	3 mile	5 mile	10 mile
Population Summary			
2010 Total Population	22,427	54,677	214,202
2020 Total Population	27,361	68,525	249,317
2020 Group Quarters	238	719	4,689
2022 Total Population	28,101	71,856	255,614
2022 Group Quarters	238	720	4,691
2027 Total Population	29,459	75,497	267,946
2022-2027 Annual Rate	0.95%	0.99%	0.95%
2022 Total Daytime Population	29,928	69,283	236,536
Workers	15,872	32,489	99,316
Residents	14,056	36,794	137,220
Household Summary			
2010 Households	8,168	19,933	81,385
2010 Average Household Size	2.70	2.70	2.59
2020 Total Households	10,525	25,434	94,767
2020 Average Household Size	2.58	2.67	2.58
2022 Households	10,826	26,731	97,189
2022 Average Household Size	2.57	2.66	2.58
2027 Households	11,411	28,180	101,944
2027 Average Household Size	2.56	2.65	2.58
2022-2027 Annual Rate	1.06%	1.06%	0.96%
2010 Families	5,833	14,474	55,069
2010 Average Family Size	3.19	3.16	3.13
2022 Families	7,594	19,199	65,345
2022 Average Family Size	3.06	3.13	3.14
2027 Families	7,996	20,187	68,697
2027 Average Family Size	3.05	3.12	3.13
2022-2027 Annual Rate	1.04%	1.01%	1.01%
Housing Unit Summary			
2000 Housing Units	5,280	13,784	82,619
Owner Occupied Housing Units	71.0%	66.5%	59.4%
Renter Occupied Housing Units	22.9%	26.8%	30.6%
Vacant Housing Units	6.1%	6.7%	10.0%
2010 Housing Units	9,117	22,095	94,908
Owner Occupied Housing Units	63.0%	63.8%	55.6%
Renter Occupied Housing Units	26.6%	26.4%	30.1%
Vacant Housing Units	10.4%	9.8%	14.2%
2020 Housing Units	11,213	27,041	104,206
Vacant Housing Units	6.1%	5.9%	9.1%
2022 Housing Units	11,527	28,414	106,740
Owner Occupied Housing Units	57.3%	61.5%	54.3%
Renter Occupied Housing Units	36.6%	32.5%	36.7%
Vacant Housing Units	6.1%	5.9%	8.9%
2027 Housing Units	12,214	30,172	112,880
Owner Occupied Housing Units	56.6%	61.2%	55.2%
Renter Occupied Housing Units	36.8%	32.2%	35.1%
Vacant Housing Units	6.6%	6.6%	9.7%
Median Household Income			
2022	$68,180	$68,744	$54,043
2027	$79,595	$80,440	$64,857
Median Home Value			
2022	$235,921	$243,369	$213,455
2027	$279,638	$284,995	$266,960
Per Capita Income			
2022	$33,330	$32,437	$28,253
2027	$41,035	$39,264	$34,225
Median Age			
2010	35.0	34.7	36.5
2022	37.6	37.2	38.3
2027	38.0	37.7	38.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

