



# Community Profile

Rings: 1, 3, 5 mile radii

Bridgewater Falls, Hamilton, OH 45011, USA

Latitude: 39.3893  
Longitude: -84.50209

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	6,708	52,778	134,724
2020 Total Population	7,169	55,857	143,248
2020 Group Quarters	141	1,562	2,262
2022 Total Population	7,206	56,100	144,102
2022 Group Quarters	141	1,562	2,262
2027 Total Population	7,176	56,134	144,213
2022-2027 Annual Rate	-0.08%	0.01%	0.02%
2022 Total Daytime Population	7,059	47,089	138,290
Workers	3,679	18,702	64,222
Residents	3,380	28,387	74,068
<b>Household Summary</b>			
2010 Households	2,162	17,953	49,842
2010 Average Household Size	3.05	2.86	2.66
2020 Total Households	2,372	19,234	53,452
2020 Average Household Size	2.96	2.82	2.64
2022 Total Households	2,384	19,381	53,892
2022 Average Household Size	2.96	2.81	2.63
2027 Total Households	2,377	19,412	54,012
2027 Average Household Size	2.96	2.81	2.63
2022-2027 Annual Rate	-0.06%	0.03%	0.04%
2010 Families	1,789	13,624	35,312
2010 Average Family Size	3.36	3.26	3.15
2022 Total Families	1,912	14,308	36,745
2022 Average Family Size	3.32	3.26	3.18
2027 Total Families	1,901	14,272	36,624
2027 Average Family Size	3.32	3.26	3.18
2022-2027 Annual Rate	-0.12%	-0.05%	-0.07%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,423	14,469	46,446
Owner Occupied Housing Units	89.6%	69.4%	65.8%
Renter Occupied Housing Units	7.9%	24.6%	28.4%
Vacant Housing Units	2.5%	6.0%	5.8%
2010 Housing Units	2,220	19,526	54,706
Owner Occupied Housing Units	83.9%	66.3%	61.3%
Renter Occupied Housing Units	13.5%	25.7%	29.8%
Vacant Housing Units	2.6%	8.1%	8.9%
2020 Housing Units	2,419	20,310	56,624
Vacant Housing Units	1.9%	5.3%	5.6%
2022 Housing Units	2,429	20,467	57,071
Owner Occupied Housing Units	83.4%	67.2%	63.3%
Renter Occupied Housing Units	14.7%	27.4%	31.1%
Vacant Housing Units	1.9%	5.3%	5.6%
2027 Housing Units	2,431	20,583	57,322
Owner Occupied Housing Units	83.7%	67.6%	63.9%
Renter Occupied Housing Units	14.1%	26.7%	30.4%
Vacant Housing Units	2.2%	5.7%	5.8%
<b>Median Household Income</b>			
2022	\$90,293	\$80,741	\$73,816
2027	\$100,453	\$89,239	\$82,053
<b>Median Home Value</b>			
2022	\$243,429	\$228,768	\$223,345
