	3 mile	5 mile	10 mile
Population Summary			
2010 Total Population	30,479	63,461	130,982
2020 Total Population	38,393	73,999	148,651
2020 Group Quarters	207	688	937
2022 Total Population	39,718	76,178	153,024
2022 Group Quarters	207	688	936
2027 Total Population	40,990	78,598	159,029
2022-2027 Annual Rate	0.63%	0.63%	0.77%
2022 Total Daytime Population	44,213	76,444	139,743
Workers	24,694	38,900	64,124
Residents	19,519	37,544	75,619
Household Summary			
2010 Households	11,510	23,392	47,485
2010 Average Household Size	2.63	2.69	2.74
2020 Total Households	15,300	28,368	55,397
2020 Average Household Size	2.50	2.58	2.67
2022 Households	15,928	29,275	57,232
2022 Average Household Size	2.48	2.58	2.66
2027 Households	16,576	30,367	59,734
2027 Average Household Size	2.46	2.57	2.65
2022-2027 Annual Rate	0.80%	0.74%	0.86%
2010 Families	8,108	16,973	35,812
2010 Average Family Size	3.13	3.15	3.16
2022 Families	10,683	20,590	42,089
2022 Average Family Size	3.04	3.08	3.12
2027 Families	11,032	21,274	43,800
2027 Average Family Size	3.02	3.07	3.11
2022-2027 Annual Rate	0.65%	0.66%	0.80%
Housing Unit Summary			
2000 Housing Units	5,930	16,191	35,617
Owner Occupied Housing Units	61.4%	65.4%	73.8%
Renter Occupied Housing Units	31.5%	28.8%	21.2%
Vacant Housing Units	7.2%	5.7%	5.0%
2010 Housing Units	12,519	25,630	51,821
Owner Occupied Housing Units	57.2%	59.9%	66.9%
Renter Occupied Housing Units	34.7%	31.3%	24.7%
Vacant Housing Units	8.1%	8.7%	8.4%
2020 Housing Units	16,336	30,147	58,788
Vacant Housing Units	6.3%	5.9%	5.8%
2022 Housing Units	17,041	31,202	60,901
Owner Occupied Housing Units	55.3%	61.0%	68.0%
Renter Occupied Housing Units	38.2%	32.8%	25.9%
Vacant Housing Units	6.5%	6.2%	6.0%
2027 Housing Units	17,753	32,433	63,746
Owner Occupied Housing Units	55.4%	61.1%	68.5%
Renter Occupied Housing Units	38.0%	32.5%	25.2%
Vacant Housing Units	6.6%	6.4%	6.3%
Median Household Income			
2022	$82,249	$82,417	$88,142
2027	$95,003	$96,965	$103,099
Median Home Value			
2022	$246,989	$256,933	$286,012
2027	$276,505	$288,099	$325,387
Per Capita Income			
2022	$39,475	$37,957	$41,136
2027	$45,597	$44,160	$48,033
Median Age			
2010	34.2	35.2	37.3
2022	35.4	36.5	38.7
2027	35.6	37.0	39.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

	3 mile	5 mile	10 mile
2022 Households by Income			
Household Income Base	15,928	29,275	57,232
<$15,000	7.3%	8.1%	6.7%
$15,000 - $24,999	7.9%	7.0%	5.5%
$25,000 - $34,999	4.9%	5.3%	4.6%
$35,000 - $49,999	9.8%	9.1%	8.4%
$50,000 - $74,999	14.4%	14.8%	16.5%
$75,000 - $99,999	16.2%	15.4%	14.1%
$100,000 - $149,999	22.7%	23.0%	23.7%
$150,000 - $199,999	11.9%	11.6%	12.5%
$200,000+	5.0%	5.5%	8.1%
Average Household Income	$98,119	$99,289	$110,071
2027 Households by Income			
Household Income Base	16,576	30,367	59,734
<$15,000	5.1%	5.8%	4.5%
$15,000 - $24,999	5.8%	5.2%	3.8%
$25,000 - $34,999	5.1%	4.9%	3.6%
$35,000 - $49,999	8.2%	7.8%	6.6%
$50,000 - $74,999	12.3%	12.7%	14.7%
$75,000 - $99,999	16.0%	15.1%	14.0%
$100,000 - $149,999	27.1%	27.0%	27.0%
$150,000 - $199,999	14.5%	14.9%	15.9%
$200,000+	5.9%	6.6%	9.8%
Average Household Income	$112,420	$114,923	$127,979
2022 Owner Occupied Housing Units by Value			
Total	9,417	19,036	41,434
<$50,000	1.8%	2.3%	2.1%
$50,000 - $99,999	1.6%	1.7%	2.7%
$100,000 - $149,999	4.7%	5.2%	4.9%
$150,000 - $199,999	21.3%	18.6%	15.0%
$200,000 - $249,999	21.9%	20.0%	14.9%
$250,000 - $299,999	14.7%	15.1%	14.3%
$300,000 - $399,999	16.2%	16.6%	19.3%
$400,000 - $499,999	11.0%	13.4%	17.1%
$500,000 - $749,999	5.0%	5.4%	7.6%
$750,000 - $999,999	1.2%	1.1%	1.3%
$1,000,000 - $1,499,999	0.4%	0.4%	0.4%
$1,500,000 - $1,999,999	0.0%	0.0%	0.1%
$2,000,000 +	0.1%	0.1%	0.1%
Average Home Value	$291,127	$296,340	$321,388
2027 Owner Occupied Housing Units by Value			
Total	9,830	19,832	43,687
<$50,000	0.9%	1.1%	1.1%
$50,000 - $99,999	0.6%	0.7%	1.0%
$100,000 - $149,999	2.1%	2.2%	2.3%
$150,000 - $199,999	15.9%	13.5%	10.3%
$200,000 - $249,999	21.7%	19.8%	14.1%
$250,000 - $299,999	16.6%	16.7%	15.5%
$300,000 - $399,999	20.2%	20.1%	22.7%
$400,000 - $499,999	12.8%	16.4%	20.6%
$500,000 - $749,999	6.7%	7.2%	9.6%
$750,000 - $999,999	1.7%	1.7%	1.9%
$1,000,000 - $1,499,999	0.6%	0.5%	0.6%
$1,500,000 - $1,999,999	0.0%	0.0%	0.2%
$2,000,000 +	0.2%	0.1%	0.2%
Average Home Value	$322,523	$330,329	$359,741

