	2.61
2020 Total Households	1,965	26,180	57,566
2020 Average Household Size	2.63	2.55	2.59
2022 Households	2,065	26,789	58,467
2022 Average Household Size	2.61	2.54	2.58
2027 Households	2,082	27,380	59,352
2027 Average Household Size	2.59	2.53	2.57
2022-2027 Annual Rate	0.16%	0.44%	0.30%
2010 Families	994	16,931	38,558
2010 Average Family Size	3.35	3.10	3.10
2022 Families	1,353	17,826	40,867
2022 Average Family Size	3.29	3.15	3.14
2027 Families	1,357	18,122	41,308
2027 Average Family Size	3.27	3.14	3.13
2022-2027 Annual Rate	0.06%	0.33%	0.21%
Housing Unit Summary			
2000 Housing Units	707	21,069	46,397
Owner Occupied Housing Units	63.5%	75.3%	76.9%
Renter Occupied Housing Units	22.2%	19.6%	19.0%
Vacant Housing Units	14.3%	5.2%	4.1%
2010 Housing Units	1,641	25,821	56,083
Owner Occupied Housing Units	52.0%	67.8%	72.9%
Renter Occupied Housing Units	36.2%	26.7%	21.9%
Vacant Housing Units	11.8%	5.5%	5.2%
2020 Housing Units	2,301	27,878	60,438
Vacant Housing Units	14.6%	6.1%	4.8%
2022 Housing Units	2,391	28,676	61,575
Owner Occupied Housing Units	47.6%	67.1%	72.2%
Renter Occupied Housing Units	38.7%	26.3%	22.8%
Vacant Housing Units	13.6%	6.6%	5.0%
2027 Housing Units	2,428	29,463	62,860
Owner Occupied Housing Units	48.4%	67.4%	72.4%
Renter Occupied Housing Units	37.4%	25.6%	22.0%
Vacant Housing Units	14.3%	7.1%	5.6%
Median Household Income			
2022	$100,838	$105,144	$107,638
2027	$114,607	$116,204	$120,566
Median Home Value			
2022	$374,900	$301,445	$310,872
2027	$409,559	$340,921	$348,478
Per Capita Income			
2022	$58,340	$55,654	$56,823
2027	$72,444	$63,630	$64,268
Median Age			
2010	33.4	38.3	39.3
2022	34.5	40.1	41.0
2027	34.4	40.7	41.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

	1 mile	3 mile	5 mile
2022 Households by Income			
Household Income Base	2,065	26,789	58,467
<$15,000	2.8%	2.4%	3.0%
$15,000 - $24,999	4.3%	3.3%	3.2%
$25,000 - $34,999	3.5%	3.7%	3.5%
$35,000 - $49,999	7.8%	8.8%	8.4%
$50,000 - $74,999	17.3%	16.3%	15.5%
$75,000 - $99,999	13.8%	12.3%	12.2%
$100,000 - $149,999	16.6%	20.7%	19.6%
$150,000 - $199,999	8.4%	14.7%	14.6%
$200,000+	25.5%	17.7%	20.0%
Average Household Income	$151,345	$141,413	$147,984
2027 Households by Income			
Household Income Base	2,082	27,380	59,352
<$15,000	2.7%	1.6%	2.0%
$15,000 - $24,999	4.3%	2.4%	2.3%
$25,000 - $34,999	3.6%	2.8%	2.6%
$35,000 - $49,999	8.2%	7.1%	6.6%
$50,000 - $74,999	14.7%	15.0%	14.3%
$75,000 - $99,999	13.4%	12.4%	11.8%
$100,000 - $149,999	8.5%	20.7%	20.4%
$150,000 - $199,999	6.1%	16.8%	17.4%
$200,000+	38.5%	21.2%	22.7%
Average Household Income	$186,987	$161,015	$166,812
2022 Owner Occupied Housing Units by Value			
Total	1,139	19,237	44,438
<$50,000	0.2%	0.9%	0.7%
$50,000 - $99,999	0.0%	2.7%	2.0%
$100,000 - $149,999	2.9%	5.4%	5.2%
$150,000 - $199,999	5.2%	9.9%	9.5%
$200,000 - $249,999	9.0%	15.5%	15.2%
$250,000 - $299,999	16.3%	15.2%	14.6%
$300,000 - $399,999	22.0%	25.4%	25.1%
$400,000 - $499,999	14.1%	10.3%	10.4%
$500,000 - $749,999	7.2%	10.3%	12.5%
$750,000 - $999,999	13.3%	3.1%	3.5%
$1,000,000 - $1,499,999	9.7%	1.1%	1.0%
$1,500,000 - $1,999,999	0.1%	0.0%	0.0%
$2,000,000 +	0.1%	0.2%	0.2%
Average Home Value	$504,408	$347,466	$360,162
2027 Owner Occupied Housing Units by Value			
Total	1,175	19,845	45,503
<$50,000	0.1%	0.3%	0.2%
$50,000 - $99,999	0.0%	1.1%	0.7%
$100,000 - $149,999	0.8%	2.1%	2.1%
$150,000 - $199,999	2.1%	4.9%	4.6%
$200,000 - $249,999	6.2%	13.0%	12.6%
$250,000 - $299,999	15.1%	16.6%	15.6%
$300,000 - $399,999	24.1%	29.5%	29.2%
$400,000 - $499,999	17.4%	12.6%	12.6%
$500,000 - $749,999	9.2%	14.5%	16.8%
$750,000 - $999,999	17.1%	4.3%	4.5%
$1,000,000 - $1,499,999	7.9%	0.9%	0.8%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.1%	0.1%	0.1%
Average Home Value	$530,511	$390,300	$400,424

