



Community Profile

Rings: 1, 3, 5 mile radii

33860 Southbound Gratiot Ave, Clinton Twp,

Latitude: 42.5457

Longitude: -82.90279

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	10,820	102,283	246,693
2020 Total Population	10,613	102,206	247,527
2020 Group Quarters	28	878	2,562
2022 Total Population	10,635	101,923	247,036
2022 Group Quarters	28	878	2,562
2027 Total Population	10,437	100,718	244,674
2022-2027 Annual Rate	-0.38%	-0.24%	-0.19%
2022 Total Daytime Population	9,544	93,709	222,088
Workers	3,713	40,700	94,721
Residents	5,831	53,009	127,367
Household Summary			
2010 Households	4,320	44,315	103,991
2010 Average Household Size	2.50	2.30	2.34
2020 Total Households	4,423	45,480	106,990
2020 Average Household Size	2.39	2.23	2.29
2022 Total Households	4,405	45,481	107,161
2022 Average Household Size	2.41	2.22	2.28
2027 Total Households	4,349	45,139	106,590
2027 Average Household Size	2.39	2.21	2.27
2022-2027 Annual Rate	-0.26%	-0.15%	-0.11%
2010 Families	2,798	26,966	64,954
2010 Average Family Size	3.08	2.94	2.97
2022 Families	2,733	26,392	63,956
2022 Average Family Size	3.01	2.91	2.96
2027 Families	2,683	26,048	63,284
2027 Average Family Size	3.00	2.89	2.95
2022-2027 Annual Rate	-0.37%	-0.26%	-0.21%
Housing Unit Summary			
2000 Housing Units	4,414	45,775	107,099
Owner Occupied Housing Units	76.5%	70.4%	73.9%
Renter Occupied Housing Units	20.2%	26.4%	23.0%
Vacant Housing Units	3.3%	3.3%	3.1%
2010 Housing Units	4,691	47,655	111,558
Owner Occupied Housing Units	66.3%	64.5%	68.3%
Renter Occupied Housing Units	25.9%	28.5%	25.0%
Vacant Housing Units	7.9%	7.0%	6.8%
2020 Housing Units	4,653	47,729	112,037
Vacant Housing Units	4.9%	4.7%	4.5%
2022 Housing Units	4,637	47,719	112,153
Owner Occupied Housing Units	63.3%	63.3%	66.9%
Renter Occupied Housing Units	31.7%	32.0%	28.6%
Vacant Housing Units	5.0%	4.7%	4.5%
2027 Housing Units	4,571	47,637	112,277
Owner Occupied Housing Units	64.2%	64.1%	67.6%
Renter Occupied Housing Units	30.9%	30.6%	27.4%
Vacant Housing Units	4.9%	5.2%	5.1%
Median Household Income			
2022	\$57,596	\$59,010	\$61,921
2027	\$64,619	\$69,012	\$72,306
Median Home Value			
2022	\$156,768	\$173,634	\$181,882
2027	\$178,641	\$205,614	\$218,256
Per Capita Income			
2022	\$29,048	\$34,289	\$35,366
2027	\$33,946	\$40,345	\$41,313
Median Age			
2010	35.5	40.6	41.4
2022	38.7	43.1	44.0
2027	39.8	43.9	44.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	4,405	45,480	107,156
<\$15,000	9.5%	7.9%	7.7%
\$15,000 - \$24,999	7.6%	7.8%	7.6%
\$25,000 - \$34,999	9.0%	10.4%	9.9%
\$35,000 - \$49,999	14.6%	13.7%	12.7%
\$50,000 - \$74,999	22.9%	22.0%	21.2%
\$75,000 - \$99,999	16.9%	15.5%	15.4%
\$100,000 - \$149,999	14.3%	15.4%	16.8%
\$150,000 - \$199,999	4.4%	4.8%	5.4%
\$200,000+	0.8%	2.6%	3.5%
Average Household Income	\$70,188	\$76,756	\$81,381
2027 Households by Income			
Household Income Base	4,349	45,138	106,585
<\$15,000	6.9%	5.7%	5.8%
\$15,000 - \$24,999	4.9%	5.6%	5.5%
\$25,000 - \$34,999	8.1%	8.9%	8.2%
\$35,000 - \$49,999	14.6%	12.5%	11.6%
\$50,000 - \$74,999	22.8%	21.0%	20.5%
\$75,000 - \$99,999	16.7%	16.6%	16.1%
\$100,000 - \$149,999	18.2%	19.5%	20.3%
\$150,000 - \$199,999	6.8%	7.1%	7.8%
\$200,000+	1.0%	3.2%	4.2%
Average Household Income	\$81,525	\$89,935	\$94,668
2022 Owner Occupied Housing Units by Value			
Total	2,937	30,197	75,072
<\$50,000	5.2%	6.1%	5.5%
\$50,000 - \$99,999	18.2%	11.4%	11.4%
\$100,000 - \$149,999	21.8%	18.5%	16.0%
\$150,000 - \$199,999	35.7%	29.6%	26.8%
\$200,000 - \$249,999	7.5%	12.1%	14.1%
\$250,000 - \$299,999	1.1%	8.3%	11.4%
\$300,000 - \$399,999	8.2%	6.0%	8.3%
\$400,000 - \$499,999	0.9%	4.6%	3.8%
\$500,000 - \$749,999	0.4%	2.2%	1.6%
\$750,000 - \$999,999	0.3%	0.7%	0.6%
\$1,000,000 - \$1,499,999	0.5%	0.2%	0.2%
\$1,500,000 - \$1,999,999	0.2%	0.2%	0.2%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$172,667	\$204,259	\$207,851
2027 Owner Occupied Housing Units by Value			
Total	2,936	30,550	75,871
<\$50,000	2.0%	2.3%	2.6%
\$50,000 - \$99,999	7.1%	6.0%	5.9%
\$100,000 - \$149,999	16.8%	12.0%	10.9%
\$150,000 - \$199,999	42.1%	28.1%	24.7%
\$200,000 - \$249,999	10.2%	14.7%	16.1%
\$250,000 - \$299,999	2.1%	12.0%	15.5%
\$300,000 - \$399,999	15.7%	11.3%	13.7%
\$400,000 - \$499,999	2.6%	8.1%	6.7%
\$500,000 - \$749,999	0.5%	4.1%	2.7%
\$750,000 - \$999,999	0.4%	1.0%	0.8%
\$1,000,000 - \$1,499,999	0.3%	0.2%	0.2%
\$1,500,000 - \$1,999,999	0.1%	0.2%	0.2%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$208,649	\$252,900	\$249,431

