



Community Profile

Rings: 1, 3, 5 mile radii

7655 Hwy 70 S, Nashville, TN 37221, USA

Latitude: 36.0780

Longitude: -86.9507

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	6,862	34,880	56,928
2020 Total Population	8,001	40,775	64,889
2020 Group Quarters	0	265	398
2022 Total Population	8,157	41,415	66,674
2022 Group Quarters	0	265	398
2027 Total Population	8,157	42,040	69,347
2022-2027 Annual Rate	0.00%	0.30%	0.79%
2022 Total Daytime Population	6,933	29,075	48,521
Workers	3,274	11,450	18,609
Residents	3,659	17,625	29,912
Household Summary			
2010 Households	3,434	16,195	24,946
2010 Average Household Size	2.00	2.15	2.27
2020 Total Households	3,983	18,917	28,424
2020 Average Household Size	2.01	2.14	2.27
2022 Households	4,058	19,218	29,292
2022 Average Household Size	2.01	2.14	2.26
2027 Households	4,056	19,460	30,216
2027 Average Household Size	2.01	2.15	2.28
2022-2027 Annual Rate	-0.01%	0.25%	0.62%
2010 Families	1,772	9,090	15,199
2010 Average Family Size	2.73	2.84	2.91
2022 Families	2,046	10,614	17,592
2022 Average Family Size	2.75	2.82	2.90
2027 Families	2,034	10,652	18,208
2027 Average Family Size	2.75	2.83	2.92
2022-2027 Annual Rate	-0.12%	0.07%	0.69%
Housing Unit Summary			
2000 Housing Units	3,402	14,598	22,109
Owner Occupied Housing Units	70.9%	62.6%	66.0%
Renter Occupied Housing Units	24.5%	32.2%	28.8%
Vacant Housing Units	4.5%	5.2%	5.1%
2010 Housing Units	3,642	17,228	26,498
Owner Occupied Housing Units	67.0%	60.6%	66.2%
Renter Occupied Housing Units	27.3%	33.4%	27.9%
Vacant Housing Units	5.7%	6.0%	5.9%
2020 Housing Units	4,340	19,962	30,077
Vacant Housing Units	8.2%	5.2%	5.5%
2022 Housing Units	4,442	20,386	31,301
Owner Occupied Housing Units	61.7%	60.7%	64.6%
Renter Occupied Housing Units	29.6%	33.5%	29.0%
Vacant Housing Units	8.6%	5.7%	6.4%
2027 Housing Units	4,582	21,367	33,357
Owner Occupied Housing Units	60.8%	58.4%	62.9%
Renter Occupied Housing Units	27.7%	32.7%	27.6%
Vacant Housing Units	11.5%	8.9%	9.4%
Median Household Income			
2022	\$74,589	\$89,458	\$100,413
2027	\$82,654	\$100,279	\$109,830
Median Home Value			
2022	\$261,484	\$339,338	\$382,806
2027	\$291,300	\$372,421	\$439,250
Per Capita Income			
2022	\$47,561	\$56,748	\$63,750
2027	\$55,327	\$65,122	\$72,660
Median Age			
2010	45.8	38.5	39.4
2022	48.2	40.8	41.5
2027	49.5	41.9	42.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	4,058	19,218	29,292
<\$15,000	4.0%	3.8%	3.9%
\$15,000 - \$24,999	4.2%	3.4%	2.9%
\$25,000 - \$34,999	7.2%	4.5%	3.9%
\$35,000 - \$49,999	14.2%	10.3%	8.9%
\$50,000 - \$74,999	20.6%	17.6%	16.0%
\$75,000 - \$99,999	17.4%	15.9%	14.1%
\$100,000 - \$149,999	21.0%	22.6%	22.6%
\$150,000 - \$199,999	6.8%	9.1%	9.8%
\$200,000+	4.6%	12.7%	17.9%
Average Household Income	\$93,159	\$123,204	\$144,722
2027 Households by Income			
Household Income Base	4,056	19,460	30,216
<\$15,000	2.5%	2.2%	2.2%
\$15,000 - \$24,999	2.5%	2.0%	1.7%
\$25,000 - \$34,999	6.6%	3.1%	2.6%
\$35,000 - \$49,999	14.7%	8.6%	6.9%
\$50,000 - \$74,999	18.8%	18.0%	16.1%
\$75,000 - \$99,999	13.4%	15.9%	14.0%
\$100,000 - \$149,999	25.1%	23.6%	23.1%
\$150,000 - \$199,999	10.1%	11.1%	12.3%
\$200,000+	6.3%	15.5%	21.1%
Average Household Income	\$108,399	\$141,739	\$166,308
2022 Owner Occupied Housing Units by Value			
Total	2,741	12,382	20,212
<\$50,000	2.8%	0.9%	0.7%
\$50,000 - \$99,999	0.1%	0.1%	0.1%
\$100,000 - \$149,999	1.5%	0.8%	0.7%
\$150,000 - \$199,999	8.5%	3.4%	2.5%
\$200,000 - \$249,999	30.8%	15.0%	10.5%
\$250,000 - \$299,999	26.9%	17.4%	13.3%
\$300,000 - \$399,999	20.2%	31.5%	27.0%
\$400,000 - \$499,999	1.4%	12.3%	12.7%
\$500,000 - \$749,999	1.9%	11.7%	19.5%
\$750,000 - \$999,999	4.5%	4.3%	7.1%
\$1,000,000 - \$1,499,999	0.8%	1.9%	4.1%
\$1,500,000 - \$1,999,999	0.1%	0.2%	0.6%
\$2,000,000 +	0.2%	0.5%	1.3%
Average Home Value	\$306,868	\$403,622	\$492,666
2027 Owner Occupied Housing Units by Value			
Total	2,787	12,481	20,998
<\$50,000	0.8%	0.2%	0.1%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.3%	0.1%	0.1%
\$150,000 - \$199,999	3.1%	1.1%	0.8%
\$200,000 - \$249,999	22.8%	9.6%	6.2%
\$250,000 - \$299,999	27.7%	14.6%	10.3%
\$300,000 - \$399,999	28.9%	33.6%	26.8%
\$400,000 - \$499,999	3.8%	14.9%	14.5%
\$500,000 - \$749,999	4.3%	16.2%	24.2%
\$750,000 - \$999,999	5.8%	5.8%	9.3%
\$1,000,000 - \$1,499,999	1.7%	3.0%	5.9%
\$1,500,000 - \$1,999,999	0.4%	0.2%	0.6%
\$2,000,000 +	0.3%	0.6%	1.2%
Average Home Value	\$364,056	\$455,052	\$546,140

