



## Community Profile

Rings: 1, 3, 5 mile radii

2400-2498, 2401-2499 Easy St, Crescent

Latitude: 39.0523

Longitude: -84.57244

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	9,282	54,535	197,238
2020 Total Population	10,164	55,741	200,296
2020 Group Quarters	45	1,004	3,746
2022 Total Population	10,284	56,274	202,242
2022 Group Quarters	45	1,004	3,710
2027 Total Population	10,381	56,724	203,597
2022-2027 Annual Rate	0.19%	0.16%	0.13%
2022 Total Daytime Population	11,593	69,136	285,592
Workers	7,266	43,311	183,965
Residents	4,327	25,825	101,627
<b>Household Summary</b>			
2010 Households	4,228	22,732	80,467
2010 Average Household Size	2.18	2.36	2.39
2020 Total Households	4,502	23,351	83,982
2020 Average Household Size	2.25	2.34	2.34
2022 Households	4,547	23,525	85,047
2022 Average Household Size	2.25	2.35	2.33
2027 Households	4,585	23,700	85,981
2027 Average Household Size	2.25	2.35	2.32
2022-2027 Annual Rate	0.17%	0.15%	0.22%
2010 Families	2,518	13,997	47,157
2010 Average Family Size	2.82	3.00	3.09
2022 Families	2,616	14,023	47,495
2022 Average Family Size	2.94	3.01	3.08
2027 Families	2,622	14,066	47,549
2027 Average Family Size	2.95	3.02	3.08
2022-2027 Annual Rate	0.05%	0.06%	0.02%
<b>Housing Unit Summary</b>			
2000 Housing Units	4,586	23,996	91,649
Owner Occupied Housing Units	59.6%	61.4%	50.7%
Renter Occupied Housing Units	34.8%	33.1%	40.7%
Vacant Housing Units	5.6%	5.5%	8.6%
2010 Housing Units	4,546	24,613	91,432
Owner Occupied Housing Units	55.5%	59.1%	48.6%
Renter Occupied Housing Units	37.5%	33.3%	39.4%
Vacant Housing Units	7.0%	7.6%	12.0%
2020 Housing Units	4,722	24,803	92,586
Vacant Housing Units	4.7%	5.9%	9.3%
2022 Housing Units	4,774	25,011	94,174
Owner Occupied Housing Units	61.8%	60.3%	49.2%
Renter Occupied Housing Units	33.4%	33.8%	41.1%
Vacant Housing Units	4.8%	5.9%	9.7%
2027 Housing Units	4,828	25,290	95,268
Owner Occupied Housing Units	62.9%	60.9%	49.7%
Renter Occupied Housing Units	32.1%	32.8%	40.5%
Vacant Housing Units	5.0%	6.3%	9.7%
<b>Median Household Income</b>			
2022	\$83,313	\$77,325	\$59,714
2027	\$99,105	\$93,003	\$72,473
<b>Median Home Value</b>			
2022	\$320,968	\$264,754	\$192,584
2027	\$357,995	\$305,227	\$250,463
<b>Per Capita Income</b>			
2022	\$51,359	\$44,924	\$35,886
2027	\$58,338	\$51,580	\$41,986
<b>Median Age</b>			
2010	38.3	38.2	35.0
2022	40.2	39.8	37.4
2027	40.9	40.9	38.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022