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	10,822	102,285	246,693
0 - 4	7.1%	5.8%	5.5%
5 - 9	7.1%	5.5%	5.5%
10 - 14	6.8%	6.0%	6.0%
15 - 24	13.4%	12.5%	12.5%
25 - 34	14.8%	12.7%	12.2%
35 - 44	14.8%	13.4%	13.3%
45 - 54	14.0%	15.5%	15.9%
55 - 64	10.7%	12.5%	12.9%
65 - 74	6.0%	7.6%	7.8%
75 - 84	3.6%	5.8%	5.8%
85 +	1.8%	2.6%	2.6%
18 +	74.6%	78.8%	79.0%
2022 Population by Age			
Total	10,637	101,925	247,038
0 - 4	6.1%	5.0%	4.8%
5 - 9	6.3%	5.3%	5.1%
10 - 14	6.2%	5.4%	5.3%
15 - 24	11.4%	10.2%	10.2%
25 - 34	15.0%	13.7%	13.2%
35 - 44	13.5%	12.7%	12.6%
45 - 54	13.1%	12.9%	12.9%
55 - 64	12.3%	14.3%	14.7%
65 - 74	9.3%	11.4%	11.8%
75 - 84	4.7%	6.1%	6.4%
85 +	2.0%	2.9%	3.0%
18 +	77.9%	81.3%	81.7%
2027 Population by Age			
Total	10,438	100,716	244,674
0 - 4	5.9%	5.0%	4.8%
5 - 9	6.1%	5.2%	5.0%
10 - 14	6.4%	5.5%	5.4%
15 - 24	11.3%	10.0%	9.8%
25 - 34	13.8%	12.3%	12.0%
35 - 44	13.2%	13.4%	13.3%
45 - 54	13.1%	12.4%	12.4%
55 - 64	12.0%	13.2%	13.4%
65 - 74	10.1%	12.8%	13.2%
75 - 84	5.9%	7.4%	7.7%
85 +	2.3%	2.9%	3.0%
18 +	78.0%	81.2%	81.7%
2010 Population by Sex			
Males	5,276	48,622	118,270
Females	5,544	53,660	128,422
2022 Population by Sex			
Males	5,214	48,925	119,334
Females	5,421	52,998	127,702
2027 Population by Sex			
Males	5,138	48,596	118,670
Females	5,299	52,122	126,005

