	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	11,978	100,834	222,776
2020 Total Population	12,223	104,965	233,793
2020 Group Quarters	35	2,272	5,397
2022 Total Population	12,167	105,351	234,582
2022 Group Quarters	35	2,272	5,397
2027 Total Population	12,424	105,306	233,596
2022-2027 Annual Rate	0.42%	-0.01%	-0.08%
2022 Total Daytime Population	16,078	102,218	221,192
Workers	9,371	51,263	108,644
Residents	6,707	50,955	112,548
Household Summary			
2010 Households	6,428	47,387	101,160
2010 Average Household Size	1.85	2.10	2.16
2020 Total Households	6,687	49,091	106,703
2020 Average Household Size	1.82	2.09	2.14
2022 Households	6,807	49,364	107,370
2022 Average Household Size	1.78	2.09	2.13
2027 Households	6,941	49,443	107,177
2027 Average Household Size	1.78	2.08	2.13
2022-2027 Annual Rate	0.39%	0.03%	-0.04%
2010 Families	3,199	26,626	57,696
2010 Average Family Size	2.54	2.74	2.79
2022 Families	3,352	27,381	60,497
2022 Average Family Size	2.44	2.73	2.77
2027 Families	3,414	27,360	60,266
2027 Average Family Size	2.44	2.73	2.76
2022-2027 Annual Rate	0.37%	-0.02%	-0.08%
Housing Unit Summary			
2000 Housing Units	7,767	52,695	113,342
Owner Occupied Housing Units	68.6%	67.8%	64.3%
Renter Occupied Housing Units	18.0%	21.6%	24.9%
Vacant Housing Units	13.4%	10.6%	10.8%
2010 Housing Units	7,899	54,487	117,742
Owner Occupied Housing Units	61.6%	62.4%	58.4%
Renter Occupied Housing Units	19.8%	24.6%	27.5%
Vacant Housing Units	18.6%	13.0%	14.1%
2020 Housing Units	7,840	55,385	120,395
Vacant Housing Units	14.7%	11.4%	11.4%
2022 Housing Units	7,943	55,511	120,940
Owner Occupied Housing Units	64.1%	63.7%	60.5%
Renter Occupied Housing Units	21.6%	25.2%	28.3%
Vacant Housing Units	14.3%	11.1%	11.2%
2027 Housing Units	7,946	55,540	120,837
Owner Occupied Housing Units	66.4%	64.5%	61.2%
Renter Occupied Housing Units	21.0%	24.5%	27.5%
Vacant Housing Units	12.6%	11.0%	11.3%
Median Household Income			
2022	$55,132	$62,546	$63,122
2027	$66,757	$77,535	$77,202
Median Home Value			
2022	$210,300	$261,918	$271,432
2027	$307,101	$314,575	$319,990
Per Capita Income			
2022	$45,249	$43,057	$42,079
2027	$53,448	$51,394	$50,381
Median Age			
2010	55.5	48.6	46.6
2022	61.2	53.1	50.8
2027	63.1	54.5	51.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

	1 mile	3 mile	5 mile
2022 Households by Income			
Household Income Base	6,807	49,364	107,370
<$15,000	9.3%	7.8%	7.8%
$15,000 - $24,999	7.6%	7.8%	8.2%
$25,000 - $34,999	10.1%	9.2%	8.5%
$35,000 - $49,999	17.8%	14.6%	14.6%
$50,000 - $74,999	18.7%	17.8%	17.7%
$75,000 - $99,999	13.8%	14.2%	14.2%
$100,000 - $149,999	13.1%	15.4%	15.9%
$150,000 - $199,999	3.7%	6.2%	6.4%
$200,000+	6.0%	7.0%	6.8%
Average Household Income	$83,433	$91,870	$91,748
2027 Households by Income			
Household Income Base	6,941	49,443	107,177
<$15,000	7.4%	5.7%	5.7%
$15,000 - $24,999	5.7%	5.8%	6.0%
$25,000 - $34,999	9.7%	7.7%	7.0%
$35,000 - $49,999	15.4%	12.3%	12.5%
$50,000 - $74,999	15.8%	16.5%	17.1%
$75,000 - $99,999	13.4%	15.2%	14.7%
$100,000 - $149,999	19.6%	19.6%	19.2%
$150,000 - $199,999	5.8%	8.6%	9.0%
$200,000+	7.1%	8.7%	8.8%
Average Household Income	$98,675	$109,462	$109,655
2022 Owner Occupied Housing Units by Value			
Total	5,092	35,368	73,195
<$50,000	6.1%	6.5%	5.8%
$50,000 - $99,999	23.2%	10.4%	7.5%
$100,000 - $149,999	12.6%	7.1%	6.1%
$150,000 - $199,999	6.1%	9.3%	9.6%
$200,000 - $249,999	9.2%	13.3%	14.2%
$250,000 - $299,999	7.9%	14.1%	15.9%
$300,000 - $399,999	14.1%	21.1%	21.9%
$400,000 - $499,999	5.0%	8.1%	8.4%
$500,000 - $749,999	9.8%	6.3%	6.8%
$750,000 - $999,999	4.5%	2.3%	1.8%
$1,000,000 - $1,499,999	1.3%	0.8%	0.9%
$1,500,000 - $1,999,999	0.1%	0.3%	0.4%
$2,000,000 +	0.1%	0.5%	0.7%
Average Home Value	$281,194	$297,940	$314,122
2027 Owner Occupied Housing Units by Value			
Total	5,276	35,811	73,955
<$50,000	2.5%	1.6%	1.8%
$50,000 - $99,999	10.8%	3.1%	2.2%
$100,000 - $149,999	7.0%	2.7%	2.2%
$150,000 - $199,999	7.6%	7.0%	5.7%
$200,000 - $249,999	9.1%	13.3%	13.3%
$250,000 - $299,999	11.2%	17.9%	18.7%
$300,000 - $399,999	26.2%	30.4%	30.1%
$400,000 - $499,999	6.3%	11.0%	11.9%
$500,000 - $749,999	11.3%	8.4%	9.4%
$750,000 - $999,999	6.5%	2.9%	2.2%
$1,000,000 - $1,499,999	1.4%	0.9%	1.0%
$1,500,000 - $1,999,999	0.2%	0.3%	0.5%
$2,000,000 +	0.1%	0.5%	0.8%
Average Home Value	$351,327	$359,527	$373,397

