	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	8,725	61,947	159,529
2020 Total Population	8,838	62,877	168,607
2020 Group Quarters	371	1,011	1,927
2022 Total Population	9,004	63,173	169,190
2022 Group Quarters	371	1,011	1,927
2027 Total Population	9,028	63,106	168,796
2022-2027 Annual Rate	0.05%	-0.02%	-0.05%
2022 Total Daytime Population	11,648	72,687	197,721
Workers	7,025	40,593	111,859
Residents	4,623	32,094	85,862
Household Summary			
2010 Households	3,834	24,182	65,790
2010 Average Household Size	2.24	2.53	2.40
2020 Total Households	3,744	24,559	70,455
2020 Average Household Size	2.26	2.52	2.37
2022 Households	3,774	24,740	70,930
2022 Average Household Size	2.29	2.51	2.36
2027 Households	3,790	24,829	71,103
2027 Average Household Size	2.28	2.50	2.35
2022-2027 Annual Rate	0.08%	0.07%	0.05%
2010 Families	2,411	17,110	43,485
2010 Average Family Size	2.88	3.09	3.02
2022 Families	2,285	17,044	44,437
2022 Average Family Size	3.00	3.11	3.05
2027 Families	2,281	17,047	44,339
2027 Average Family Size	3.00	3.10	3.03
2022-2027 Annual Rate	-0.04%	0.00%	-0.04%
Housing Unit Summary			
2000 Housing Units	3,616	24,275	67,643
Owner Occupied Housing Units	68.0%	79.6%	68.5%
Renter Occupied Housing Units	27.3%	17.0%	27.2%
Vacant Housing Units	4.7%	3.4%	4.3%
2010 Housing Units	4,129	25,707	72,032
Owner Occupied Housing Units	59.6%	72.4%	62.7%
Renter Occupied Housing Units	33.3%	21.7%	28.7%
Vacant Housing Units	7.1%	5.9%	8.7%
2020 Housing Units	3,967	26,088	75,060
Vacant Housing Units	5.6%	5.9%	6.1%
2022 Housing Units	3,997	26,212	75,368
Owner Occupied Housing Units	64.8%	74.1%	62.8%
Renter Occupied Housing Units	29.6%	20.2%	31.3%
Vacant Housing Units	5.6%	5.6%	5.9%
2027 Housing Units	4,043	26,415	75,792
Owner Occupied Housing Units	65.6%	74.6%	63.4%
Renter Occupied Housing Units	28.2%	19.4%	30.4%
Vacant Housing Units	6.3%	6.0%	6.2%
Median Household Income			
2022	$101,110	$109,768	$99,107
2027	$116,149	$123,401	$112,500
Median Home Value			
2022	$291,163	$336,255	$346,626
2027	$314,677	$355,540	$366,515
Per Capita Income			
2022	$58,315	$61,558	$60,997
2027	$66,870	$70,605	$69,779
Median Age			
2010	49.1	45.7	44.3
2022	51.8	48.4	46.5
2027	52.8	48.7	46.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

