



Community Profile

Rings: 1, 3, 5 mile radii

1414 Spring Meadows Dr, Holland, OH

Latitude: 41.6151

Longitude: -83.69781

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	5,005	54,590	132,823
2020 Total Population	5,161	55,424	135,940
2020 Group Quarters	190	1,067	2,137
2022 Total Population	5,211	54,923	134,377
2022 Group Quarters	190	1,067	2,137
2027 Total Population	5,159	54,460	133,113
2022-2027 Annual Rate	-0.20%	-0.17%	-0.19%
2022 Total Daytime Population	11,356	60,048	142,420
Workers	8,800	31,913	73,026
Residents	2,556	28,135	69,394
Household Summary			
2010 Households	2,222	23,731	57,252
2010 Average Household Size	2.15	2.26	2.29
2020 Total Households	2,292	24,608	59,760
2020 Average Household Size	2.17	2.21	2.24
2022 Households	2,269	24,515	59,520
2022 Average Household Size	2.21	2.20	2.22
2027 Households	2,253	24,487	59,440
2027 Average Household Size	2.21	2.18	2.20
2022-2027 Annual Rate	-0.14%	-0.02%	-0.03%
2010 Families	1,183	14,022	34,491
2010 Average Family Size	2.86	2.90	2.92
2022 Families	1,132	13,672	34,119
2022 Average Family Size	3.03	2.90	2.92
2027 Families	1,114	13,563	33,863
2027 Average Family Size	3.02	2.88	2.89
2022-2027 Annual Rate	-0.32%	-0.16%	-0.15%
Housing Unit Summary			
2000 Housing Units	2,063	22,749	56,667
Owner Occupied Housing Units	53.4%	55.4%	61.6%
Renter Occupied Housing Units	41.6%	39.5%	33.2%
Vacant Housing Units	5.0%	5.1%	5.1%
2010 Housing Units	2,453	25,781	62,189
Owner Occupied Housing Units	42.2%	51.6%	58.4%
Renter Occupied Housing Units	48.4%	40.4%	33.6%
Vacant Housing Units	9.4%	8.0%	7.9%
2020 Housing Units	2,567	26,388	63,967
Vacant Housing Units	10.7%	6.7%	6.6%
2022 Housing Units	2,546	26,324	63,851
Owner Occupied Housing Units	45.9%	51.9%	58.4%
Renter Occupied Housing Units	43.2%	41.3%	34.8%
Vacant Housing Units	10.9%	6.9%	6.8%
2027 Housing Units	2,547	26,169	63,539
Owner Occupied Housing Units	47.0%	53.0%	59.4%
Renter Occupied Housing Units	41.5%	40.5%	34.2%
Vacant Housing Units	11.5%	6.4%	6.5%
Median Household Income			
2022	\$55,333	\$56,862	\$59,086
2027	\$63,804	\$67,601	\$70,235
Median Home Value			
2022	\$166,872	\$180,341	\$181,272
2027	\$192,806	\$248,472	\$254,471
Per Capita Income			
2022	\$34,302	\$36,207	\$38,763
2027	\$39,971	\$43,123	\$45,802
Median Age			
2010	38.7	37.6	38.9
2022	39.7	39.8	41.0
2027	40.7	40.9	41.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	2,269	24,515	59,520
<\$15,000	8.6%	12.1%	11.3%
\$15,000 - \$24,999	10.8%	9.3%	9.3%
\$25,000 - \$34,999	9.3%	10.7%	9.7%
\$35,000 - \$49,999	16.7%	11.9%	12.2%
\$50,000 - \$74,999	16.1%	16.6%	16.6%
\$75,000 - \$99,999	15.6%	12.5%	12.3%
\$100,000 - \$149,999	14.1%	15.7%	15.4%
\$150,000 - \$199,999	5.3%	6.4%	7.1%
\$200,000+	3.5%	4.7%	6.1%
Average Household Income	\$77,741	\$81,114	\$87,476
2027 Households by Income			
Household Income Base	2,253	24,487	59,440
<\$15,000	6.2%	8.6%	8.3%
\$15,000 - \$24,999	7.5%	7.5%	7.6%
\$25,000 - \$34,999	8.8%	9.5%	8.7%
\$35,000 - \$49,999	17.1%	11.2%	11.2%
\$50,000 - \$74,999	16.3%	17.1%	16.6%
\$75,000 - \$99,999	15.4%	13.1%	12.8%
\$100,000 - \$149,999	16.9%	18.2%	17.8%
\$150,000 - \$199,999	7.5%	8.9%	9.6%
\$200,000+	4.3%	6.0%	7.5%
Average Household Income	\$90,438	\$95,926	\$102,540
2022 Owner Occupied Housing Units by Value			
Total	1,169	13,655	37,277
<\$50,000	5.0%	8.2%	6.2%
\$50,000 - \$99,999	9.4%	11.9%	12.7%
\$100,000 - \$149,999	22.7%	14.5%	17.5%
\$150,000 - \$199,999	38.2%	25.5%	21.8%
\$200,000 - \$249,999	10.1%	11.7%	10.1%
\$250,000 - \$299,999	8.9%	9.3%	9.1%
\$300,000 - \$399,999	4.9%	12.2%	13.0%
\$400,000 - \$499,999	0.7%	4.4%	5.8%
\$500,000 - \$749,999	0.2%	1.5%	2.2%
\$750,000 - \$999,999	0.0%	0.8%	1.4%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$171,814	\$205,650	\$221,015
2027 Owner Occupied Housing Units by Value			
Total	1,197	13,881	37,739
<\$50,000	1.3%	2.4%	2.5%
\$50,000 - \$99,999	3.2%	6.3%	6.0%
\$100,000 - \$149,999	15.7%	8.1%	9.7%
\$150,000 - \$199,999	34.8%	20.8%	18.2%
\$200,000 - \$249,999	12.1%	12.8%	12.4%
\$250,000 - \$299,999	14.6%	15.6%	14.4%
\$300,000 - \$399,999	14.0%	22.1%	21.5%
\$400,000 - \$499,999	3.3%	7.4%	9.2%
\$500,000 - \$749,999	1.0%	3.0%	3.7%
\$750,000 - \$999,999	0.0%	1.5%	2.2%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$220,639	\$266,440	\$279,927