2027	\$280,256	\$254,358	\$263,393
<b>Per Capita Income</b>			
2022	\$39,029	\$36,870	\$36,989
2027	\$44,499	\$42,072	\$42,505
<b>Median Age</b>			
2010	37.4	34.8	35.6
2022	39.5	36.7	37.6
2027	39.8	37.3	38.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2022 Households by Income</b>			
Household Income Base	2,384	19,381	53,892
<\$15,000	2.7%	6.8%	7.4%
\$15,000 - \$24,999	4.0%	6.7%	7.4%
\$25,000 - \$34,999	3.5%	6.4%	6.8%
\$35,000 - \$49,999	7.0%	9.6%	10.7%
\$50,000 - \$74,999	17.8%	15.8%	18.3%
\$75,000 - \$99,999	21.7%	16.3%	16.0%
\$100,000 - \$149,999	22.1%	18.0%	15.8%
\$150,000 - \$199,999	15.0%	11.8%	10.1%
\$200,000+	6.2%	8.6%	7.5%
Average Household Income	\$110,844	\$106,274	\$99,056
<b>2027 Households by Income</b>			
Household Income Base	2,377	19,412	54,012
<\$15,000	1.8%	5.0%	5.4%
\$15,000 - \$24,999	2.9%	5.1%	5.7%
\$25,000 - \$34,999	3.5%	5.4%	5.7%
\$35,000 - \$49,999	6.7%	9.1%	9.6%
\$50,000 - \$74,999	15.6%	15.9%	17.9%
\$75,000 - \$99,999	19.1%	14.8%	16.3%
\$100,000 - \$149,999	22.8%	19.4%	17.8%
\$150,000 - \$199,999	19.6%	15.1%	12.8%
\$200,000+	8.0%	10.1%	8.8%
Average Household Income	\$126,199	\$121,151	\$113,692
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	2,027	13,763	36,125
<\$50,000	1.1%	6.0%	6.0%
\$50,000 - \$99,999	0.3%	8.3%	9.9%
\$100,000 - \$149,999	4.8%	6.0%	11.9%
\$150,000 - \$199,999	16.2%	16.1%	14.1%
\$200,000 - \$249,999	31.7%	23.5%	17.5%
\$250,000 - \$299,999	14.8%	14.8%	16.2%
\$300,000 - \$399,999	23.7%	16.9%	16.1%
\$400,000 - \$499,999	3.1%	3.9%	3.7%
\$500,000 - \$749,999	3.6%	4.0%	4.1%
\$750,000 - \$999,999	0.6%	0.4%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$271,608	\$242,401	\$236,770
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	2,035	13,923	36,602
<\$50,000	0.1%	3.2%	2.8%
\$50,000 - \$99,999	0.0%	4.5%	5.0%
\$100,000 - \$149,999	0.9%	3.4%	6.7%
\$150,000 - \$199,999	7.0%	11.8%	11.4%
\$200,000 - \$249,999	31.4%	25.6%	18.7%
\$250,000 - \$299,999	17.3%	17.7%	20.3%
\$300,000 - \$399,999	30.1%	21.8%	22.0%
\$400,000 - \$499,999	6.1%	5.8%	6.7%
\$500,000 - \$749,999	6.2%	5.6%	5.6%
\$750,000 - \$999,999	0.7%	0.6%	0.8%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$310,007	\$278,129	\$280,263