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<b>2022 Households by Income</b>			
Household Income Base	4,547	23,525	85,047
<\$15,000	2.5%	5.6%	11.6%
\$15,000 - \$24,999	6.1%	6.5%	9.1%
\$25,000 - \$34,999	4.5%	6.3%	8.3%
\$35,000 - \$49,999	14.6%	13.8%	12.9%
\$50,000 - \$74,999	18.4%	16.4%	16.8%
\$75,000 - \$99,999	10.1%	11.6%	11.9%
\$100,000 - \$149,999	17.9%	20.4%	17.1%
\$150,000 - \$199,999	13.3%	10.0%	6.9%
\$200,000+	12.6%	9.4%	5.3%
Average Household Income	\$121,250	\$107,358	\$85,239
<b>2027 Households by Income</b>			
Household Income Base	4,585	23,700	85,981
<\$15,000	1.5%	3.8%	8.6%
\$15,000 - \$24,999	4.4%	4.9%	7.3%
\$25,000 - \$34,999	2.8%	5.9%	7.4%
\$35,000 - \$49,999	11.6%	11.5%	11.8%
\$50,000 - \$74,999	17.5%	14.4%	16.1%
\$75,000 - \$99,999	12.5%	12.3%	12.6%
\$100,000 - \$149,999	19.0%	23.2%	20.5%
\$150,000 - \$199,999	16.7%	13.2%	9.4%
\$200,000+	14.0%	10.7%	6.2%
Average Household Income	\$137,826	\$123,344	\$99,318
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	2,951	15,074	46,332
<\$50,000	0.7%	1.4%	4.0%
\$50,000 - \$99,999	1.1%	3.4%	12.6%
\$100,000 - \$149,999	2.9%	9.6%	18.5%
\$150,000 - \$199,999	13.5%	18.1%	17.5%
\$200,000 - \$249,999	12.2%	13.2%	11.3%
\$250,000 - \$299,999	14.8%	14.6%	10.0%
\$300,000 - \$399,999	23.1%	21.6%	13.7%
\$400,000 - \$499,999	14.3%	9.5%	5.7%
\$500,000 - \$749,999	14.9%	7.2%	4.6%
\$750,000 - \$999,999	1.9%	1.0%	1.0%
\$1,000,000 - \$1,499,999	0.4%	0.2%	0.7%
\$1,500,000 - \$1,999,999	0.2%	0.1%	0.2%
\$2,000,000 +	0.0%	0.0%	0.2%
Average Home Value	\$360,086	\$294,185	\$244,405
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	3,036	15,401	47,363
<\$50,000	0.1%	0.4%	2.4%
\$50,000 - \$99,999	0.1%	1.0%	6.3%
\$100,000 - \$149,999	0.7%	4.5%	11.9%
\$150,000 - \$199,999	7.2%	12.2%	16.3%
\$200,000 - \$249,999	10.6%	13.5%	12.9%
\$250,000 - \$299,999	15.2%	16.9%	12.5%
\$300,000 - \$399,999	27.6%	28.5%	20.1%
\$400,000 - \$499,999	17.8%	12.5%	8.1%
\$500,000 - \$749,999	18.3%	9.1%	6.4%
\$750,000 - \$999,999	1.7%	1.1%	1.6%
\$1,000,000 - \$1,499,999	0.4%	0.1%	0.7%
\$1,500,000 - \$1,999,999	0.2%	0.2%	0.3%
\$2,000,000 +	0.0%	0.0%	0.4%
Average Home Value	\$393,478	\$332,443	\$296,308