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022



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2010 Population by Age			
Total	5,006	54,589	132,821
0 - 4	5.8%	6.8%	6.3%
5 - 9	5.5%	6.1%	6.0%
10 - 14	5.2%	5.9%	6.0%
15 - 24	14.4%	14.2%	14.3%
25 - 34	15.0%	13.8%	12.7%
35 - 44	10.7%	12.2%	12.1%
45 - 54	12.2%	13.8%	14.5%
55 - 64	11.4%	13.2%	13.4%
65 - 74	6.8%	7.0%	7.4%
75 - 84	6.8%	4.7%	5.1%
85 +	6.1%	2.4%	2.3%
18 +	80.2%	77.6%	77.9%
2022 Population by Age			
Total	5,212	54,924	134,377
0 - 4	5.2%	6.0%	5.5%
5 - 9	4.8%	5.5%	5.5%
10 - 14	4.7%	5.4%	5.7%
15 - 24	13.0%	11.9%	12.0%
25 - 34	15.8%	15.0%	13.9%
35 - 44	12.3%	11.8%	11.9%
45 - 54	10.1%	11.1%	11.5%
55 - 64	11.5%	12.8%	13.4%
65 - 74	11.0%	11.5%	11.7%
75 - 84	6.5%	6.0%	6.1%
85 +	5.2%	3.0%	2.8%
18 +	82.1%	79.9%	79.9%
2027 Population by Age			
Total	5,158	54,461	133,112
0 - 4	5.3%	6.0%	5.5%
5 - 9	4.7%	5.4%	5.4%
10 - 14	4.4%	5.3%	5.6%
15 - 24	12.5%	11.8%	11.7%
25 - 34	15.5%	13.4%	12.6%
35 - 44	12.9%	13.2%	13.0%
45 - 54	9.8%	10.7%	11.4%
55 - 64	10.7%	11.6%	11.9%
65 - 74	10.9%	11.8%	12.2%
75 - 84	7.9%	7.7%	7.7%
85 +	5.4%	3.2%	3.0%
18 +	82.9%	80.2%	80.2%
2010 Population by Sex			
Males	2,265	25,725	63,295
Females	2,740	28,865	69,527
2022 Population by Sex			
Males	2,451	26,067	64,319
Females	2,760	28,856	70,058
2027 Population by Sex			
Males	2,413	25,867	63,818
Females	2,746	28,593	69,295