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2010 Population by Age</b>			
Total	6,711	52,774	134,726
0 - 4	6.7%	7.8%	7.6%
5 - 9	8.0%	8.1%	7.6%
10 - 14	8.7%	8.2%	7.6%
15 - 24	11.7%	12.7%	12.6%
25 - 34	11.2%	13.4%	13.6%
35 - 44	16.1%	15.5%	14.3%
45 - 54	16.8%	15.5%	15.2%
55 - 64	11.4%	10.4%	11.1%
65 - 74	5.6%	4.9%	5.6%
75 - 84	2.7%	2.7%	3.4%
85 +	1.1%	0.9%	1.2%
18 +	71.4%	71.3%	72.8%
<b>2022 Population by Age</b>			
Total	7,208	56,100	144,102
0 - 4	6.0%	6.7%	6.7%
5 - 9	6.5%	7.1%	7.0%
10 - 14	6.3%	7.2%	7.0%
15 - 24	12.1%	12.9%	12.3%
25 - 34	13.6%	13.6%	13.3%
35 - 44	12.5%	14.3%	13.9%
45 - 54	13.7%	13.2%	12.6%
55 - 64	13.9%	12.4%	12.6%
65 - 74	9.8%	7.9%	8.9%
75 - 84	4.1%	3.4%	4.1%
85 +	1.6%	1.3%	1.6%
18 +	77.1%	74.7%	75.3%
<b>2027 Population by Age</b>			
Total	7,177	56,132	144,214
0 - 4	6.0%	6.8%	6.7%
5 - 9	6.2%	6.9%	6.8%
10 - 14	6.6%	7.1%	6.9%
15 - 24	10.0%	11.9%	11.7%
25 - 34	14.3%	13.8%	13.2%
35 - 44	13.6%	14.7%	14.2%
45 - 54	12.0%	12.8%	12.3%
55 - 64	13.0%	11.5%	11.6%
65 - 74	10.6%	8.7%	9.7%
75 - 84	5.9%	4.4%	5.2%
85 +	1.8%	1.4%	1.7%
18 +	77.6%	75.2%	75.7%
<b>2010 Population by Sex</b>			
Males	3,261	26,370	66,340
Females	3,447	26,408	68,384
<b>2022 Population by Sex</b>			
Males	3,488	27,985	71,080
Females	3,719	28,115	73,021
<b>2027 Population by Sex</b>			
Males	3,463	27,971	71,111
Females	3,714	28,163	73,103