	3 mile	5 mile	10 mile
2022 Households by Income			
Household Income Base	10,826	26,731	97,189
<$15,000	5.5%	6.9%	12.5%
$15,000 - $24,999	7.7%	7.3%	9.7%
$25,000 - $34,999	6.3%	7.0%	9.9%
$35,000 - $49,999	13.2%	12.9%	13.6%
$50,000 - $74,999	21.7%	19.5%	18.7%
$75,000 - $99,999	18.3%	16.8%	13.6%
$100,000 - $149,999	16.3%	17.8%	13.5%
$150,000 - $199,999	7.5%	7.7%	5.1%
$200,000+	3.5%	4.0%	3.3%
Average Household Income	$86,274	$87,340	$74,154
2027 Households by Income			
Household Income Base	11,411	28,180	101,944
<$15,000	3.4%	4.4%	9.6%
$15,000 - $24,999	4.1%	4.9%	7.4%
$25,000 - $34,999	5.4%	5.8%	8.2%
$35,000 - $49,999	13.0%	10.7%	12.4%
$50,000 - $74,999	20.4%	19.5%	18.3%
$75,000 - $99,999	15.9%	16.7%	14.3%
$100,000 - $149,999	20.2%	20.7%	17.6%
$150,000 - $199,999	12.1%	11.4%	7.7%
$200,000+	5.6%	5.8%	4.5%
Average Household Income	$105,719	$105,347	$89,801
2022 Owner Occupied Housing Units by Value			
Total	6,608	17,485	57,970
<$50,000	2.4%	2.8%	8.8%
$50,000 - $99,999	4.4%	6.6%	13.8%
$100,000 - $149,999	5.7%	5.1%	8.9%
$150,000 - $199,999	18.6%	14.0%	13.6%
$200,000 - $249,999	26.5%	24.8%	18.5%
$250,000 - $299,999	17.3%	19.2%	14.2%
$300,000 - $399,999	13.5%	16.3%	11.9%
$400,000 - $499,999	2.9%	6.0%	4.6%
$500,000 - $749,999	1.9%	1.9%	2.6%
$750,000 - $999,999	1.4%	0.8%	0.9%
$1,000,000 - $1,499,999	4.8%	2.0%	1.3%
$1,500,000 - $1,999,999	0.4%	0.2%	0.3%
$2,000,000 +	0.4%	0.3%	0.6%
Average Home Value	$309,846	$284,502	$251,259
2027 Owner Occupied Housing Units by Value			
Total	6,917	18,467	62,269
<$50,000	0.2%	1.3%	4.1%
$50,000 - $99,999	0.4%	1.8%	5.2%
$100,000 - $149,999	1.3%	2.2%	5.1%
$150,000 - $199,999	8.8%	6.6%	10.2%
$200,000 - $249,999	25.1%	21.7%	19.1%
$250,000 - $299,999	23.8%	23.5%	18.6%
$300,000 - $399,999	22.7%	25.7%	19.1%
$400,000 - $499,999	5.7%	10.3%	8.7%
$500,000 - $749,999	3.1%	2.9%	5.3%
$750,000 - $999,999	1.3%	0.9%	1.3%
$1,000,000 - $1,499,999	6.8%	2.8%	1.9%
$1,500,000 - $1,999,999	0.4%	0.2%	0.5%
$2,000,000 +	0.2%	0.2%	0.9%
Average Home Value	$373,051	$334,407	$326,316

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

	3 mile	5 mile	10 mile
2010 Population by Age			
Total	22,426	54,675	214,201
0 - 4	7.7%	8.0%	7.2%
5 - 9	7.4%	7.6%	7.1%
10 - 14	7.3%	7.4%	7.1%
15 - 24	13.3%	13.4%	14.1%
25 - 34	14.4%	14.2%	12.6%
35 - 44	15.4%	15.1%	13.1%
45 - 54	14.9%	14.8%	15.3%
55 - 64	10.7%	10.7%	11.8%
65 - 74	5.2%	5.3%	6.8%
75 - 84	2.8%	2.7%	3.8%
85 +	0.9%	0.9%	1.3%
18 +	73.1%	72.5%	74.2%
2022 Population by Age			
Total	28,102	71,856	255,614
0 - 4	6.5%	6.7%	6.3%
5 - 9	6.8%	7.1%	6.5%
10 - 14	6.9%	7.1%	6.6%
15 - 24	11.6%	11.7%	12.7%
25 - 34	14.5%	14.3%	13.7%
35 - 44	14.0%	13.9%	12.3%
45 - 54	13.0%	12.7%	12.1%
55 - 64	12.8%	12.7%	13.3%
65 - 74	9.0%	8.9%	10.1%
75 - 84	3.8%	3.7%	4.9%
85 +	1.2%	1.2%	1.5%
18 +	76.2%	75.3%	76.8%
2027 Population by Age			
Total	29,458	75,497	267,948
0 - 4	6.4%	6.7%	6.3%
5 - 9	6.7%	6.9%	6.4%
10 - 14	7.0%	7.3%	6.6%
15 - 24	11.5%	11.5%	12.5%
25 - 34	13.7%	13.5%	13.0%
35 - 44	14.6%	14.5%	13.1%
45 - 54	12.5%	12.3%	11.7%
55 - 64	11.8%	11.6%	12.1%
65 - 74	9.5%	9.6%	10.8%
75 - 84	4.8%	4.8%	5.9%
85 +	1.3%	1.3%	1.7%
18 +	76.0%	75.2%	76.9%
2010 Population by Sex			
Males	10,763	26,096	101,522
Females	11,664	28,581	112,681
2022 Population by Sex			
Males	13,659	34,701	121,758
Females	14,442	37,156	133,857
2027 Population by Sex			
Males	14,364	36,523	128,050
Females	15,095	38,974	139,896