	1 mile	3 mile	5 mile
2022 Households by Income			
Household Income Base	3,774	24,740	70,917
<$15,000	4.1%	4.0%	5.0%
$15,000 - $24,999	4.3%	3.7%	4.6%
$25,000 - $34,999	5.7%	4.7%	5.6%
$35,000 - $49,999	7.6%	6.2%	7.9%
$50,000 - $74,999	15.8%	12.6%	14.3%
$75,000 - $99,999	11.7%	13.0%	12.9%
$100,000 - $149,999	20.0%	21.1%	18.7%
$150,000 - $199,999	13.1%	13.8%	11.8%
$200,000+	17.5%	20.9%	19.1%
Average Household Income	$141,667	$156,513	$145,578
2027 Households by Income			
Household Income Base	3,790	24,829	71,090
<$15,000	2.7%	2.6%	3.5%
$15,000 - $24,999	2.8%	2.3%	3.1%
$25,000 - $34,999	4.0%	3.5%	4.4%
$35,000 - $49,999	6.3%	5.2%	6.9%
$50,000 - $74,999	14.2%	11.8%	13.2%
$75,000 - $99,999	10.6%	12.7%	12.2%
$100,000 - $149,999	22.2%	20.9%	19.8%
$150,000 - $199,999	17.9%	16.8%	15.2%
$200,000+	19.3%	24.2%	21.6%
Average Household Income	$161,816	$178,816	$165,748
2022 Owner Occupied Housing Units by Value			
Total	2,592	19,436	47,314
<$50,000	0.2%	0.2%	0.8%
$50,000 - $99,999	0.4%	0.3%	0.8%
$100,000 - $149,999	1.0%	0.8%	2.0%
$150,000 - $199,999	8.0%	5.2%	6.7%
$200,000 - $249,999	19.9%	15.0%	13.3%
$250,000 - $299,999	24.9%	18.4%	14.5%
$300,000 - $399,999	27.9%	28.1%	25.6%
$400,000 - $499,999	6.6%	13.0%	15.4%
$500,000 - $749,999	8.1%	13.7%	14.2%
$750,000 - $999,999	2.0%	3.0%	3.4%
$1,000,000 - $1,499,999	0.7%	1.3%	1.7%
$1,500,000 - $1,999,999	0.0%	0.2%	0.5%
$2,000,000 +	0.3%	0.9%	1.2%
Average Home Value	$339,554	$403,892	$418,322
2027 Owner Occupied Housing Units by Value			
Total	2,652	19,711	48,006
<$50,000	0.0%	0.0%	0.3%
$50,000 - $99,999	0.0%	0.0%	0.3%
$100,000 - $149,999	0.4%	0.2%	0.9%
$150,000 - $199,999	4.2%	2.6%	4.4%
$200,000 - $249,999	15.7%	11.6%	11.0%
$250,000 - $299,999	24.5%	17.8%	14.1%
$300,000 - $399,999	34.4%	31.8%	28.6%
$400,000 - $499,999	8.6%	15.5%	18.3%
$500,000 - $749,999	9.8%	15.6%	15.8%
$750,000 - $999,999	1.4%	2.6%	3.3%
$1,000,000 - $1,499,999	0.5%	0.9%	1.3%
$1,500,000 - $1,999,999	0.0%	0.2%	0.4%
$2,000,000 +	0.3%	1.0%	1.3%
Average Home Value	$356,415	$419,136	$434,886

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	8,726	61,945	159,532
0 - 4	4.0%	4.4%	4.8%
5 - 9	5.0%	6.0%	5.9%
10 - 14	6.1%	7.0%	6.7%
15 - 24	10.3%	11.3%	11.2%
25 - 34	7.5%	8.2%	10.1%
35 - 44	11.2%	11.9%	12.3%
45 - 54	15.4%	16.5%	16.0%
55 - 64	14.4%	15.3%	14.5%
65 - 74	10.8%	9.1%	8.6%
75 - 84	9.7%	6.5%	6.4%
85 +	5.7%	3.6%	3.5%
18 +	80.7%	77.7%	78.0%
2022 Population by Age			
Total	9,004	63,175	169,189
0 - 4	3.7%	4.0%	4.3%
5 - 9	4.2%	4.9%	5.0%
10 - 14	4.8%	6.0%	5.8%
15 - 24	9.7%	10.4%	10.6%
25 - 34	10.0%	9.8%	11.1%
35 - 44	9.7%	10.9%	11.6%
45 - 54	12.0%	12.6%	12.5%
55 - 64	16.0%	15.6%	14.9%
65 - 74	14.8%	13.8%	12.9%
75 - 84	9.3%	7.7%	7.6%
85 +	5.8%	4.2%	4.0%
18 +	84.1%	81.1%	81.3%
2027 Population by Age			
Total	9,028	63,104	168,797
0 - 4	3.6%	4.0%	4.3%
5 - 9	4.1%	4.9%	4.9%
10 - 14	4.5%	5.6%	5.4%
15 - 24	8.2%	9.1%	9.7%
25 - 34	10.5%	9.4%	11.0%
35 - 44	10.3%	12.6%	12.5%
45 - 54	11.3%	11.9%	11.8%
55 - 64	13.7%	13.7%	13.2%
65 - 74	16.4%	14.5%	13.6%
75 - 84	11.3%	9.7%	9.4%
85 +	6.1%	4.5%	4.3%
18 +	84.9%	82.0%	82.1%
2010 Population by Sex			
Males	3,875	29,312	75,148
Females	4,850	32,634	84,380
2022 Population by Sex			
Males	4,136	30,100	80,117
Females	4,868	33,073	89,073
2027 Population by Sex			
Males	4,151	30,092	79,804
Females	4,878	33,014	88,993