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Community Profile

Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	5,004	54,591	132,821
White Alone	82.6%	74.0%	76.2%
Black Alone	10.9%	19.2%	17.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	2.6%	2.2%	2.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	1.2%	1.1%
Two or More Races	2.8%	3.2%	2.7%
Hispanic Origin	3.6%	4.6%	4.1%
Diversity Index	35.3	46.5	43.6
2020 Population by Race/Ethnicity			
Total	5,161	55,424	135,940
White Alone	74.7%	67.2%	70.0%
Black Alone	15.8%	21.3%	18.6%
American Indian Alone	0.2%	0.3%	0.2%
Asian Alone	1.9%	2.2%	2.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	1.7%	1.5%
Two or More Races	6.4%	7.2%	6.7%
Hispanic Origin	4.7%	6.0%	5.4%
Diversity Index	46.5	55.3	52.3
2022 Population by Race/Ethnicity			
Total	5,210	54,924	134,377
White Alone	74.1%	66.8%	69.7%
Black Alone	16.1%	21.6%	18.7%
American Indian Alone	0.2%	0.3%	0.2%
Asian Alone	1.9%	2.2%	2.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	1.7%	1.6%
Two or More Races	6.6%	7.4%	6.9%
Hispanic Origin	4.7%	6.0%	5.4%
Diversity Index	47.3	55.8	52.7
2027 Population by Race/Ethnicity			
Total	5,158	54,460	133,113
White Alone	72.8%	65.3%	68.4%
Black Alone	16.6%	22.1%	19.1%
American Indian Alone	0.2%	0.3%	0.2%
Asian Alone	2.0%	2.3%	2.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	1.8%	1.6%
Two or More Races	7.3%	8.2%	7.7%
Hispanic Origin	4.7%	6.0%	5.4%
Diversity Index	48.7	57.2	54.0
2010 Population by Relationship and Household Type			
Total	5,005	54,590	132,822
In Households	95.7%	98.3%	98.6%
In Family Households	69.7%	76.5%	77.7%
Householder	23.7%	25.6%	26.0%
Spouse	16.7%	17.4%	18.5%
Child	25.1%	28.8%	28.9%
Other relative	2.1%	2.5%	2.4%
Nonrelative	2.1%	2.1%	1.9%
In Nonfamily Households	26.0%	21.8%	20.9%
In Group Quarters	4.3%	1.7%	1.4%
Institutionalized Population	4.3%	1.1%	0.9%
Noninstitutionalized Population	0.0%	0.6%	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	3,773	39,088	95,836
Less than 9th Grade	2.1%	2.4%	1.7%
9th - 12th Grade, No Diploma	5.8%	6.1%	5.5%
High School Graduate	20.8%	21.9%	21.5%
GED/Alternative Credential	5.2%	4.0%	3.2%
Some College, No Degree	24.3%	22.3%	20.6%
Associate Degree	7.4%	10.5%	11.2%
Bachelor's Degree	21.3%	20.7%	21.8%
Graduate/Professional Degree	13.0%	12.1%	14.5%
2022 Population 15+ by Marital Status			
Total	4,450	45,648	111,900
Never Married	31.3%	32.9%	31.8%
Married	46.4%	46.5%	49.2%
Widowed	8.6%	7.3%	6.8%
Divorced	13.6%	13.3%	12.3%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,760	28,193	68,165
Population 16+ Employed	97.3%	96.2%	96.6%
Population 16+ Unemployment rate	2.7%	3.8%	3.4%
Population 16-24 Employed	14.7%	14.9%	14.3%
Population 16-24 Unemployment rate	3.4%	5.8%	5.9%
Population 25-54 Employed	59.9%	60.6%	60.5%
Population 25-54 Unemployment rate	3.6%	4.1%	3.3%
Population 55-64 Employed	14.8%	16.2%	17.1%
Population 55-64 Unemployment rate	0.0%	1.1%	1.1%
Population 65+ Employed	10.6%	8.3%	8.1%
Population 65+ Unemployment rate	0.0%	2.8%	3.6%
2022 Employed Population 16+ by Industry			
Total	2,686	27,132	65,870
Agriculture/Mining	0.9%	0.2%	0.5%
Construction	4.8%	4.5%	4.7%
Manufacturing	17.0%	14.7%	13.9%
Wholesale Trade	0.9%	1.4%	2.1%
Retail Trade	16.3%	12.6%	11.2%
Transportation/Utilities	7.5%	8.0%	6.7%
Information	1.1%	1.4%	1.4%
Finance/Insurance/Real Estate	2.0%	4.6%	4.6%
Services	44.2%	49.0%	51.2%
Public Administration	5.2%	3.6%	3.6%
2022 Employed Population 16+ by Occupation			
Total	2,687	27,134	65,868
White Collar	62.1%	61.5%	63.0%
Management/Business/Financial	18.4%	17.2%	16.9%
Professional	26.1%	24.3%	26.1%
Sales	7.9%	9.2%	9.2%
Administrative Support	9.7%	10.8%	10.9%
Services	11.6%	15.4%	15.6%
Blue Collar	26.4%	23.1%	21.4%
Farming/Forestry/Fishing	0.0%	0.1%	0.3%
Construction/Extraction	4.4%	2.9%	3.0%
Installation/Maintenance/Repair	4.4%	3.0%	2.7%
Production	8.6%	7.4%	6.8%
Transportation/Material Moving	9.0%	9.7%	8.7%