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

Rings: 1, 3, 5 mile radii

25865 US Hwy 19 N, Clearwater, FL 33763,
Latitude: 28.0075
Longitude: -82.72896

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	11,976	100,831	222,773
0 - 4	3.7%	4.4%	4.6%
5 - 9	3.6%	4.4%	4.7%
10 - 14	3.6%	4.8%	5.2%
15 - 24	7.7%	9.7%	10.5%
25 - 34	9.3%	10.3%	10.8%
35 - 44	9.5%	11.2%	11.8%
45 - 54	12.0%	14.9%	15.6%
55 - 64	14.7%	14.8%	14.4%
65 - 74	14.2%	11.8%	10.4%
75 - 84	13.6%	9.1%	7.9%
85 +	8.1%	4.6%	4.1%
18 +	86.7%	83.2%	82.2%
2022 Population by Age			
Total	12,168	105,351	234,582
0 - 4	3.1%	3.7%	3.9%
5 - 9	3.2%	4.0%	4.1%
10 - 14	3.4%	4.3%	4.5%
15 - 24	6.1%	8.4%	9.0%
25 - 34	9.0%	10.3%	11.2%
35 - 44	8.2%	10.1%	10.7%
45 - 54	9.4%	11.5%	11.9%
55 - 64	13.0%	15.3%	15.4%
65 - 74	19.6%	16.2%	14.8%
75 - 84	15.5%	10.6%	9.5%
85 +	9.4%	5.5%	4.9%
18 +	88.4%	85.4%	84.8%
2027 Population by Age			
Total	12,424	105,307	233,596
0 - 4	3.1%	3.7%	3.9%
5 - 9	3.1%	3.8%	4.0%
10 - 14	3.3%	4.1%	4.3%
15 - 24	5.7%	8.0%	8.5%
25 - 34	8.0%	9.7%	10.8%
35 - 44	8.7%	10.5%	11.2%
45 - 54	8.6%	10.7%	11.0%
55 - 64	12.2%	13.8%	13.9%
65 - 74	18.8%	17.1%	15.8%
75 - 84	19.2%	12.8%	11.5%
85 +	9.4%	5.7%	5.2%
18 +	88.8%	85.8%	85.2%
2010 Population by Sex			
Males	5,320	46,976	105,505
Females	6,658	53,858	117,271
2022 Population by Sex			
Males	5,440	49,401	111,494
Females	6,728	55,949	123,088
2027 Population by Sex			
Males	5,558	49,428	111,000
Females	6,866	55,878	122,596