July 28, 2022

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	8,725	61,945	159,529
White Alone	71.0%	73.4%	69.7%
Black Alone	19.7%	15.3%	18.2%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	6.6%	8.6%	9.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.3%	0.4%	0.4%
Two or More Races	2.3%	2.2%	2.2%
Hispanic Origin	1.5%	1.6%	1.7%
Diversity Index	46.8	44.8	48.9
2020 Population by Race/Ethnicity			
Total	8,838	62,877	168,607
White Alone	62.7%	66.7%	62.6%
Black Alone	23.9%	17.7%	19.4%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	7.6%	9.9%	12.1%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.0%	0.9%	1.0%
Two or More Races	4.5%	4.7%	4.7%
Hispanic Origin	2.5%	2.3%	2.6%
Diversity Index	56.4	53.4	57.6
2022 Population by Race/Ethnicity			
Total	9,004	63,173	169,190
White Alone	62.5%	66.3%	62.1%
Black Alone	23.8%	17.7%	19.4%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	7.8%	10.1%	12.3%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.0%	0.9%	1.0%
Two or More Races	4.7%	4.9%	4.9%
Hispanic Origin	2.6%	2.4%	2.6%
Diversity Index	56.7	53.9	58.1
2027 Population by Race/Ethnicity			
Total	9,029	63,107	168,796
White Alone	61.0%	64.5%	60.4%
Black Alone	23.8%	17.9%	19.5%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	8.5%	10.9%	13.2%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.1%	1.0%	1.1%
Two or More Races	5.3%	5.5%	5.5%
Hispanic Origin	2.6%	2.4%	2.7%
Diversity Index	58.3	55.8	59.8
2010 Population by Relationship and Household Type			
Total	8,725	61,947	159,529
In Households	98.3%	98.9%	99.2%
In Family Households	80.4%	86.1%	83.3%
Householder	27.3%	27.7%	27.2%
Spouse	21.3%	23.1%	22.0%
Child	27.4%	31.0%	29.9%
Other relative	3.6%	3.5%	3.2%
Nonrelative	0.7%	0.7%	0.8%
In Nonfamily Households	17.9%	12.8%	15.9%
In Group Quarters	1.7%	1.1%	0.8%
Institutionalized Population	0.0%	0.6%	0.5%
Noninstitutionalized Population	1.7%	0.5%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

	1 mile	3 mile	5 mile
2022 Population 25+ by Educational Attainment			
Total	6,989	47,179	125,922
Less than 9th Grade	1.1%	1.7%	1.5%
9th - 12th Grade, No Diploma	3.3%	2.7%	2.3%
High School Graduate	8.4%	10.7%	11.2%
GED/Alternative Credential	1.4%	1.2%	1.4%
Some College, No Degree	17.2%	13.6%	14.3%
Associate Degree	6.2%	6.1%	6.0%
Bachelor's Degree	30.1%	31.3%	31.6%
Graduate/Professional Degree	32.3%	32.7%	31.6%
2022 Population 15+ by Marital Status			
Total	7,866	53,750	143,821
Never Married	26.8%	25.9%	27.9%
Married	51.9%	58.0%	55.6%
Widowed	10.0%	7.3%	7.2%
Divorced	11.3%	8.8%	9.3%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,637	32,743	87,863
Population 16+ Employed	95.8%	96.2%	96.1%
Population 16+ Unemployment rate	4.2%	3.8%	3.9%
Population 16-24 Employed	11.6%	11.3%	11.2%
Population 16-24 Unemployment rate	6.9%	9.8%	10.9%
Population 25-54 Employed	52.3%	54.3%	57.0%
Population 25-54 Unemployment rate	4.8%	3.7%	3.3%
Population 55-64 Employed	21.8%	22.0%	20.2%
Population 55-64 Unemployment rate	3.7%	2.3%	2.5%
Population 65+ Employed	14.3%	12.3%	11.6%
Population 65+ Unemployment rate	0.5%	1.3%	1.7%
2022 Employed Population 16+ by Industry			
Total	4,442	31,491	84,463
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	2.7%	3.1%	2.9%
Manufacturing	10.3%	13.4%	14.9%
Wholesale Trade	2.4%	2.5%	2.3%
Retail Trade	13.8%	10.6%	9.8%
Transportation/Utilities	4.0%	2.7%	3.2%
Information	1.6%	1.6%	1.5%
Finance/Insurance/Real Estate	8.5%	8.5%	9.4%
Services	53.6%	55.0%	53.4%
Public Administration	3.0%	2.5%	2.5%
2022 Employed Population 16+ by Occupation			
Total	4,442	31,492	84,462
White Collar	81.9%	82.6%	81.3%
Management/Business/Financial	26.1%	26.5%	25.4%
Professional	32.5%	36.5%	36.3%
Sales	11.7%	10.9%	10.7%
Administrative Support	11.7%	8.6%	8.9%
Services	10.1%	8.5%	8.9%
Blue Collar	8.0%	9.0%	9.8%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	1.2%	1.6%	1.7%
Installation/Maintenance/Repair	0.4%	1.1%	1.3%
Production	1.8%	3.0%	3.4%
Transportation/Material Moving	4.5%	3.2%	3.4%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	3,835	24,184	65,789
Households with 1 Person	33.8%	26.3%	30.0%
Households with 2+ People	66.2%	73.7%	70.0%
Family Households	62.9%	70.7%	66.1%
Husband-wife Families	49.1%	59.0%	53.4%
With Related Children	17.8%	24.5%	22.4%
Other Family (No Spouse Present)	13.8%	11.8%	12.7%
Other Family with Male Householder	3.2%	3.0%	3.1%
With Related Children	1.4%	1.3%	1.4%
Other Family with Female Householder	10.6%	8.7%	9.6%
With Related Children	5.4%	4.8%	5.5%
Nonfamily Households	3.3%	2.9%	3.9%
All Households with Children	24.8%	30.8%	29.5%
Multigenerational Households	2.6%	2.7%	2.6%
Unmarried Partner Households	2.9%	2.5%	3.3%
Male-female	2.5%	2.1%	2.8%
Same-sex	0.4%	0.5%	0.5%
2010 Households by Size			
Total	3,836	24,182	65,791
1 Person Household	33.8%	26.3%	30.0%
2 Person Household	35.0%	34.1%	33.7%
3 Person Household	13.3%	15.6%	14.9%
4 Person Household	10.6%	14.2%	12.9%
5 Person Household	4.8%	6.2%	5.6%
6 Person Household	1.8%	2.3%	2.0%
7 + Person Household	0.7%	1.2%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	3,834	24,182	65,791
Owner Occupied	64.1%	76.9%	68.6%
Owned with a Mortgage/Loan	44.2%	55.9%	49.7%
Owned Free and Clear	20.0%	21.0%	18.9%
Renter Occupied	35.9%	23.1%	31.4%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	143	133	117
Percent of Income for Mortgage	15.2%	16.1%	18.4%
Wealth Index	174	207	183
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,129	25,707	72,032
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	8,725	61,947	159,529
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