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

	3 mile	5 mile	10 mile
2010 Population by Race/Ethnicity			
Total	22,429	54,677	214,202
White Alone	55.0%	52.1%	39.7%
Black Alone	37.9%	40.9%	55.1%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	2.8%	2.5%	1.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.4%	1.6%	1.2%
Two or More Races	2.4%	2.4%	2.0%
Hispanic Origin	5.8%	5.5%	4.4%
Diversity Index	60.2	60.5	57.6
2020 Population by Race/Ethnicity			
Total	27,361	68,525	249,317
White Alone	44.7%	42.4%	35.3%
Black Alone	40.9%	44.0%	53.0%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	3.0%	2.5%	1.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.5%	3.2%	2.8%
Two or More Races	7.4%	7.3%	6.8%
Hispanic Origin	8.4%	8.1%	7.3%
Diversity Index	68.3	67.6	64.4
2022 Population by Race/Ethnicity			
Total	28,100	71,856	255,615
White Alone	44.3%	41.8%	35.1%
Black Alone	40.7%	44.1%	52.8%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	3.1%	2.6%	1.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.7%	3.4%	2.9%
Two or More Races	7.8%	7.7%	7.1%
Hispanic Origin	8.8%	8.4%	7.4%
Diversity Index	68.9	68.1	64.8
2027 Population by Race/Ethnicity			
Total	29,457	75,498	267,947
White Alone	43.2%	40.3%	34.7%
Black Alone	40.4%	44.5%	52.3%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	3.2%	2.7%	1.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.1%	3.7%	3.2%
Two or More Races	8.5%	8.3%	7.7%
Hispanic Origin	9.4%	8.8%	7.8%
Diversity Index	70.1	69.0	65.7
2010 Population by Relationship and Household Type			
Total	22,427	54,677	214,203
In Households	98.4%	98.5%	98.2%
In Family Households	85.6%	86.2%	83.2%
Householder	26.1%	26.4%	25.7%
Spouse	17.7%	17.6%	14.6%
Child	35.0%	35.3%	35.0%
Other relative	4.1%	4.3%	5.2%
Nonrelative	2.6%	2.5%	2.7%
In Nonfamily Households	12.8%	12.3%	15.0%
In Group Quarters	1.6%	1.5%	1.8%
Institutionalized Population	1.5%	1.5%	0.9%
Noninstitutionalized Population	0.2%	0.1%	0.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