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022



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<b>2010 Population by Age</b>			
Total	9,281	54,535	197,236
0 - 4	6.2%	6.4%	7.5%
5 - 9	6.3%	6.4%	6.8%
10 - 14	6.4%	6.6%	6.4%
15 - 24	13.0%	13.0%	14.0%
25 - 34	14.2%	13.9%	15.3%
35 - 44	12.7%	12.1%	12.5%
45 - 54	14.4%	14.7%	14.6%
55 - 64	12.7%	12.9%	11.4%
65 - 74	7.6%	6.8%	6.1%
75 - 84	4.9%	4.9%	3.9%
85 +	1.6%	2.3%	1.6%
18 +	77.0%	76.8%	75.4%
<b>2022 Population by Age</b>			
Total	10,283	56,274	202,241
0 - 4	5.3%	5.6%	6.6%
5 - 9	5.4%	5.7%	6.5%
10 - 14	5.6%	5.9%	6.4%
15 - 24	11.7%	12.0%	12.0%
25 - 34	14.6%	14.0%	15.1%
35 - 44	12.9%	13.1%	13.4%
45 - 54	11.6%	11.2%	11.2%
55 - 64	13.2%	13.4%	12.7%
65 - 74	11.3%	11.2%	9.6%
75 - 84	6.0%	5.4%	4.6%
85 +	2.3%	2.5%	1.9%
18 +	80.2%	79.2%	77.1%
<b>2027 Population by Age</b>			
Total	10,380	56,725	203,595
0 - 4	5.4%	5.6%	6.5%
5 - 9	5.5%	5.7%	6.4%
10 - 14	5.5%	5.8%	6.3%
15 - 24	11.1%	11.6%	12.2%
25 - 34	14.2%	12.8%	13.5%
35 - 44	13.8%	14.2%	14.2%
45 - 54	11.0%	11.1%	11.3%
55 - 64	12.2%	11.7%	11.4%
65 - 74	11.5%	11.9%	10.4%
75 - 84	7.4%	7.0%	5.7%
85 +	2.4%	2.6%	2.0%
18 +	80.5%	79.5%	77.2%
<b>2010 Population by Sex</b>			
Males	4,420	26,341	96,751
Females	4,861	28,194	100,487
<b>2022 Population by Sex</b>			
Males	4,939	27,408	99,208
Females	5,345	28,866	103,033
<b>2027 Population by Sex</b>			
Males	5,004	27,677	100,028
Females	5,377	29,047	103,568

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2400-2498, 2401-2499 Easy St, Crescent