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	11,978	100,834	222,776
White Alone	89.3%	87.6%	85.9%
Black Alone	3.0%	4.9%	6.5%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	3.1%	2.4%	2.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.8%	2.7%	2.7%
Two or More Races	1.5%	2.0%	2.1%
Hispanic Origin	10.2%	10.0%	10.3%
Diversity Index	34.5	36.7	39.4
2020 Population by Race/Ethnicity			
Total	12,223	104,965	233,793
White Alone	81.5%	78.0%	76.3%
Black Alone	3.0%	4.7%	6.2%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	3.3%	2.9%	2.8%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	3.2%	4.2%	4.6%
Two or More Races	8.4%	9.5%	9.6%
Hispanic Origin	11.6%	12.6%	13.2%
Diversity Index	46.3	51.4	54.0
2022 Population by Race/Ethnicity			
Total	12,168	105,351	234,583
White Alone	80.7%	77.2%	75.5%
Black Alone	3.1%	4.8%	6.2%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	3.4%	3.0%	2.8%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	3.3%	4.4%	4.8%
Two or More Races	9.0%	10.1%	10.1%
Hispanic Origin	12.1%	13.2%	13.7%
Diversity Index	47.9	52.9	55.2
2027 Population by Race/Ethnicity			
Total	12,424	105,307	233,597
White Alone	78.5%	74.9%	73.3%
Black Alone	3.2%	4.8%	6.1%
American Indian Alone	0.5%	0.6%	0.5%
Asian Alone	3.6%	3.1%	3.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	3.7%	4.9%	5.3%
Two or More Races	10.4%	11.6%	11.6%
Hispanic Origin	13.1%	14.2%	14.6%
Diversity Index	51.3	56.1	58.1
2010 Population by Relationship and Household Type			
Total	11,979	100,834	222,776
In Households	99.4%	98.9%	98.1%
In Family Households	69.5%	74.4%	74.5%
Householder	25.9%	26.4%	25.9%
Spouse	20.0%	19.9%	19.0%
Child	18.7%	23.0%	24.0%
Other relative	3.3%	3.2%	3.3%
Nonrelative	1.6%	1.9%	2.2%
In Nonfamily Households	29.9%	24.5%	23.6%
In Group Quarters	0.6%	1.1%	1.9%
Institutionalized Population	0.5%	0.9%	0.9%
Noninstitutionalized Population	0.1%	0.2%	1.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