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	3 mile	5 mile	10 mile
2010 Population by Age			
Total	30,479	63,462	130,981
0 - 4	8.2%	7.9%	6.9%
5 - 9	7.9%	7.7%	7.6%
10 - 14	7.3%	7.6%	7.9%
15 - 24	12.2%	12.4%	12.3%
25 - 34	15.6%	14.1%	12.0%
35 - 44	16.3%	15.4%	15.5%
45 - 54	13.0%	14.1%	15.5%
55 - 64	9.9%	10.6%	11.5%
65 - 74	5.8%	6.0%	6.5%
75 - 84	2.9%	3.0%	3.1%
85 +	0.9%	1.1%	1.1%
18 +	72.5%	72.5%	72.8%
2022 Population by Age			
Total	39,718	76,179	153,024
0 - 4	7.3%	7.0%	6.2%
5 - 9	7.6%	7.3%	6.8%
10 - 14	7.3%	7.3%	7.0%
15 - 24	12.3%	12.3%	11.9%
25 - 34	14.8%	14.0%	13.0%
35 - 44	15.4%	14.3%	13.5%
45 - 54	12.6%	12.9%	13.6%
55 - 64	10.4%	11.5%	12.9%
65 - 74	7.7%	8.4%	9.5%
75 - 84	3.5%	3.9%	4.3%
85 +	1.1%	1.2%	1.3%
18 +	74.0%	74.6%	76.0%
2027 Population by Age			
Total	40,991	78,597	159,029
0 - 4	7.5%	7.0%	6.3%
5 - 9	7.4%	7.1%	6.6%
10 - 14	7.3%	7.2%	6.9%
15 - 24	12.4%	11.9%	11.1%
25 - 34	14.4%	13.9%	13.1%
35 - 44	15.6%	14.5%	14.1%
45 - 54	12.3%	12.4%	12.4%
55 - 64	10.0%	11.1%	12.4%
65 - 74	7.7%	8.7%	10.1%
75 - 84	4.2%	4.9%	5.5%
85 +	1.2%	1.3%	1.5%
18 +	74.0%	74.9%	76.4%
2010 Population by Sex			
Males	14,592	30,636	63,796
Females	15,887	32,825	67,186
2022 Population by Sex			
Males	19,095	36,942	74,680
Females	20,623	39,235	78,344
2027 Population by Sex			
Males	19,653	38,085	77,583
Females	21,337	40,513	81,447