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	1 mile	3 mile	5 mile
<b>2010 Population by Race/Ethnicity</b>			
Total	9,281	54,535	197,238
White Alone	91.5%	92.6%	81.6%
Black Alone	2.9%	3.2%	12.8%
American Indian Alone	0.1%	0.1%	0.3%
Asian Alone	2.9%	1.4%	1.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.9%	1.0%	1.8%
Two or More Races	1.7%	1.6%	2.4%
Hispanic Origin	2.4%	2.4%	3.5%
Diversity Index	20.1	18.1	36.4
<b>2020 Population by Race/Ethnicity</b>			
Total	10,164	55,741	200,296
White Alone	85.0%	85.5%	73.8%
Black Alone	3.8%	4.4%	13.8%
American Indian Alone	0.2%	0.2%	0.4%
Asian Alone	2.9%	1.9%	1.3%
Pacific Islander Alone	0.2%	0.4%	0.2%
Some Other Race Alone	2.2%	1.8%	3.9%
Two or More Races	5.7%	5.8%	6.7%
Hispanic Origin	4.5%	4.0%	6.7%
Diversity Index	33.4	32.0	50.2
<b>2022 Population by Race/Ethnicity</b>			
Total	10,283	56,273	202,242
White Alone	84.6%	85.1%	73.4%
Black Alone	3.8%	4.4%	13.7%
American Indian Alone	0.2%	0.2%	0.4%
Asian Alone	2.9%	2.0%	1.4%
Pacific Islander Alone	0.2%	0.4%	0.2%
Some Other Race Alone	2.2%	1.9%	4.0%
Two or More Races	6.0%	6.0%	7.0%
Hispanic Origin	4.5%	4.1%	6.8%
Diversity Index	33.9	32.6	50.8
<b>2027 Population by Race/Ethnicity</b>			
Total	10,379	56,724	203,598
White Alone	83.6%	84.1%	72.2%
Black Alone	3.8%	4.5%	13.7%
American Indian Alone	0.2%	0.2%	0.4%
Asian Alone	3.2%	2.1%	1.5%
Pacific Islander Alone	0.2%	0.4%	0.2%
Some Other Race Alone	2.4%	2.1%	4.3%
Two or More Races	6.6%	6.6%	7.8%
Hispanic Origin	4.5%	4.2%	7.1%
Diversity Index	35.4	34.2	52.4
<b>2010 Population by Relationship and Household Type</b>			
Total	9,281	54,535	197,238
In Households	99.5%	98.5%	97.4%
In Family Households	78.3%	79.1%	76.8%
Householder	25.9%	25.7%	23.9%
Spouse	18.9%	18.8%	15.1%
Child	29.5%	30.1%	31.4%
Other relative	2.2%	2.4%	3.4%
Nonrelative	1.7%	2.1%	2.9%
In Nonfamily Households	21.2%	19.4%	20.7%
In Group Quarters	0.5%	1.5%	2.6%
Institutionalized Population	0.5%	0.7%	1.2%
Noninstitutionalized Population	0.0%	0.8%	1.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2022 Population 25+ by Educational Attainment</b>			
Total	7,391	39,827	138,646
Less than 9th Grade	1.7%	1.6%	2.8%
9th - 12th Grade, No Diploma	4.2%	5.0%	7.6%
High School Graduate	18.3%	21.0%	25.0%
GED/Alternative Credential	3.0%	3.4%	5.4%
Some College, No Degree	14.6%	17.5%	17.7%
Associate Degree	11.0%	9.6%	8.9%
Bachelor's Degree	27.2%	24.5%	20.5%
Graduate/Professional Degree	20.0%	17.2%	12.2%
<b>2022 Population 15+ by Marital Status</b>			
Total	8,599	46,564	162,891
Never Married	27.8%	32.1%	39.3%
Married	53.2%	49.8%	42.0%
Widowed	6.4%	6.7%	5.9%
Divorced	12.6%	11.4%	12.8%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	6,119	31,602	106,326
Population 16+ Employed	98.7%	97.6%	95.6%
Population 16+ Unemployment rate	1.3%	2.4%	4.4%
Population 16-24 Employed	14.5%	14.7%	14.2%
Population 16-24 Unemployment rate	2.0%	5.9%	9.4%
Population 25-54 Employed	61.4%	61.1%	64.3%
Population 25-54 Unemployment rate	1.1%	1.8%	3.7%
Population 55-64 Employed	17.5%	17.8%	15.4%
Population 55-64 Unemployment rate	0.0%	0.8%	2.7%
Population 65+ Employed	6.5%	6.5%	6.0%
Population 65+ Unemployment rate	3.9%	3.8%	4.0%
<b>2022 Employed Population 16+ by Industry</b>			
Total	6,042	30,846	101,605
Agriculture/Mining	0.2%	0.1%	0.2%
Construction	5.2%	6.1%	5.8%
Manufacturing	9.2%	10.1%	10.6%
Wholesale Trade	3.8%	3.1%	3.2%
Retail Trade	10.7%	10.7%	11.4%
Transportation/Utilities	5.1%	7.9%	7.2%
Information	2.2%	1.7%	1.7%
Finance/Insurance/Real Estate	11.0%	9.8%	8.0%
Services	46.9%	46.4%	48.2%
Public Administration	5.6%	4.1%	3.8%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	6,044	30,846	101,604
White Collar	70.3%	66.9%	61.2%
Management/Business/Financial	21.9%	20.5%	17.4%
Professional	26.8%	23.7%	22.1%
Sales	11.7%	9.9%	9.1%
Administrative Support	9.9%	12.7%	12.6%
Services	12.9%	13.1%	16.0%
Blue Collar	16.8%	20.0%	22.8%
Farming/Forestry/Fishing	0.4%	0.1%	0.1%
Construction/Extraction	3.8%	4.1%	4.5%
Installation/Maintenance/Repair	4.1%	3.3%	2.5%
Production	2.3%	4.3%	5.8%
Transportation/Material Moving	6.3%	8.2%	9.8%