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022



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Rings: 1, 3, 5 mile radii

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	1 mile	3 mile	5 mile
<b>2010 Population by Race/Ethnicity</b>			
Total	6,709	52,779	134,724
White Alone	84.8%	81.6%	82.6%
Black Alone	9.4%	9.1%	9.3%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	3.0%	3.1%	2.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.8%	3.5%	2.8%
Two or More Races	1.8%	2.4%	2.4%
Hispanic Origin	2.0%	6.4%	5.5%
Diversity Index	30.0	40.4	37.9
<b>2020 Population by Race/Ethnicity</b>			
Total	7,169	55,857	143,248
White Alone	73.5%	69.3%	71.4%
Black Alone	13.0%	11.3%	11.6%
American Indian Alone	0.2%	0.6%	0.5%
Asian Alone	6.1%	5.8%	4.6%
Pacific Islander Alone	0.1%	0.3%	0.2%
Some Other Race Alone	1.8%	5.7%	4.8%
Two or More Races	5.3%	7.0%	7.0%
Hispanic Origin	3.6%	9.7%	8.4%
Diversity Index	47.5	58.3	55.0
<b>2022 Population by Race/Ethnicity</b>			
Total	7,207	56,100	144,101
White Alone	72.7%	68.4%	70.7%
Black Alone	13.2%	11.5%	11.8%
American Indian Alone	0.2%	0.6%	0.5%
Asian Alone	6.3%	6.1%	4.7%
Pacific Islander Alone	0.1%	0.3%	0.2%
Some Other Race Alone	1.9%	5.8%	4.8%
Two or More Races	5.6%	7.3%	7.3%
Hispanic Origin	3.7%	9.9%	8.4%
Diversity Index	48.6	59.4	55.8
<b>2027 Population by Race/Ethnicity</b>			
Total	7,176	56,135	144,214
White Alone	70.6%	66.0%	68.5%
Black Alone	13.9%	12.1%	12.3%
American Indian Alone	0.2%	0.6%	0.6%
Asian Alone	7.0%	6.8%	5.2%
Pacific Islander Alone	0.1%	0.3%	0.2%
Some Other Race Alone	2.2%	6.4%	5.4%
Two or More Races	6.1%	7.8%	7.8%
Hispanic Origin	4.0%	10.5%	9.0%
Diversity Index	51.4	62.3	58.6
<b>2010 Population by Relationship and Household Type</b>			
Total	6,708	52,778	134,724
In Households	98.3%	97.4%	98.5%
In Family Households	91.1%	86.9%	85.2%
Householder	28.0%	25.8%	26.1%
Spouse	23.7%	19.6%	19.0%
Child	35.4%	35.3%	34.0%
Other relative	2.5%	3.6%	3.4%
Nonrelative	1.5%	2.7%	2.7%
In Nonfamily Households	7.2%	10.5%	13.3%
In Group Quarters	1.7%	2.6%	1.5%
Institutionalized Population	1.6%	2.2%	1.3%
Noninstitutionalized Population	0.2%	0.3%	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2022 Population 25+ by Educational Attainment</b>			
Total	4,988	37,022	96,612
Less than 9th Grade	0.6%	2.7%	2.6%
9th - 12th Grade, No Diploma	5.2%	7.3%	6.3%
High School Graduate	27.1%	28.7%	28.8%
GED/Alternative Credential	1.9%	3.9%	4.1%
Some College, No Degree	18.7%	17.4%	17.3%
Associate Degree	14.1%	10.3%	9.0%
Bachelor's Degree	19.6%	18.6%	20.9%
Graduate/Professional Degree	12.7%	11.2%	10.9%
<b>2022 Population 15+ by Marital Status</b>			
Total	5,855	44,280	114,290
Never Married	26.1%	31.1%	30.1%
Married	61.0%	54.2%	53.1%
Widowed	4.2%	4.1%	5.2%
Divorced	8.7%	10.6%	11.7%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	3,937	28,587	73,152
Population 16+ Employed	98.4%	96.7%	96.4%
Population 16+ Unemployment rate	1.5%	3.3%	3.6%
Population 16-24 Employed	13.5%	15.8%	15.0%
Population 16-24 Unemployment rate	8.1%	8.1%	7.1%
Population 25-54 Employed	64.2%	64.6%	63.8%
Population 25-54 Unemployment rate	0.6%	2.8%	3.3%
Population 55-64 Employed	17.5%	15.5%	16.1%
Population 55-64 Unemployment rate	0.0%	1.2%	1.8%
Population 65+ Employed	4.7%	4.2%	5.1%
Population 65+ Unemployment rate	0.0%	1.0%	1.1%
<b>2022 Employed Population 16+ by Industry</b>			
Total	3,875	27,636	70,541
Agriculture/Mining	0.1%	0.2%	0.2%
Construction	3.1%	5.3%	5.8%
Manufacturing	15.8%	16.8%	15.9%
Wholesale Trade	4.1%	3.5%	3.3%
Retail Trade	15.8%	12.6%	12.6%
Transportation/Utilities	3.7%	5.7%	5.8%
Information	0.6%	0.7%	1.0%
Finance/Insurance/Real Estate	10.2%	7.5%	7.6%
Services	45.1%	44.9%	44.9%
Public Administration	1.5%	2.7%	3.0%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	3,873	27,637	70,542
White Collar	73.6%	67.6%	64.7%
Management/Business/Financial	18.1%	18.2%	17.6%
Professional	29.7%	26.5%	24.6%
Sales	11.2%	9.9%	9.7%
Administrative Support	14.5%	12.9%	12.8%
Services	10.6%	13.4%	14.1%
Blue Collar	15.8%	19.0%	21.2%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	1.7%	3.5%	3.8%
Installation/Maintenance/Repair	2.7%	2.1%	2.4%
Production	7.8%	6.6%	6.6%
Transportation/Material Moving	3.7%	6.9%	8.4%