	3 mile	5 mile	10 mile
2022 Population 25+ by Educational Attainment			
Total	19,195	48,439	173,424
Less than 9th Grade	2.3%	2.1%	3.0%
9th - 12th Grade, No Diploma	7.1%	7.2%	9.3%
High School Graduate	27.7%	26.1%	29.8%
GED/Alternative Credential	5.4%	5.5%	5.4%
Some College, No Degree	21.8%	20.3%	20.1%
Associate Degree	11.7%	12.7%	10.9%
Bachelor's Degree	16.8%	18.4%	14.9%
Graduate/Professional Degree	7.2%	7.7%	6.7%
2022 Population 15+ by Marital Status			
Total	22,449	56,830	205,988
Never Married	34.2%	33.3%	37.1%
Married	45.9%	48.4%	41.2%
Widowed	5.4%	5.1%	6.6%
Divorced	14.5%	13.2%	15.1%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	14,354	36,129	124,404
Population 16+ Employed	96.5%	96.3%	95.1%
Population 16+ Unemployment rate	3.5%	3.7%	4.9%
Population 16-24 Employed	11.6%	11.9%	13.2%
Population 16-24 Unemployment rate	4.8%	6.3%	10.1%
Population 25-54 Employed	66.5%	66.3%	63.4%
Population 25-54 Unemployment rate	3.0%	3.6%	4.2%
Population 55-64 Employed	16.3%	16.3%	17.3%
Population 55-64 Unemployment rate	4.6%	2.8%	3.7%
Population 65+ Employed	5.6%	5.4%	6.1%
Population 65+ Unemployment rate	4.3%	2.5%	2.6%
2022 Employed Population 16+ by Industry			
Total	13,849	34,775	118,357
Agriculture/Mining	0.3%	0.3%	0.2%
Construction	5.5%	5.4%	5.9%
Manufacturing	7.4%	6.3%	5.4%
Wholesale Trade	1.3%	1.9%	2.3%
Retail Trade	9.1%	9.5%	11.9%
Transportation/Utilities	11.6%	13.3%	11.6%
Information	1.5%	1.3%	1.3%
Finance/Insurance/Real Estate	11.3%	11.2%	10.2%
Services	45.2%	45.0%	45.8%
Public Administration	6.8%	5.9%	5.5%
2022 Employed Population 16+ by Occupation			
Total	13,850	34,776	118,358
White Collar	58.1%	59.1%	55.7%
Management/Business/Financial	17.7%	17.3%	14.7%
Professional	17.6%	18.7%	17.2%
Sales	9.0%	8.9%	9.0%
Administrative Support	13.9%	14.2%	14.9%
Services	17.5%	16.5%	19.2%
Blue Collar	24.4%	24.3%	25.1%
Farming/Forestry/Fishing	0.3%	0.2%	0.1%
Construction/Extraction	3.8%	4.3%	4.5%
Installation/Maintenance/Repair	3.9%	3.4%	3.2%
Production	4.8%	3.9%	3.8%
Transportation/Material Moving	11.6%	12.6%	13.4%