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<b>2010 Households by Type</b>			
Total	4,228	22,732	80,467
Households with 1 Person	33.3%	31.6%	33.9%
Households with 2+ People	66.7%	68.4%	66.1%
Family Households	59.6%	61.6%	58.6%
Husband-wife Families	43.5%	45.1%	37.0%
With Related Children	18.8%	18.9%	15.9%
Other Family (No Spouse Present)	16.1%	16.5%	21.6%
Other Family with Male Householder	4.0%	4.7%	5.4%
With Related Children	2.2%	2.7%	3.1%
Other Family with Female Householder	12.0%	11.8%	16.2%
With Related Children	7.7%	7.9%	11.3%
Nonfamily Households	7.2%	6.8%	7.5%
All Households with Children	28.9%	29.9%	30.9%
Multigenerational Households	2.2%	2.7%	3.6%
Unmarried Partner Households	6.4%	6.8%	8.3%
Male-female	5.7%	6.1%	7.4%
Same-sex	0.6%	0.7%	0.8%
<b>2010 Households by Size</b>			
Total	4,230	22,732	80,466
1 Person Household	33.3%	31.6%	33.9%
2 Person Household	33.7%	33.2%	30.4%
3 Person Household	15.2%	15.3%	15.1%
4 Person Household	10.7%	11.4%	11.2%
5 Person Household	4.6%	5.4%	5.7%
6 Person Household	1.7%	2.1%	2.3%
7 + Person Household	0.8%	0.9%	1.5%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	4,228	22,732	80,466
Owner Occupied	59.7%	64.0%	55.3%
Owned with a Mortgage/Loan	42.7%	46.7%	41.6%
Owned Free and Clear	17.0%	17.2%	13.7%
Renter Occupied	40.3%	36.0%	44.7%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	113	127	132
Percent of Income for Mortgage	20.3%	18.0%	17.0%
Wealth Index	129	105	70
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	4,546	24,613	91,432
Housing Units Inside Urbanized Area	100.0%	99.8%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.2%	0.1%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	9,282	54,535	197,238
Population Inside Urbanized Area	100.0%	99.8%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.2%	0.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	In Style (5B)	In Style (5B)	Hometown Heritage (8G)
2.	Heartland Communities (6F)	Old and Newcomers (8F)	Traditional Living (12B)
3.	Bright Young Professionals (8C)	Front Porches (8E)	In Style (5B)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$12,693,080	\$58,140,235	\$172,094,995
Average Spent	\$2,791.53	\$2,471.42	\$2,023.53
Spending Potential Index	116	103	84
Education: Total \$	\$9,946,381	\$46,982,931	\$132,135,286
Average Spent	\$2,187.46	\$1,997.15	\$1,553.67
Spending Potential Index	112	102	79
Entertainment/Recreation: Total \$	\$19,725,913	\$89,073,668	\$256,434,979
Average Spent	\$4,338.23	\$3,786.34	\$3,015.21
Spending Potential Index	118	103	82
Food at Home: Total \$	\$32,395,713	\$147,965,094	\$437,999,912
Average Spent	\$7,124.63	\$6,289.70	\$5,150.09
Spending Potential Index	115	102	83
Food Away from Home: Total \$	\$22,442,805	\$102,639,428	\$301,907,634
Average Spent	\$4,935.74	\$4,362.99	\$3,549.89
Spending Potential Index	114	101	82
Health Care: Total \$	\$38,328,082	\$173,494,855	\$503,121,381
Average Spent	\$8,429.31	\$7,374.91	\$5,915.80
Spending Potential Index	119	104	83
HH Furnishings & Equipment: Total \$	\$13,653,400	\$62,143,141	\$177,620,186
Average Spent	\$3,002.73	\$2,641.58	\$2,088.49
Spending Potential Index	117	103	82
Personal Care Products & Services: Total \$	\$5,428,594	\$24,889,570	\$72,539,206
Average Spent	\$1,193.88	\$1,058.01	\$852.93
Spending Potential Index	117	104	84
Shelter: Total \$	\$118,409,996	\$548,984,214	\$1,591,869,545
Average Spent	\$26,041.35	\$23,336.20	\$18,717.53
Spending Potential Index	114	102	82
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,026,506	\$66,682,812	\$181,646,172
Average Spent	\$3,304.71	\$2,834.55	\$2,135.83
Spending Potential Index	122	104	79
Travel: Total \$	\$15,208,749	\$69,622,487	\$192,516,771
Average Spent	\$3,344.79	\$2,959.51	\$2,263.65
Spending Potential Index	116	103	79
Vehicle Maintenance & Repairs: Total \$	\$6,844,260	\$30,773,546	\$90,262,717
Average Spent	\$1,505.23	\$1,308.12	\$1,061.33
Spending Potential Index	120	104	84

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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