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	3,955	62,651	139,436
0 - 4	8.1%	6.2%	6.2%
5 - 9	9.3%	7.3%	7.7%
10 - 14	8.8%	7.8%	8.1%
15 - 24	11.2%	11.6%	11.3%
25 - 34	15.2%	12.5%	11.0%
35 - 44	18.6%	14.7%	14.7%
45 - 54	13.8%	16.8%	17.1%
55 - 64	7.2%	11.8%	12.3%
65 - 74	4.1%	6.0%	6.4%
75 - 84	2.4%	3.8%	3.9%
85 +	1.2%	1.5%	1.5%
18 +	69.5%	74.2%	73.3%
2022 Population by Age			
Total	5,430	68,524	152,124
0 - 4	7.3%	5.6%	5.5%
5 - 9	8.1%	6.2%	6.2%
10 - 14	7.9%	6.7%	7.2%
15 - 24	11.7%	11.7%	11.8%
25 - 34	15.6%	12.7%	11.5%
35 - 44	16.4%	13.9%	13.1%
45 - 54	14.2%	13.2%	13.7%
55 - 64	9.9%	14.0%	14.4%
65 - 74	5.0%	9.6%	10.0%
75 - 84	2.6%	4.4%	4.7%
85 +	1.2%	2.0%	1.9%
18 +	72.3%	77.5%	76.8%
2027 Population by Age			
Total	5,445	69,738	153,893
0 - 4	7.8%	5.6%	5.5%
5 - 9	8.3%	6.1%	6.1%
10 - 14	7.7%	6.4%	6.7%
15 - 24	9.3%	10.7%	11.0%
25 - 34	18.4%	13.0%	11.9%
35 - 44	18.5%	14.4%	13.3%
45 - 54	12.2%	12.6%	13.0%
55 - 64	8.9%	12.6%	13.1%
65 - 74	5.3%	11.0%	11.3%
75 - 84	2.4%	5.6%	6.0%
85 +	1.1%	2.1%	2.1%
18 +	72.5%	78.3%	77.7%
2010 Population by Sex			
Males	1,946	30,609	68,064
Females	2,008	32,045	71,370
2022 Population by Sex			
Males	2,671	33,482	74,356
Females	2,760	35,042	77,768
2027 Population by Sex			
Males	2,665	34,081	75,252
Females	2,780	35,658	78,642