July 28, 2022

	3 mile	5 mile	10 mile
2010 Households by Type			
Total	8,167	19,933	81,385
Households with 1 Person	23.3%	22.5%	26.8%
Households with 2+ People	76.7%	77.5%	73.2%
Family Households	71.4%	72.6%	67.7%
Husband-wife Families	48.5%	48.5%	38.4%
With Related Children	25.1%	24.2%	16.9%
Other Family (No Spouse Present)	22.9%	24.2%	29.2%
Other Family with Male Householder	5.3%	5.1%	5.7%
With Related Children	3.3%	3.1%	3.1%
Other Family with Female Householder	17.6%	19.1%	23.5%
With Related Children	12.1%	13.5%	15.5%
Nonfamily Households	5.2%	4.9%	5.5%
All Households with Children	41.2%	41.4%	36.0%
Multigenerational Households	6.0%	5.9%	6.5%
Unmarried Partner Households	7.0%	6.4%	6.6%
Male-female	6.4%	5.9%	6.0%
Same-sex	0.6%	0.5%	0.6%
2010 Households by Size			
Total	8,168	19,934	81,386
1 Person Household	23.2%	22.4%	26.8%
2 Person Household	29.7%	30.5%	30.7%
3 Person Household	19.9%	19.8%	18.3%
4 Person Household	15.8%	15.6%	13.2%
5 Person Household	7.5%	7.4%	6.5%
6 Person Household	2.4%	2.5%	2.7%
7 + Person Household	1.5%	1.6%	1.8%
2010 Households by Tenure and Mortgage Status			
Total	8,172	19,933	81,387
Owner Occupied	70.3%	70.8%	64.9%
Owned with a Mortgage/Loan	57.0%	57.4%	47.9%
Owned Free and Clear	13.3%	13.4%	17.0%
Renter Occupied	29.7%	29.2%	35.1%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	130	127	115
Percent of Income for Mortgage	18.2%	18.7%	20.8%
Wealth Index	65	69	58
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	9,117	22,095	94,908
Housing Units Inside Urbanized Area	98.2%	92.3%	89.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	2.8%
Rural Housing Units	1.8%	7.7%	7.9%
2010 Population By Urban/ Rural Status			
Total Population	22,427	54,677	214,202
Population Inside Urbanized Area	98.0%	91.9%	87.6%
Population Inside Urbanized Cluster	0.0%	0.0%	3.2%
Rural Population	2.0%	8.1%	9.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

	3 mile	5 mile	10 mile
Top 3 Tapestry Segments			
1.	Middleburg (4C)	Middleburg (4C)	Modest Income Homes (12D)
2.	Down the Road (10D)	Home Improvement (4B)	Middleburg (4C)
3.	Home Improvement (4B)	Workday Drive (4A)	Family Foundations (12A)
2022 Consumer Spending			
Apparel & Services: Total $	$21,622,822	$53,992,039	$169,351,177
Average Spent	$1,997.30	$2,019.83	$1,742.49
Spending Potential Index	83	84	72
Education: Total $	$15,559,259	$39,681,070	$124,142,105
Average Spent	$1,437.21	$1,484.46	$1,277.33
Spending Potential Index	73	76	65
Entertainment/Recreation: Total $	$32,940,073	$82,100,372	$254,682,058
Average Spent	$3,042.68	$3,071.35	$2,620.48
Spending Potential Index	83	84	71
Food at Home: Total $	$55,340,381	$137,910,060	$435,380,116
Average Spent	$5,111.80	$5,159.18	$4,479.73
Spending Potential Index	83	83	72
Food Away from Home: Total $	$38,861,703	$96,782,280	$300,453,047
Average Spent	$3,589.66	$3,620.60	$3,091.43
Spending Potential Index	83	84	72
Health Care: Total $	$65,214,910	$162,070,443	$511,646,903
Average Spent	$6,023.92	$6,063.01	$5,264.45
Spending Potential Index	85	86	74
HH Furnishings & Equipment: Total $	$23,526,998	$58,486,442	$178,956,111
Average Spent	$2,173.19	$2,187.96	$1,841.32
Spending Potential Index	85	85	72
Personal Care Products & Services: Total $	$9,194,283	$22,935,976	$71,736,588
Average Spent	$849.28	$858.03	$738.11
Spending Potential Index	83	84	72
Shelter: Total $	$197,644,716	$495,881,526	$1,543,691,030
Average Spent	$18,256.49	$18,550.80	$15,883.39
Spending Potential Index	80	81	69
Support Payments/Cash Contributions/Gifts in Kind: Total $	$25,302,192	$62,347,748	$184,905,043
Average Spent	$2,337.17	$2,332.41	$1,902.53
Spending Potential Index	86	86	70
Travel: Total $	$25,665,953	$63,979,272	$191,699,202
Average Spent	$2,370.77	$2,393.45	$1,972.44
Spending Potential Index	83	83	69
Vehicle Maintenance & Repairs: Total $	$11,703,150	$29,032,652	$90,827,716
Average Spent	$1,081.02	$1,086.10	$934.55
Spending Potential Index	86	86	74

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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