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	10,820	102,283	246,693
White Alone	75.2%	83.5%	84.8%
Black Alone	18.2%	12.0%	10.6%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	2.1%	1.3%	1.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.6%	0.4%	0.4%
Two or More Races	3.6%	2.3%	2.1%
Hispanic Origin	2.7%	2.1%	2.1%
Diversity Index	43.2	31.6	29.8
2020 Population by Race/Ethnicity			
Total	10,613	102,206	247,527
White Alone	67.1%	74.1%	75.7%
Black Alone	21.0%	17.0%	15.1%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	2.2%	1.6%	2.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.6%	0.9%	0.9%
Two or More Races	7.7%	6.2%	6.0%
Hispanic Origin	4.0%	2.8%	2.8%
Diversity Index	53.7	45.0	43.4
2022 Population by Race/Ethnicity			
Total	10,635	101,925	247,037
White Alone	66.4%	73.4%	75.1%
Black Alone	21.5%	17.3%	15.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	2.2%	1.6%	2.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.6%	0.9%	0.9%
Two or More Races	7.9%	6.4%	6.2%
Hispanic Origin	3.9%	2.8%	2.8%
Diversity Index	54.3	45.8	44.1
2027 Population by Race/Ethnicity			
Total	10,437	100,718	244,674
White Alone	63.5%	71.1%	72.8%
Black Alone	23.1%	18.6%	16.6%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	2.4%	1.7%	2.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.8%	0.9%	0.9%
Two or More Races	8.9%	7.3%	7.1%
Hispanic Origin	4.0%	2.8%	2.9%
Diversity Index	57.0	48.4	46.8
2010 Population by Relationship and Household Type			
Total	10,819	102,282	246,693
In Households	99.8%	99.5%	98.8%
In Family Households	82.7%	79.7%	80.2%
Householder	25.8%	26.4%	26.4%
Spouse	16.0%	17.5%	18.4%
Child	34.3%	30.6%	30.5%
Other relative	3.6%	3.0%	3.0%
Nonrelative	2.9%	2.2%	2.0%
In Nonfamily Households	17.1%	19.9%	18.6%
In Group Quarters	0.2%	0.5%	1.2%
Institutionalized Population	0.2%	0.3%	1.0%
Noninstitutionalized Population	0.0%	0.1%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Population 25+ by Educational Attainment			
Total	7,441	75,510	184,163
Less than 9th Grade	2.0%	1.7%	1.9%
9th - 12th Grade, No Diploma	8.5%	6.2%	6.1%
High School Graduate	34.4%	31.0%	30.1%
GED/Alternative Credential	4.4%	3.5%	3.3%
Some College, No Degree	24.7%	25.1%	24.3%
Associate Degree	10.0%	12.1%	11.5%
Bachelor's Degree	11.7%	14.0%	15.5%
Graduate/Professional Degree	4.4%	6.4%	7.2%
2022 Population 15+ by Marital Status			
Total	8,655	85,897	209,434
Never Married	40.5%	35.5%	34.4%
Married	42.8%	43.9%	45.6%
Widowed	5.6%	7.2%	7.2%
Divorced	11.1%	13.4%	12.8%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,231	52,474	128,422
Population 16+ Employed	93.3%	94.8%	94.5%
Population 16+ Unemployment rate	6.7%	5.2%	5.5%
Population 16-24 Employed	14.1%	13.4%	12.8%
Population 16-24 Unemployment rate	13.8%	10.5%	11.5%
Population 25-54 Employed	67.2%	62.9%	62.3%
Population 25-54 Unemployment rate	5.3%	4.2%	4.2%
Population 55-64 Employed	14.6%	17.3%	18.2%
Population 55-64 Unemployment rate	7.7%	5.4%	5.4%
Population 65+ Employed	4.1%	6.4%	6.7%
Population 65+ Unemployment rate	0.0%	2.7%	6.0%
2022 Employed Population 16+ by Industry			
Total	4,878	49,753	121,314
Agriculture/Mining	0.1%	0.1%	0.2%
Construction	5.7%	5.2%	5.5%
Manufacturing	23.2%	19.6%	18.9%
Wholesale Trade	1.8%	2.6%	2.5%
Retail Trade	10.9%	10.8%	11.2%
Transportation/Utilities	8.8%	5.6%	4.9%
Information	1.1%	1.2%	1.3%
Finance/Insurance/Real Estate	4.8%	6.1%	6.5%
Services	40.8%	45.3%	45.2%
Public Administration	2.8%	3.5%	3.7%
2022 Employed Population 16+ by Occupation			
Total	4,880	49,753	121,311
White Collar	46.0%	53.2%	56.5%
Management/Business/Financial	11.3%	13.5%	14.9%
Professional	13.3%	18.0%	19.5%
Sales	7.1%	8.6%	8.9%
Administrative Support	14.3%	13.0%	13.1%
Services	20.3%	18.3%	17.3%
Blue Collar	33.8%	28.5%	26.2%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	4.6%	4.4%	4.5%
Installation/Maintenance/Repair	3.6%	3.6%	3.6%
Production	15.1%	11.3%	10.1%
Transportation/Material Moving	10.5%	9.1%	7.9%