July 28, 2022

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Golden Years (9B)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2.	Silver & Gold (9A)	Exurbanites (1E)	Exurbanites (1E)
3.	Pleasantville (2B)	Top Tier (1A)	Golden Years (9B)
2022 Consumer Spending			
Apparel & Services: Total $	$11,786,861	$85,158,842	$232,410,151
Average Spent	$3,123.17	$3,442.15	$3,276.61
Spending Potential Index	130	143	136
Education: Total $	$10,892,999	$81,204,195	$210,275,505
Average Spent	$2,886.33	$3,282.30	$2,964.55
Spending Potential Index	147	167	151
Entertainment/Recreation: Total $	$18,263,937	$131,655,951	$352,112,970
Average Spent	$4,839.41	$5,321.58	$4,964.23
Spending Potential Index	132	145	135
Food at Home: Total $	$30,301,500	$215,053,838	$585,254,468
Average Spent	$8,029.01	$8,692.56	$8,251.16
Spending Potential Index	130	140	133
Food Away from Home: Total $	$20,879,739	$150,515,164	$412,493,514
Average Spent	$5,532.52	$6,083.88	$5,815.50
Spending Potential Index	128	141	135
Health Care: Total $	$35,886,292	$251,971,681	$673,601,920
Average Spent	$9,508.82	$10,184.79	$9,496.71
Spending Potential Index	134	144	134
HH Furnishings & Equipment: Total $	$12,957,640	$93,753,602	$249,838,801
Average Spent	$3,433.40	$3,789.56	$3,522.33
Spending Potential Index	134	148	137
Personal Care Products & Services: Total $	$5,223,664	$37,026,393	$100,020,977
Average Spent	$1,384.12	$1,496.62	$1,410.14
Spending Potential Index	136	147	138
Shelter: Total $	$117,092,942	$842,535,309	$2,267,579,703
Average Spent	$31,026.22	$34,055.59	$31,969.26
Spending Potential Index	135	149	140
Support Payments/Cash Contributions/Gifts in Kind: Total $	$14,061,394	$99,853,622	$263,555,405
Average Spent	$3,725.86	$4,036.12	$3,715.71
Spending Potential Index	137	149	137
Travel: Total $	$15,385,623	$111,189,060	$291,224,020
Average Spent	$4,076.74	$4,494.30	$4,105.79
Spending Potential Index	142	156	143
Vehicle Maintenance & Repairs: Total $	$5,991,437	$42,970,118	$117,454,231
Average Spent	$1,587.56	$1,736.87	$1,655.92
Spending Potential Index	126	138	132

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022