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	6,862	34,880	56,930
0 - 4	4.6%	5.9%	6.1%
5 - 9	4.1%	5.8%	6.3%
10 - 14	4.2%	5.5%	6.1%
15 - 24	10.0%	11.4%	10.7%
25 - 34	13.8%	16.2%	14.4%
35 - 44	12.2%	14.5%	14.4%
45 - 54	14.2%	15.2%	15.6%
55 - 64	15.4%	12.7%	13.2%
65 - 74	10.9%	6.9%	7.2%
75 - 84	7.5%	4.2%	4.4%
85 +	3.1%	1.6%	1.8%
18 +	84.7%	79.8%	78.2%
2022 Population by Age			
Total	8,157	41,416	66,674
0 - 4	4.0%	5.0%	5.2%
5 - 9	4.1%	5.3%	5.7%
10 - 14	4.7%	5.8%	6.4%
15 - 24	9.4%	11.5%	11.4%
25 - 34	11.7%	13.6%	12.2%
35 - 44	12.6%	14.7%	14.1%
45 - 54	11.8%	12.7%	12.9%
55 - 64	15.3%	13.0%	13.5%
65 - 74	14.1%	10.6%	10.9%
75 - 84	8.5%	5.5%	5.5%
85 +	4.0%	2.2%	2.2%
18 +	84.8%	80.6%	79.1%
2027 Population by Age			
Total	8,157	42,039	69,346
0 - 4	3.8%	4.9%	5.1%
5 - 9	3.8%	5.1%	5.5%
10 - 14	4.4%	5.4%	5.9%
15 - 24	9.9%	12.0%	11.7%
25 - 34	10.8%	13.1%	11.8%
35 - 44	11.7%	13.9%	13.2%
45 - 54	12.3%	13.0%	13.3%
55 - 64	13.9%	12.0%	12.5%
65 - 74	14.8%	11.3%	11.7%
75 - 84	10.2%	6.8%	6.9%
85 +	4.4%	2.5%	2.5%
18 +	85.3%	81.4%	80.0%
2010 Population by Sex			
Males	2,965	15,996	26,613
Females	3,897	18,884	30,315
2022 Population by Sex			
Males	3,609	19,327	31,657
Females	4,548	22,088	35,017
2027 Population by Sex			
Males	3,614	19,639	33,033
Females	4,543	22,402	36,313