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2010 Households by Type			
Total	4,320	44,313	103,995
Households with 1 Person	29.0%	33.5%	32.1%
Households with 2+ People	71.0%	66.5%	67.9%
Family Households	64.8%	60.9%	62.5%
Husband-wife Families	40.2%	40.3%	43.5%
With Related Children	18.8%	16.1%	17.2%
Other Family (No Spouse Present)	24.5%	20.5%	19.0%
Other Family with Male Householder	5.9%	5.0%	4.7%
With Related Children	3.1%	2.5%	2.3%
Other Family with Female Householder	18.7%	15.5%	14.3%
With Related Children	12.3%	9.1%	8.3%
Nonfamily Households	6.2%	5.7%	5.4%
All Households with Children	34.6%	28.1%	28.1%
Multigenerational Households	3.9%	3.1%	3.1%
Unmarried Partner Households	8.2%	6.7%	6.3%
Male-female	7.7%	6.2%	5.8%
Same-sex	0.5%	0.5%	0.5%
2010 Households by Size			
Total	4,318	44,313	103,992
1 Person Household	29.0%	33.5%	32.1%
2 Person Household	30.2%	32.1%	32.5%
3 Person Household	17.4%	15.9%	15.8%
4 Person Household	13.7%	11.6%	12.1%
5 Person Household	6.4%	4.7%	5.1%
6 Person Household	2.2%	1.5%	1.6%
7 + Person Household	1.3%	0.7%	0.8%
2010 Households by Tenure and Mortgage Status			
Total	4,321	44,316	103,994
Owner Occupied	71.9%	69.3%	73.2%
Owned with a Mortgage/Loan	55.0%	48.0%	50.7%
Owned Free and Clear	17.0%	21.4%	22.5%
Renter Occupied	28.1%	30.7%	26.8%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	147	134	135
Percent of Income for Mortgage	14.3%	15.5%	15.5%
Wealth Index	48	61	70
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,691	47,655	111,558
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	10,820	102,283	246,693
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Traditional Living (12B)	Rustbelt Traditions (5D)	Traditional Living (12B)
2.	Home Improvement (4B)	Traditional Living (12B)	Comfortable Empty Nesters (5A)
3.	Retirement Communities (9E)	Heartland Communities (6F)	Rustbelt Traditions (5D)
2022 Consumer Spending			
Apparel & Services: Total \$	\$7,243,209	\$81,119,091	\$202,075,783
Average Spent	\$1,644.32	\$1,783.58	\$1,885.72
Spending Potential Index	68	74	78
Education: Total \$	\$5,091,957	\$57,976,880	\$148,138,401
Average Spent	\$1,155.95	\$1,274.75	\$1,382.39
Spending Potential Index	59	65	70
Entertainment/Recreation: Total \$	\$11,292,335	\$128,734,172	\$318,181,703
Average Spent	\$2,563.53	\$2,830.50	\$2,969.19
Spending Potential Index	70	77	81
Food at Home: Total \$	\$18,691,600	\$214,311,016	\$529,538,565
Average Spent	\$4,243.27	\$4,712.10	\$4,941.52
Spending Potential Index	69	76	80
Food Away from Home: Total \$	\$12,681,926	\$143,148,898	\$355,774,707
Average Spent	\$2,878.98	\$3,147.44	\$3,320.00
Spending Potential Index	67	73	77
Health Care: Total \$	\$22,554,276	\$258,174,981	\$638,530,379
Average Spent	\$5,120.15	\$5,676.55	\$5,958.61
Spending Potential Index	72	80	84
HH Furnishings & Equipment: Total \$	\$7,637,409	\$86,466,552	\$215,857,195
Average Spent	\$1,733.80	\$1,901.16	\$2,014.33
Spending Potential Index	68	74	79
Personal Care Products & Services: Total \$	\$3,099,082	\$34,739,109	\$86,687,082
Average Spent	\$703.54	\$763.82	\$808.94
Spending Potential Index	69	75	79
Shelter: Total \$	\$65,896,066	\$739,079,218	\$1,850,230,081
Average Spent	\$14,959.38	\$16,250.29	\$17,265.89
Spending Potential Index	65	71	75
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,855,560	\$90,770,522	\$226,229,519
Average Spent	\$1,783.33	\$1,995.79	\$2,111.12
Spending Potential Index	66	73	78
Travel: Total \$	\$8,239,623	\$92,447,199	\$233,117,294
Average Spent	\$1,870.52	\$2,032.66	\$2,175.39
Spending Potential Index	65	71	76
Vehicle Maintenance & Repairs: Total \$	\$3,949,023	\$44,917,265	\$110,532,210
Average Spent	\$896.49	\$987.61	\$1,031.46
Spending Potential Index	71	78	82

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022