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2010 Households by Type			
Total	2,221	23,731	57,253
Households with 1 Person	37.1%	33.2%	32.6%
Households with 2+ People	62.9%	66.8%	67.4%
Family Households	53.3%	59.1%	60.2%
Husband-wife Families	37.6%	40.0%	42.9%
With Related Children	13.6%	15.3%	16.8%
Other Family (No Spouse Present)	15.7%	19.1%	17.3%
Other Family with Male Householder	4.3%	4.1%	4.1%
With Related Children	2.4%	2.4%	2.3%
Other Family with Female Householder	11.5%	15.0%	13.2%
With Related Children	8.2%	10.4%	8.8%
Nonfamily Households	9.7%	7.7%	7.2%
All Households with Children	24.8%	28.5%	28.3%
Multigenerational Households	1.8%	2.5%	2.5%
Unmarried Partner Households	7.8%	7.4%	6.5%
Male-female	7.1%	6.7%	5.9%
Same-sex	0.7%	0.7%	0.6%
2010 Households by Size			
Total	2,221	23,731	57,252
1 Person Household	37.1%	33.2%	32.6%
2 Person Household	34.3%	34.6%	34.5%
3 Person Household	14.4%	15.3%	15.0%
4 Person Household	8.7%	10.3%	11.0%
5 Person Household	3.4%	4.3%	4.6%
6 Person Household	1.5%	1.7%	1.7%
7 + Person Household	0.6%	0.7%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	2,222	23,732	57,252
Owner Occupied	46.6%	56.1%	63.5%
Owned with a Mortgage/Loan	34.5%	40.4%	45.8%
Owned Free and Clear	12.1%	15.7%	17.6%
Renter Occupied	53.4%	43.9%	36.5%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	128	122	125
Percent of Income for Mortgage	15.9%	16.7%	16.2%
Wealth Index	62	70	82
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,453	25,781	62,189
Housing Units Inside Urbanized Area	100.0%	99.4%	98.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.6%	1.4%
2010 Population By Urban/ Rural Status			
Total Population	5,005	54,590	132,823
Population Inside Urbanized Area	100.0%	99.2%	98.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.8%	1.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Old and Newcomers (8F)	Old and Newcomers (8F)	Rustbelt Traditions (5D)
2.	Young and Restless (11B)	In Style (5B)	Old and Newcomers (8F)
3.	Golden Years (9B)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2022 Consumer Spending			
Apparel & Services: Total \$	\$4,217,425	\$46,908,948	\$121,716,968
Average Spent	\$1,858.72	\$1,913.48	\$2,044.98
Spending Potential Index	77	79	85
Education: Total \$	\$3,330,797	\$36,326,913	\$96,183,276
Average Spent	\$1,467.96	\$1,481.82	\$1,615.98
Spending Potential Index	75	76	82
Entertainment/Recreation: Total \$	\$6,149,507	\$70,537,237	\$184,296,994
Average Spent	\$2,710.23	\$2,877.31	\$3,096.39
Spending Potential Index	74	78	84
Food at Home: Total \$	\$10,665,878	\$120,081,606	\$309,837,243
Average Spent	\$4,700.70	\$4,898.29	\$5,205.60
Spending Potential Index	76	79	84
Food Away from Home: Total \$	\$7,482,748	\$83,010,930	\$214,592,181
Average Spent	\$3,297.82	\$3,386.13	\$3,605.38
Spending Potential Index	76	79	84
Health Care: Total \$	\$11,948,260	\$138,242,767	\$361,593,186
Average Spent	\$5,265.87	\$5,639.11	\$6,075.15
Spending Potential Index	74	80	86
HH Furnishings & Equipment: Total \$	\$4,315,489	\$49,068,791	\$128,433,422
Average Spent	\$1,901.93	\$2,001.58	\$2,157.82
Spending Potential Index	74	78	84
Personal Care Products & Services: Total \$	\$1,781,694	\$19,847,684	\$51,632,434
Average Spent	\$785.23	\$809.61	\$867.48
Spending Potential Index	77	79	85
Shelter: Total \$	\$39,379,585	\$433,560,829	\$1,127,601,105
Average Spent	\$17,355.48	\$17,685.53	\$18,944.91
Spending Potential Index	76	77	83
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,516,754	\$51,810,607	\$134,687,663
Average Spent	\$1,990.64	\$2,113.42	\$2,262.90
Spending Potential Index	73	78	83
Travel: Total \$	\$4,717,035	\$53,232,049	\$140,752,899
Average Spent	\$2,078.90	\$2,171.41	\$2,364.80
Spending Potential Index	72	76	82
Vehicle Maintenance & Repairs: Total \$	\$2,190,439	\$24,983,171	\$64,586,062
Average Spent	\$965.38	\$1,019.10	\$1,085.12
Spending Potential Index	77	81	86

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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