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July 28, 2022



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<b>2010 Households by Type</b>			
Total	2,162	17,953	49,843
Households with 1 Person	13.6%	18.9%	23.6%
Households with 2+ People	86.4%	81.1%	76.4%
Family Households	82.7%	75.9%	70.8%
Husband-wife Families	69.1%	57.6%	51.6%
With Related Children	35.2%	30.0%	25.1%
Other Family (No Spouse Present)	13.6%	18.3%	19.2%
Other Family with Male Householder	3.6%	5.2%	5.4%
With Related Children	2.3%	3.3%	3.5%
Other Family with Female Householder	9.9%	13.1%	13.8%
With Related Children	7.3%	9.2%	9.4%
Nonfamily Households	3.7%	5.3%	5.5%
All Households with Children	45.1%	43.1%	38.6%
Multigenerational Households	4.1%	5.1%	4.5%
Unmarried Partner Households	4.7%	7.3%	7.4%
Male-female	4.2%	6.7%	6.8%
Same-sex	0.5%	0.6%	0.6%
<b>2010 Households by Size</b>			
Total	2,161	17,953	49,842
1 Person Household	13.6%	18.8%	23.6%
2 Person Household	34.3%	31.2%	31.8%
3 Person Household	18.9%	18.2%	17.5%
4 Person Household	20.5%	17.5%	15.5%
5 Person Household	8.1%	8.8%	7.3%
6 Person Household	3.0%	3.4%	2.8%
7 + Person Household	1.5%	2.1%	1.6%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,162	17,953	49,842
Owner Occupied	86.2%	72.1%	67.3%
Owned with a Mortgage/Loan	74.3%	59.2%	52.3%
Owned Free and Clear	11.9%	12.9%	15.0%
Renter Occupied	13.8%	27.9%	32.7%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	151	145	137
Percent of Income for Mortgage	14.2%	14.9%	15.9%
Wealth Index	98	96	90
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	2,220	19,526	54,706
Housing Units Inside Urbanized Area	100.0%	99.8%	98.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.2%	1.2%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	6,708	52,778	134,724
Population Inside Urbanized Area	100.0%	99.8%	98.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.2%	1.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Workday Drive (4A)	Workday Drive (4A)	Workday Drive (4A)
2.	Savvy Suburbanites (1D)	Hometown Heritage (8G)	Hometown Heritage (8G)
3.	Middleburg (4C)	Professional Pride (1B)	Professional Pride (1B)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$5,985,998	\$48,057,805	\$124,326,476
Average Spent	\$2,510.91	\$2,479.63	\$2,306.96
Spending Potential Index	104	103	96
Education: Total \$	\$4,863,718	\$37,776,429	\$96,735,009
Average Spent	\$2,040.15	\$1,949.15	\$1,794.98
Spending Potential Index	104	99	92
Entertainment/Recreation: Total \$	\$9,132,986	\$71,495,091	\$187,467,034
Average Spent	\$3,830.95	\$3,688.93	\$3,478.57
Spending Potential Index	104	100	95
Food at Home: Total \$	\$14,925,057	\$119,831,668	\$314,345,724
Average Spent	\$6,260.51	\$6,182.95	\$5,832.88
Spending Potential Index	101	100	94
Food Away from Home: Total \$	\$10,665,125	\$84,794,856	\$219,550,985
Average Spent	\$4,473.63	\$4,375.15	\$4,073.91
Spending Potential Index	104	101	94
Health Care: Total \$	\$17,445,978	\$137,075,345	\$364,128,519
Average Spent	\$7,317.94	\$7,072.67	\$6,756.63
Spending Potential Index	103	100	95
HH Furnishings & Equipment: Total \$	\$6,599,454	\$50,884,683	\$131,506,016
Average Spent	\$2,768.23	\$2,625.49	\$2,440.18
Spending Potential Index	108	102	95
Personal Care Products & Services: Total \$	\$2,545,492	\$20,134,436	\$52,530,969
Average Spent	\$1,067.74	\$1,038.87	\$974.75
Spending Potential Index	105	102	96
Shelter: Total \$	\$56,087,763	\$443,238,965	\$1,151,620,338
Average Spent	\$23,526.75	\$22,869.77	\$21,369.04
Spending Potential Index	103	100	93
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,078,357	\$52,576,154	\$136,855,096
Average Spent	\$2,969.11	\$2,712.77	\$2,539.43
Spending Potential Index	109	100	93
Travel: Total \$	\$7,495,337	\$56,438,175	\$145,355,075
Average Spent	\$3,144.02	\$2,912.04	\$2,697.15
Spending Potential Index	109	101	94
Vehicle Maintenance & Repairs: Total \$	\$3,132,254	\$24,871,606	\$65,245,325
Average Spent	\$1,313.86	\$1,283.30	\$1,210.67
Spending Potential Index	104	102	96

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.