July 28, 2022

	3 mile	5 mile	10 mile
2010 Population by Race/Ethnicity			
Total	30,479	63,461	130,982
White Alone	69.9%	68.8%	74.6%
Black Alone	19.8%	22.2%	17.6%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	3.3%	2.1%	2.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.0%	4.2%	3.0%
Two or More Races	2.6%	2.4%	2.2%
Hispanic Origin	9.3%	8.8%	7.2%
Diversity Index	55.9	55.9	48.9
2020 Population by Race/Ethnicity			
Total	38,393	73,999	148,651
White Alone	58.8%	61.1%	66.9%
Black Alone	23.5%	23.6%	18.6%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	5.0%	3.4%	3.6%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	4.4%	4.1%	3.4%
Two or More Races	8.0%	7.4%	7.1%
Hispanic Origin	10.5%	9.4%	8.2%
Diversity Index	66.6	63.7	58.4
2022 Population by Race/Ethnicity			
Total	39,718	76,176	153,024
White Alone	57.9%	60.6%	66.3%
Black Alone	23.9%	23.8%	18.7%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	5.1%	3.5%	3.7%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	4.5%	4.1%	3.5%
Two or More Races	8.3%	7.7%	7.4%
Hispanic Origin	10.6%	9.4%	8.2%
Diversity Index	67.3	64.2	59.0
2027 Population by Race/Ethnicity			
Total	40,990	78,598	159,029
White Alone	56.1%	59.2%	65.0%
Black Alone	24.7%	24.2%	19.0%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	5.3%	3.7%	4.0%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	4.5%	4.1%	3.5%
Two or More Races	8.9%	8.4%	8.1%
Hispanic Origin	10.6%	9.5%	8.3%
Diversity Index	68.5	65.3	60.3
2010 Population by Relationship and Household Type			
Total	30,479	63,461	130,982
In Households	99.1%	99.1%	99.4%
In Family Households	85.5%	86.7%	88.5%
Householder	26.7%	26.6%	27.3%
Spouse	20.1%	19.5%	21.1%
Child	32.8%	33.9%	34.0%
Other relative	3.8%	4.3%	4.0%
Nonrelative	2.2%	2.4%	2.1%
In Nonfamily Households	13.6%	12.4%	10.9%
In Group Quarters	0.9%	0.9%	0.6%
Institutionalized Population	0.9%	0.9%	0.6%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	3 mile	5 mile	10 mile
2022 Population 25+ by Educational Attainment			
Total	25,996	50,437	104,143
Less than 9th Grade	2.6%	2.5%	2.4%
9th - 12th Grade, No Diploma	4.6%	5.3%	5.4%
High School Graduate	24.2%	24.2%	22.4%
GED/Alternative Credential	3.0%	3.5%	3.7%
Some College, No Degree	21.2%	20.8%	19.7%
Associate Degree	8.9%	8.6%	8.6%
Bachelor's Degree	24.7%	23.8%	25.0%
Graduate/Professional Degree	10.8%	11.3%	12.8%
2022 Population 15+ by Marital Status			
Total	30,874	59,769	122,378
Never Married	31.3%	30.8%	27.7%
Married	53.4%	53.7%	57.3%
Widowed	5.0%	5.4%	5.5%
Divorced	10.3%	10.1%	9.5%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	20,793	39,979	80,117
Population 16+ Employed	97.8%	97.5%	97.6%
Population 16+ Unemployment rate	2.2%	2.5%	2.4%
Population 16-24 Employed	12.8%	13.1%	12.2%
Population 16-24 Unemployment rate	8.5%	8.1%	7.9%
Population 25-54 Employed	70.1%	67.2%	64.9%
Population 25-54 Unemployment rate	0.9%	1.5%	1.6%
Population 55-64 Employed	12.8%	14.7%	16.8%
Population 55-64 Unemployment rate	1.1%	1.0%	1.1%
Population 65+ Employed	4.3%	4.9%	6.1%
Population 65+ Unemployment rate	7.3%	4.8%	2.6%
2022 Employed Population 16+ by Industry			
Total	20,332	38,962	78,202
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	3.6%	4.8%	5.4%
Manufacturing	10.6%	11.9%	12.3%
Wholesale Trade	3.4%	3.4%	3.2%
Retail Trade	11.3%	10.4%	9.4%
Transportation/Utilities	17.9%	16.2%	16.3%
Information	1.2%	1.1%	1.7%
Finance/Insurance/Real Estate	5.0%	5.4%	5.8%
Services	42.6%	42.6%	41.8%
Public Administration	4.4%	4.1%	4.0%
2022 Employed Population 16+ by Occupation			
Total	20,332	38,962	78,202
White Collar	62.8%	61.2%	62.1%
Management/Business/Financial	17.9%	18.2%	19.2%
Professional	20.9%	20.3%	21.4%
Sales	11.0%	9.8%	9.4%
Administrative Support	13.0%	12.9%	12.2%
Services	12.1%	13.0%	12.8%
Blue Collar	25.1%	25.8%	25.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	3.0%	3.5%	3.3%
Installation/Maintenance/Repair	5.6%	5.7%	5.4%
Production	5.7%	6.5%	6.4%
Transportation/Material Moving	10.8%	10.1%	9.8%