July 28, 2022

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	3,952	62,654	139,434
White Alone	67.7%	84.2%	85.7%
Black Alone	6.2%	3.8%	3.9%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	22.2%	8.3%	7.2%
Pacific Islander Alone	0.1%	0.2%	0.2%
Some Other Race Alone	1.2%	1.5%	1.1%
Two or More Races	2.6%	1.9%	1.8%
Hispanic Origin	3.7%	3.8%	3.3%
Diversity Index	52.4	33.4	30.6
2020 Population by Race/Ethnicity			
Total	5,214	67,424	150,330
White Alone	51.1%	71.3%	75.0%
Black Alone	5.3%	3.9%	4.1%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	36.1%	15.2%	12.1%
Pacific Islander Alone	0.0%	0.4%	0.3%
Some Other Race Alone	1.2%	2.6%	2.1%
Two or More Races	6.2%	6.4%	6.2%
Hispanic Origin	3.7%	5.7%	4.9%
Diversity Index	63.1	52.0	47.1
2022 Population by Race/Ethnicity			
Total	5,430	68,524	152,124
White Alone	49.9%	70.4%	74.2%
Black Alone	5.3%	4.0%	4.2%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	37.0%	15.7%	12.5%
Pacific Islander Alone	0.0%	0.4%	0.2%
Some Other Race Alone	1.2%	2.7%	2.2%
Two or More Races	6.4%	6.6%	6.5%
Hispanic Origin	3.8%	5.9%	5.0%
Diversity Index	63.6	53.1	48.2
2027 Population by Race/Ethnicity			
Total	5,445	69,738	153,894
White Alone	47.1%	68.3%	72.1%
Black Alone	5.4%	4.0%	4.3%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	39.2%	16.8%	13.5%
Pacific Islander Alone	0.1%	0.4%	0.2%
Some Other Race Alone	1.3%	2.9%	2.4%
Two or More Races	6.9%	7.3%	7.2%
Hispanic Origin	3.9%	6.2%	5.3%
Diversity Index	64.6	55.6	50.9
2010 Population by Relationship and Household Type			
Total	3,954	62,654	139,434
In Households	100.0%	99.7%	99.5%
In Family Households	84.7%	85.1%	86.9%
Householder	25.6%	27.2%	27.6%
Spouse	21.7%	22.6%	23.1%
Child	34.5%	31.6%	32.8%
Other relative	2.2%	2.3%	2.2%
Nonrelative	0.7%	1.3%	1.3%
In Nonfamily Households	15.3%	14.6%	12.5%
In Group Quarters	0.0%	0.3%	0.5%
Institutionalized Population	0.0%	0.2%	0.4%
Noninstitutionalized Population	0.0%	0.2%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

Community Profile

Rings: 1, 3, 5 mile radii

5005 Deerfield Blvd, Mason, OH 45040, USA
Latitude: 39.3065
Longitude: -84.31679

	1 mile	3 mile	5 mile
2022 Population 25+ by Educational Attainment			
Total	3,524	47,869	105,329
Less than 9th Grade	1.3%	1.0%	1.1%
9th - 12th Grade, No Diploma	1.0%	1.9%	2.1%
High School Graduate	9.9%	15.0%	15.9%
GED/Alternative Credential	0.0%	1.6%	1.9%
Some College, No Degree	7.7%	12.1%	12.5%
Associate Degree	7.2%	7.6%	7.2%
Bachelor's Degree	40.8%	35.9%	35.2%
Graduate/Professional Degree	32.1%	24.9%	24.2%
2022 Population 15+ by Marital Status			
Total	4,161	55,882	123,343
Never Married	23.0%	24.5%	24.7%
Married	59.7%	61.4%	61.9%
Widowed	6.2%	5.2%	5.0%
Divorced	11.1%	9.0%	8.4%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,542	37,359	81,673
Population 16+ Employed	99.4%	98.6%	98.4%
Population 16+ Unemployment rate	0.5%	1.4%	1.6%
Population 16-24 Employed	11.1%	13.2%	12.8%
Population 16-24 Unemployment rate	0.0%	1.5%	2.5%
Population 25-54 Employed	74.5%	61.5%	60.6%
Population 25-54 Unemployment rate	0.4%	1.4%	1.4%
Population 55-64 Employed	12.4%	18.6%	19.6%
Population 55-64 Unemployment rate	1.6%	1.7%	1.7%
Population 65+ Employed	2.0%	6.7%	7.1%
Population 65+ Unemployment rate	2.0%	0.9%	1.2%
2022 Employed Population 16+ by Industry			
Total	2,528	36,820	80,404
Agriculture/Mining	0.0%	0.2%	0.2%
Construction	3.3%	3.9%	4.0%
Manufacturing	19.5%	15.4%	16.0%
Wholesale Trade	2.1%	3.3%	3.1%
Retail Trade	11.1%	10.5%	10.3%
Transportation/Utilities	2.1%	5.9%	5.2%
Information	1.5%	1.6%	1.6%
Finance/Insurance/Real Estate	8.5%	8.5%	9.3%
Services	49.9%	48.9%	47.7%
Public Administration	2.0%	1.8%	2.6%
2022 Employed Population 16+ by Occupation			
Total	2,528	36,821	80,401
White Collar	86.6%	77.0%	76.4%
Management/Business/Financial	30.7%	25.4%	27.2%
Professional	42.8%	32.4%	30.8%
Sales	7.2%	10.4%	9.9%
Administrative Support	5.9%	8.8%	8.6%
Services	5.5%	10.4%	9.9%
Blue Collar	7.9%	12.6%	13.7%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	0.2%	1.8%	2.1%
Installation/Maintenance/Repair	1.4%	2.2%	2.2%
Production	2.6%	4.0%	4.4%
Transportation/Material Moving	3.7%	4.5%	4.8%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