	1 mile	3 mile	5 mile
2022 Population 25+ by Educational Attainment			
Total	10,239	83,856	184,070
Less than 9th Grade	1.7%	2.1%	2.2%
9th - 12th Grade, No Diploma	4.2%	4.9%	4.9%
High School Graduate	26.1%	24.7%	24.2%
GED/Alternative Credential	4.3%	4.0%	3.8%
Some College, No Degree	18.9%	19.7%	19.7%
Associate Degree	5.9%	10.3%	10.9%
Bachelor's Degree	24.5%	22.1%	22.9%
Graduate/Professional Degree	14.3%	12.3%	11.5%
2022 Population 15+ by Marital Status			
Total	10,985	92,708	205,297
Never Married	21.9%	26.4%	28.2%
Married	49.9%	47.2%	46.9%
Widowed	12.1%	10.2%	9.4%
Divorced	16.1%	16.2%	15.5%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,796	56,640	127,533
Population 16+ Employed	95.9%	97.4%	97.1%
Population 16+ Unemployment rate	4.1%	2.6%	2.9%
Population 16-24 Employed	8.8%	10.6%	11.0%
Population 16-24 Unemployment rate	8.6%	3.8%	3.3%
Population 25-54 Employed	52.1%	53.4%	55.4%
Population 25-54 Unemployment rate	3.1%	2.3%	3.1%
Population 55-64 Employed	20.1%	22.1%	21.4%
Population 55-64 Unemployment rate	2.4%	2.5%	2.2%
Population 65+ Employed	19.1%	13.9%	12.3%
Population 65+ Unemployment rate	6.1%	3.0%	2.9%
2022 Employed Population 16+ by Industry			
Total	5,560	55,163	123,828
Agriculture/Mining	0.5%	0.2%	0.2%
Construction	7.4%	5.9%	6.6%
Manufacturing	4.5%	6.3%	5.9%
Wholesale Trade	2.9%	2.3%	2.4%
Retail Trade	12.9%	12.7%	12.6%
Transportation/Utilities	6.1%	5.1%	5.4%
Information	1.9%	1.8%	1.7%
Finance/Insurance/Real Estate	8.6%	9.0%	9.3%
Services	51.7%	53.1%	52.7%
Public Administration	3.5%	3.4%	3.2%
2022 Employed Population 16+ by Occupation			
Total	5,560	55,161	123,831
White Collar	67.3%	68.3%	67.2%
Management/Business/Financial	18.5%	18.6%	18.6%
Professional	24.7%	23.7%	23.2%
Sales	9.5%	10.8%	11.5%
Administrative Support	14.5%	15.1%	13.9%
Services	15.7%	15.6%	16.4%
Blue Collar	17.0%	16.2%	16.4%
Farming/Forestry/Fishing	0.2%	0.2%	0.1%
Construction/Extraction	4.5%	4.0%	4.2%
Installation/Maintenance/Repair	2.6%	2.8%	2.7%
Production	3.6%	3.3%	3.4%
Transportation/Material Moving	6.1%	5.8%	6.1%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	6,424	47,388	101,160
Households with 1 Person	44.2%	36.7%	35.4%
Households with 2+ People	55.8%	63.3%	64.6%
Family Households	49.8%	56.2%	57.0%
Husband-wife Families	38.4%	42.3%	41.8%
With Related Children	9.9%	13.1%	13.5%
Other Family (No Spouse Present)	11.4%	13.9%	15.2%
Other Family with Male Householder	2.7%	3.6%	4.0%
With Related Children	1.2%	1.8%	2.1%
Other Family with Female Householder	8.7%	10.3%	11.3%
With Related Children	4.0%	5.7%	6.6%
Nonfamily Households	6.0%	7.2%	7.6%
All Households with Children	15.2%	21.0%	22.7%
Multigenerational Households	1.8%	2.4%	2.6%
Unmarried Partner Households	5.3%	6.2%	6.9%
Male-female	4.5%	5.4%	6.0%
Same-sex	0.8%	0.9%	0.9%
2010 Households by Size			
Total	6,429	47,387	101,162
1 Person Household	44.1%	36.7%	35.4%
2 Person Household	36.6%	37.3%	36.8%
3 Person Household	9.5%	12.5%	13.2%
4 Person Household	6.2%	8.5%	9.0%
5 Person Household	2.2%	3.3%	3.5%
6 Person Household	0.9%	1.2%	1.3%
7 + Person Household	0.6%	0.6%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	6,429	47,387	101,160
Owner Occupied	75.6%	71.7%	68.0%
Owned with a Mortgage/Loan	36.9%	42.3%	42.2%
Owned Free and Clear	38.7%	29.4%	25.8%
Renter Occupied	24.4%	28.3%	32.0%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	119	109	106
Percent of Income for Mortgage	20.1%	22.1%	22.7%
Wealth Index	87	98	94
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,899	54,487	117,742
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%
2010 Population By Urban/ Rural Status			
Total Population	11,978	100,834	222,776
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	The Elders (9C)	The Elders (9C)	Retirement Communities (9E)
2.	Golden Years (9B)	Senior Escapes (9D)	The Elders (9C)
3.	Emerald City (8B)	Golden Years (9B)	Midlife Constants (5E)
2022 Consumer Spending			
Apparel & Services: Total $	$12,624,738	$102,690,631	$224,601,072
Average Spent	$1,854.67	$2,080.27	$2,091.84
Spending Potential Index	77	86	87
Education: Total $	$10,398,400	$82,714,348	$177,818,321
Average Spent	$1,527.60	$1,675.60	$1,656.13
Spending Potential Index	78	85	84
Entertainment/Recreation: Total $	$19,826,336	$159,336,857	$346,836,864
Average Spent	$2,912.64	$3,227.79	$3,230.30
Spending Potential Index	79	88	88
Food at Home: Total $	$33,564,016	$270,986,347	$588,663,542
Average Spent	$4,930.81	$5,489.55	$5,482.57
Spending Potential Index	80	89	89
Food Away from Home: Total $	$22,730,445	$184,241,707	$401,852,989
Average Spent	$3,339.28	$3,732.31	$3,742.69
Spending Potential Index	77	87	87
Health Care: Total $	$40,998,219	$322,912,179	$699,475,190
Average Spent	$6,022.95	$6,541.45	$6,514.62
Spending Potential Index	85	92	92
HH Furnishings & Equipment: Total $	$13,980,259	$111,669,113	$242,742,279
Average Spent	$2,053.81	$2,262.16	$2,260.80
Spending Potential Index	80	88	88
Personal Care Products & Services: Total $	$5,834,520	$45,810,387	$99,114,026
Average Spent	$857.14	$928.01	$923.11
Spending Potential Index	84	91	91
Shelter: Total $	$125,519,530	$997,980,803	$2,159,251,883
Average Spent	$18,439.77	$20,216.77	$20,110.38
Spending Potential Index	81	88	88
Support Payments/Cash Contributions/Gifts in Kind: Total $	$16,104,531	$126,035,915	$269,695,925
Average Spent	$2,365.88	$2,553.19	$2,511.84
Spending Potential Index	87	94	92
Travel: Total $	$16,260,574	$126,984,136	$273,532,860
Average Spent	$2,388.80	$2,572.40	$2,547.57
Spending Potential Index	83	90	89
Vehicle Maintenance & Repairs: Total $	$6,789,693	$55,357,511	$120,851,270
Average Spent	$997.46	$1,121.41	$1,125.56
Spending Potential Index	79	89	89

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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