July 28, 2022

	3 mile	5 mile	10 mile
2010 Households by Type			
Total	11,510	23,392	47,484
Households with 1 Person	24.8%	22.8%	20.5%
Households with 2+ People	75.2%	77.2%	79.5%
Family Households	70.4%	72.6%	75.4%
Husband-wife Families	53.0%	53.3%	58.3%
With Related Children	26.6%	26.4%	28.5%
Other Family (No Spouse Present)	17.5%	19.3%	17.1%
Other Family with Male Householder	4.0%	4.4%	4.2%
With Related Children	2.4%	2.4%	2.4%
Other Family with Female Householder	13.5%	14.9%	12.9%
With Related Children	10.0%	10.8%	9.0%
Nonfamily Households	4.8%	4.6%	4.1%
All Households with Children	39.3%	40.1%	40.3%
Multigenerational Households	3.7%	4.8%	4.9%
Unmarried Partner Households	5.3%	5.6%	4.9%
Male-female	4.8%	5.0%	4.3%
Same-sex	0.5%	0.6%	0.6%
2010 Households by Size			
Total	11,510	23,393	47,485
1 Person Household	24.8%	22.8%	20.5%
2 Person Household	31.6%	31.2%	32.3%
3 Person Household	17.7%	18.3%	18.6%
4 Person Household	15.6%	15.8%	16.7%
5 Person Household	6.8%	7.4%	7.5%
6 Person Household	2.3%	2.7%	2.7%
7 + Person Household	1.3%	1.6%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	11,511	23,392	47,484
Owner Occupied	62.2%	65.7%	73.1%
Owned with a Mortgage/Loan	53.1%	54.4%	59.2%
Owned Free and Clear	9.2%	11.3%	13.9%
Renter Occupied	37.8%	34.3%	26.9%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	150	145	140
Percent of Income for Mortgage	15.8%	16.4%	17.1%
Wealth Index	76	82	104
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	12,519	25,630	51,821
Housing Units Inside Urbanized Area	95.8%	90.4%	77.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.2%
Rural Housing Units	4.2%	9.6%	22.6%
2010 Population By Urban/ Rural Status			
Total Population	30,479	63,461	130,982
Population Inside Urbanized Area	95.6%	89.9%	76.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.2%
Rural Population	4.4%	10.1%	23.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

	3 mile	5 mile	10 mile
Top 3 Tapestry Segments			
1.	Bright Young Professionals (8C)	Workday Drive (4A)	Workday Drive (4A)
2.	Metro Fusion (11C)	Bright Young Professionals (8C)	Middleburg (4C)
3.	Up and Coming Families (7A)	Middleburg (4C)	Green Acres (6A)
2022 Consumer Spending			
Apparel & Services: Total $	$36,764,674	$67,923,539	$144,618,947
Average Spent	$2,308.18	$2,320.19	$2,526.89
Spending Potential Index	96	96	105
Education: Total $	$27,592,215	$51,229,929	$110,446,689
Average Spent	$1,732.31	$1,749.95	$1,929.81
Spending Potential Index	88	89	98
Entertainment/Recreation: Total $	$54,130,329	$101,729,151	$222,315,770
Average Spent	$3,398.44	$3,474.95	$3,884.47
Spending Potential Index	93	95	106
Food at Home: Total $	$92,277,906	$171,671,028	$368,915,353
Average Spent	$5,793.44	$5,864.08	$6,445.96
Spending Potential Index	94	95	104
Food Away from Home: Total $	$66,021,450	$121,183,284	$258,307,458
Average Spent	$4,144.99	$4,139.48	$4,513.34
Spending Potential Index	96	96	105
Health Care: Total $	$103,828,454	$197,049,952	$432,999,671
Average Spent	$6,518.61	$6,731.00	$7,565.69
Spending Potential Index	92	95	107
HH Furnishings & Equipment: Total $	$38,874,233	$72,339,907	$156,862,944
Average Spent	$2,440.62	$2,471.05	$2,740.83
Spending Potential Index	95	96	107
Personal Care Products & Services: Total $	$15,412,875	$28,583,980	$61,378,395
Average Spent	$967.66	$976.40	$1,072.45
Spending Potential Index	95	96	105
Shelter: Total $	$340,342,761	$625,331,018	$1,332,773,313
Average Spent	$21,367.58	$21,360.58	$23,287.20
Spending Potential Index	93	93	102
Support Payments/Cash Contributions/Gifts in Kind: Total $	$41,295,173	$76,320,881	$167,338,649
Average Spent	$2,592.62	$2,607.03	$2,923.87
Spending Potential Index	95	96	108
Travel: Total $	$42,678,412	$79,323,549	$173,206,407
Average Spent	$2,679.46	$2,709.60	$3,026.39
Spending Potential Index	93	94	105
Vehicle Maintenance & Repairs: Total $	$19,366,387	$36,001,754	$77,323,632
Average Spent	$1,215.87	$1,229.78	$1,351.06
Spending Potential Index	97	98	107

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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