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity			
Total	6,862	34,879	56,928
White Alone	87.9%	83.8%	86.6%
Black Alone	5.2%	8.2%	6.7%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	4.2%	4.8%	3.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	1.1%	1.0%
Two or More Races	1.4%	1.8%	1.6%
Hispanic Origin	2.8%	3.2%	2.9%
Diversity Index	26.5	33.2	28.6
2020 Population by Race/Ethnicity			
Total	8,001	40,775	64,889
White Alone	79.2%	77.0%	80.3%
Black Alone	7.1%	8.8%	7.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	4.7%	4.9%	4.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.9%	2.1%	1.8%
Two or More Races	7.0%	6.9%	6.3%
Hispanic Origin	4.8%	5.6%	4.8%
Diversity Index	41.9	45.6	40.4
2022 Population by Race/Ethnicity			
Total	8,156	41,415	66,675
White Alone	78.7%	76.6%	79.9%
Black Alone	7.2%	8.9%	7.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	4.7%	4.9%	4.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.9%	2.2%	1.9%
Two or More Races	7.2%	7.1%	6.4%
Hispanic Origin	4.9%	5.8%	4.9%
Diversity Index	42.7	46.3	41.1
2027 Population by Race/Ethnicity			
Total	8,157	42,041	69,347
White Alone	77.6%	75.3%	79.2%
Black Alone	7.2%	9.0%	7.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	4.9%	5.2%	4.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.2%	2.6%	2.1%
Two or More Races	7.8%	7.7%	6.8%
Hispanic Origin	5.1%	6.2%	5.1%
Diversity Index	44.3	48.3	42.3
2010 Population by Relationship and Household Type			
Total	6,862	34,880	56,928
In Households	100.0%	99.7%	99.6%
In Family Households	71.6%	75.1%	78.9%
Householder	26.4%	25.9%	26.8%
Spouse	20.1%	20.5%	21.9%
Child	21.5%	25.1%	26.9%
Other relative	2.6%	2.5%	2.3%
Nonrelative	1.0%	1.1%	1.1%
In Nonfamily Households	28.4%	24.6%	20.7%
In Group Quarters	0.0%	0.3%	0.4%
Institutionalized Population	0.0%	0.3%	0.4%
Noninstitutionalized Population	0.0%	0.0%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	6,353	29,935	47,550
Less than 9th Grade	2.0%	1.2%	1.1%
9th - 12th Grade, No Diploma	2.6%	2.1%	1.8%
High School Graduate	18.4%	12.0%	10.7%
GED/Alternative Credential	3.2%	1.9%	1.7%
Some College, No Degree	15.9%	15.8%	14.7%
Associate Degree	8.3%	7.5%	6.7%
Bachelor's Degree	29.4%	34.2%	37.0%
Graduate/Professional Degree	20.2%	25.2%	26.3%
2022 Population 15+ by Marital Status			
Total	7,118	34,709	55,125
Never Married	29.0%	30.1%	28.6%
Married	48.3%	54.1%	56.9%
Widowed	9.0%	5.7%	5.4%
Divorced	13.8%	10.1%	9.0%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,735	24,816	38,194
Population 16+ Employed	96.5%	97.0%	97.4%
Population 16+ Unemployment rate	3.5%	3.0%	2.6%
Population 16-24 Employed	11.2%	13.1%	12.4%
Population 16-24 Unemployment rate	12.2%	7.6%	6.3%
Population 25-54 Employed	57.0%	61.1%	60.8%
Population 25-54 Unemployment rate	2.3%	2.5%	2.2%
Population 55-64 Employed	19.4%	17.0%	17.9%
Population 55-64 Unemployment rate	0.0%	1.3%	1.2%
Population 65+ Employed	12.4%	8.9%	8.9%
Population 65+ Unemployment rate	6.1%	2.9%	2.8%
2022 Employed Population 16+ by Industry			
Total	4,567	24,068	37,203
Agriculture/Mining	0.1%	0.1%	0.3%
Construction	2.9%	3.8%	4.3%
Manufacturing	3.2%	3.9%	4.2%
Wholesale Trade	1.4%	2.8%	2.7%
Retail Trade	16.0%	11.5%	10.9%
Transportation/Utilities	9.6%	5.2%	4.7%
Information	3.6%	2.7%	2.5%
Finance/Insurance/Real Estate	6.0%	8.1%	8.6%
Services	52.7%	57.9%	57.6%
Public Administration	4.5%	3.9%	4.1%
2022 Employed Population 16+ by Occupation			
Total	4,566	24,067	37,203
White Collar	74.4%	79.5%	81.2%
Management/Business/Financial	15.7%	21.1%	24.1%
Professional	33.7%	35.7%	35.8%
Sales	12.4%	11.5%	11.0%
Administrative Support	12.7%	11.2%	10.3%
Services	11.3%	10.5%	9.3%
Blue Collar	14.2%	10.0%	9.4%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.9%	2.1%	2.1%
Installation/Maintenance/Repair	2.0%	1.2%	1.3%
Production	2.1%	1.9%	1.8%
Transportation/Material Moving	8.3%	4.8%	4.2%