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	1 mile	3 mile	5 mile
2010 Households by Type			
Total	1,447	24,391	53,190
Households with 1 Person	24.7%	25.2%	22.9%
Households with 2+ People	75.3%	74.8%	77.1%
Family Households	68.7%	69.4%	72.5%
Husband-wife Families	58.3%	57.7%	60.6%
With Related Children	36.8%	28.2%	29.6%
Other Family (No Spouse Present)	10.4%	11.7%	11.9%
Other Family with Male Householder	3.0%	3.3%	3.2%
With Related Children	2.0%	1.9%	1.9%
Other Family with Female Householder	7.5%	8.5%	8.7%
With Related Children	5.7%	5.4%	5.6%
Nonfamily Households	6.6%	5.4%	4.6%
All Households with Children	44.7%	35.8%	37.4%
Multigenerational Households	2.3%	2.3%	2.5%
Unmarried Partner Households	4.1%	5.0%	4.6%
Male-female	3.6%	4.4%	4.1%
Same-sex	0.5%	0.5%	0.5%
2010 Households by Size			
Total	1,446	24,392	53,191
1 Person Household	24.8%	25.2%	22.9%
2 Person Household	26.9%	33.3%	33.8%
3 Person Household	17.3%	16.5%	16.5%
4 Person Household	21.2%	16.0%	16.8%
5 Person Household	7.0%	6.4%	7.0%
6 Person Household	2.2%	1.9%	2.1%
7 + Person Household	0.6%	0.7%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	1,447	24,391	53,193
Owner Occupied	58.9%	71.8%	76.9%
Owned with a Mortgage/Loan	50.9%	57.3%	61.5%
Owned Free and Clear	8.1%	14.5%	15.4%
Renter Occupied	41.1%	28.2%	23.1%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	109	141	140
Percent of Income for Mortgage	19.6%	15.1%	15.2%
Wealth Index	119	145	162
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,641	25,821	56,083
Housing Units Inside Urbanized Area	100.0%	100.0%	99.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	1.0%
2010 Population By Urban/ Rural Status			
Total Population	3,954	62,654	139,434
Population Inside Urbanized Area	100.0%	100.0%	99.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	1.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Boomburbs (1C)	Bright Young Professionals (8C)	Workday Drive (4A)
2.	Workday Drive (4A)	Workday Drive (4A)	Savvy Suburbanites (1D)
3.	Bright Young Professionals (8C)	Boomburbs (1C)	Professional Pride (1B)
2022 Consumer Spending			
Apparel & Services: Total $	$6,978,062	$86,206,374	$195,153,243
Average Spent	$3,379.21	$3,217.98	$3,337.84
Spending Potential Index	140	134	139
Education: Total $	$5,502,043	$70,620,418	$165,771,199
Average Spent	$2,664.43	$2,636.17	$2,835.30
Spending Potential Index	136	134	145
Entertainment/Recreation: Total $	$10,563,404	$130,827,533	$298,255,916
Average Spent	$5,115.45	$4,883.63	$5,101.27
Spending Potential Index	139	133	139
Food at Home: Total $	$16,887,879	$215,371,708	$487,778,095
Average Spent	$8,178.15	$8,039.56	$8,342.79
Spending Potential Index	132	130	135
Food Away from Home: Total $	$12,695,265	$153,747,197	$346,458,547
Average Spent	$6,147.83	$5,739.19	$5,925.71
Spending Potential Index	143	133	137
Health Care: Total $	$19,373,674	$250,166,374	$570,218,725
Average Spent	$9,381.92	$9,338.40	$9,752.83
Spending Potential Index	132	132	138
HH Furnishings & Equipment: Total $	$7,677,042	$93,519,649	$213,222,664
Average Spent	$3,717.70	$3,490.97	$3,646.89
Spending Potential Index	145	136	142
Personal Care Products & Services: Total $	$2,965,642	$36,787,902	$83,478,368
Average Spent	$1,436.15	$1,373.25	$1,427.79
Spending Potential Index	141	135	140
Shelter: Total $	$66,459,395	$814,414,881	$1,853,071,743
Average Spent	$32,183.73	$30,401.09	$31,694.32
Spending Potential Index	141	133	138
Support Payments/Cash Contributions/Gifts in Kind: Total $	$8,739,667	$100,952,694	$228,484,406
Average Spent	$4,232.28	$3,768.44	$3,907.92
Spending Potential Index	156	139	144
Travel: Total $	$8,950,497	$106,500,161	$244,638,855
Average Spent	$4,334.38	$3,975.52	$4,184.22
Spending Potential Index	151	138	146
Vehicle Maintenance & Repairs: Total $	$3,567,917	$44,905,702	$101,015,047
Average Spent	$1,727.80	$1,676.27	$1,727.73
Spending Potential Index	137	133	137

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022