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2010 Households by Type			
Total	3,435	16,195	24,946
Households with 1 Person	42.1%	35.9%	32.1%
Households with 2+ People	57.9%	64.1%	67.9%
Family Households	51.6%	56.1%	60.9%
Husband-wife Families	39.3%	44.5%	49.8%
With Related Children	12.3%	18.5%	21.4%
Other Family (No Spouse Present)	12.3%	11.6%	11.1%
Other Family with Male Householder	2.5%	2.9%	2.8%
With Related Children	1.3%	1.5%	1.4%
Other Family with Female Householder	9.8%	8.7%	8.3%
With Related Children	4.8%	5.1%	4.9%
Nonfamily Households	6.3%	7.9%	6.9%
All Households with Children	18.5%	25.4%	27.9%
Multigenerational Households	1.7%	1.9%	1.9%
Unmarried Partner Households	4.3%	5.0%	4.5%
Male-female	3.6%	4.2%	3.7%
Same-sex	0.7%	0.8%	0.8%
2010 Households by Size			
Total	3,436	16,195	24,947
1 Person Household	42.1%	35.9%	32.1%
2 Person Household	35.5%	34.8%	35.5%
3 Person Household	12.2%	14.1%	14.8%
4 Person Household	6.9%	10.1%	11.6%
5 Person Household	2.2%	3.5%	4.2%
6 Person Household	0.8%	1.1%	1.3%
7 + Person Household	0.2%	0.5%	0.6%
2010 Households by Tenure and Mortgage Status			
Total	3,434	16,195	24,945
Owner Occupied	71.0%	64.5%	70.3%
Owned with a Mortgage/Loan	47.7%	48.7%	51.4%
Owned Free and Clear	23.3%	15.8%	18.9%
Renter Occupied	29.0%	35.5%	29.7%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	134	124	123
Percent of Income for Mortgage	18.5%	20.0%	20.1%
Wealth Index	86	125	161
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,642	17,228	26,498
Housing Units Inside Urbanized Area	98.7%	97.3%	92.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	1.3%	2.7%	8.0%
2010 Population By Urban/ Rural Status			
Total Population	6,862	34,880	56,928
Population Inside Urbanized Area	98.0%	96.8%	90.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	2.0%	3.2%	9.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Golden Years (9B)	Young and Restless (11B)	Young and Restless (11B)
2.	Bright Young Professionals (8C)	Golden Years (9B)	Top Tier (1A)
3.	Young and Restless (11B)	Professional Pride (1B)	Savvy Suburbanites (1D)
2022 Consumer Spending			
Apparel & Services: Total \$	\$8,789,921	\$55,527,001	\$97,696,907
Average Spent	\$2,166.07	\$2,889.32	\$3,335.28
Spending Potential Index	90	120	138
Education: Total \$	\$7,651,405	\$47,062,203	\$85,579,465
Average Spent	\$1,885.51	\$2,448.86	\$2,921.60
Spending Potential Index	96	125	149
Entertainment/Recreation: Total \$	\$12,906,209	\$81,012,205	\$144,568,045
Average Spent	\$3,180.44	\$4,215.43	\$4,935.41
Spending Potential Index	87	115	134
Food at Home: Total \$	\$22,224,105	\$138,082,694	\$242,509,780
Average Spent	\$5,476.62	\$7,185.07	\$8,279.04
Spending Potential Index	88	116	134
Food Away from Home: Total \$	\$15,570,453	\$98,594,309	\$173,474,059
Average Spent	\$3,836.98	\$5,130.31	\$5,922.23
Spending Potential Index	89	119	137
Health Care: Total \$	\$24,925,475	\$153,549,313	\$272,203,469
Average Spent	\$6,142.31	\$7,989.87	\$9,292.76
Spending Potential Index	87	113	131
HH Furnishings & Equipment: Total \$	\$9,129,270	\$57,676,444	\$103,047,417
Average Spent	\$2,249.70	\$3,001.17	\$3,517.94
Spending Potential Index	88	117	137
Personal Care Products & Services: Total \$	\$3,761,099	\$23,332,002	\$41,220,393
Average Spent	\$926.84	\$1,214.07	\$1,407.22
Spending Potential Index	91	119	138
Shelter: Total \$	\$84,539,836	\$523,451,064	\$931,840,819
Average Spent	\$20,832.88	\$27,237.54	\$31,812.13
Spending Potential Index	91	119	139
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,432,382	\$59,685,361	\$107,698,269
Average Spent	\$2,324.39	\$3,105.70	\$3,676.71
Spending Potential Index	86	114	135
Travel: Total \$	\$10,384,045	\$64,741,338	\$117,691,099
Average Spent	\$2,558.91	\$3,368.79	\$4,017.86
Spending Potential Index	89	117	140
Vehicle Maintenance & Repairs: Total \$	\$4,406,175	\$28,165,614	\$49,428,352
Average Spent	\$1,085.80	\$1,465.59	\$1,687.44
Spending Potential Index	86	116	134

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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