



Community Profile

Rings: 1, 3, 5 mile radii

1000 Town and Country Crossing Dr,

Latitude: 38.6206

Longitude: -90.51815

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	8,931	63,664	169,323
2020 Total Population	9,584	65,884	175,341
2020 Group Quarters	132	2,182	3,531
2022 Total Population	9,512	65,751	175,762
2022 Group Quarters	132	2,182	3,531
2027 Total Population	9,348	65,217	174,744
2022-2027 Annual Rate	-0.35%	-0.16%	-0.12%
2022 Total Daytime Population	8,310	88,962	211,106
Workers	3,749	56,384	127,508
Residents	4,561	32,578	83,598
Household Summary			
2010 Households	3,624	24,787	66,865
2010 Average Household Size	2.43	2.49	2.48
2020 Total Households	3,806	25,236	69,530
2020 Average Household Size	2.48	2.52	2.47
2022 Households	3,768	25,182	69,762
2022 Average Household Size	2.49	2.52	2.47
2027 Households	3,705	25,006	69,528
2027 Average Household Size	2.49	2.52	2.46
2022-2027 Annual Rate	-0.34%	-0.14%	-0.07%
2010 Families	2,577	17,898	46,992
2010 Average Family Size	2.93	2.95	3.00
2022 Families	2,626	17,791	47,799
2022 Average Family Size	3.02	3.02	3.02
2027 Families	2,572	17,635	47,513
2027 Average Family Size	3.02	3.02	3.01
2022-2027 Annual Rate	-0.41%	-0.18%	-0.12%
Housing Unit Summary			
2000 Housing Units	3,752	25,344	65,829
Owner Occupied Housing Units	77.3%	78.6%	78.9%
Renter Occupied Housing Units	19.7%	18.6%	17.9%
Vacant Housing Units	3.0%	2.8%	3.2%
2010 Housing Units	3,827	26,110	70,447
Owner Occupied Housing Units	74.7%	75.9%	75.8%
Renter Occupied Housing Units	20.0%	19.0%	19.1%
Vacant Housing Units	5.3%	5.1%	5.1%
2020 Housing Units	3,977	26,423	72,927
Vacant Housing Units	4.3%	4.5%	4.7%
2022 Housing Units	3,952	26,391	73,404
Owner Occupied Housing Units	75.1%	76.6%	75.5%
Renter Occupied Housing Units	20.2%	18.8%	19.5%
Vacant Housing Units	4.7%	4.6%	5.0%
2027 Housing Units	3,857	26,157	73,060
Owner Occupied Housing Units	76.5%	77.4%	76.1%
Renter Occupied Housing Units	19.5%	18.2%	19.0%
Vacant Housing Units	3.9%	4.4%	4.8%
Median Household Income			
2022	\$121,634	\$112,450	\$112,455
2027	\$133,807	\$128,791	\$128,826
Median Home Value			
2022	\$383,157	\$360,497	\$365,563
2027	\$399,439	\$378,068	\$384,955
Per Capita Income			
2022	\$69,394	\$63,914	\$65,961
2027	\$75,315	\$72,814	\$75,978
Median Age			
2010	46.7	45.2	43.5
2022	50.2	47.5	45.3
2027	50.7	48.0	45.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	3,768	25,182	69,762
<\$15,000	3.6%	3.4%	3.4%
\$15,000 - \$24,999	3.8%	3.8%	3.9%
\$25,000 - \$34,999	2.2%	3.8%	3.9%
\$35,000 - \$49,999	7.3%	8.5%	7.4%
\$50,000 - \$74,999	9.3%	12.2%	13.2%
\$75,000 - \$99,999	12.4%	11.4%	11.5%
\$100,000 - \$149,999	21.2%	20.3%	20.0%
\$150,000 - \$199,999	14.6%	13.6%	13.7%
\$200,000+	25.6%	22.9%	23.0%
Average Household Income	\$176,600	\$165,587	\$165,519
2027 Households by Income			
Household Income Base	3,705	25,006	69,528
<\$15,000	2.2%	2.1%	2.2%
\$15,000 - \$24,999	2.4%	2.7%	2.8%
\$25,000 - \$34,999	1.3%	2.7%	2.6%
\$35,000 - \$49,999	4.1%	6.5%	5.5%
\$50,000 - \$74,999	7.6%	9.7%	11.5%
\$75,000 - \$99,999	13.2%	10.8%	11.5%
\$100,000 - \$149,999	25.2%	22.9%	20.9%
\$150,000 - \$199,999	18.4%	16.7%	16.2%
\$200,000+	25.7%	25.9%	26.9%
Average Household Income	\$191,510	\$188,632	\$190,277
2022 Owner Occupied Housing Units by Value			
Total	2,969	20,223	55,416
<\$50,000	0.1%	0.1%	0.2%
\$50,000 - \$99,999	0.6%	0.3%	0.3%
\$100,000 - \$149,999	0.5%	1.3%	1.4%
\$150,000 - \$199,999	1.7%	5.4%	5.8%
\$200,000 - \$249,999	10.8%	11.9%	11.5%
\$250,000 - \$299,999	12.6%	12.8%	12.0%
\$300,000 - \$399,999	28.6%	30.1%	28.7%
\$400,000 - \$499,999	22.9%	18.9%	20.2%
\$500,000 - \$749,999	13.2%	13.0%	14.6%
\$750,000 - \$999,999	7.8%	3.8%	3.4%
\$1,000,000 - \$1,499,999	0.4%	1.2%	1.0%
\$1,500,000 - \$1,999,999	0.8%	0.7%	0.5%
\$2,000,000 +	0.0%	0.5%	0.4%
Average Home Value	\$437,559	\$416,272	\$413,795
2027 Owner Occupied Housing Units by Value			
Total	2,951	20,235	55,618
<\$50,000	0.0%	0.0%	0.0%
\$50,000 - \$99,999	0.1%	0.0%	0.0%
\$100,000 - \$149,999	0.1%	0.4%	0.4%
\$150,000 - \$199,999	0.6%	3.4%	2.9%
\$200,000 - \$249,999	6.2%	8.5%	8.0%
\$250,000 - \$299,999	10.0%	10.8%	10.5%
\$300,000 - \$399,999	33.2%	34.4%	33.1%
\$400,000 - \$499,999	26.2%	22.3%	24.0%
\$500,000 - \$749,999	14.1%	13.8%	15.7%
\$750,000 - \$999,999	8.5%	4.0%	3.7%
\$1,000,000 - \$1,499,999	0.5%	1.6%	1.2%
\$1,500,000 - \$1,999,999	0.5%	0.5%	0.3%
\$2,000,000 +	0.0%	0.3%	0.2%
Average Home Value	\$454,227	\$432,880	\$431,506

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	8,931	63,664	169,322
0 - 4	4.0%	4.7%	5.1%
5 - 9	6.0%	6.0%	6.3%
10 - 14	7.2%	6.8%	7.1%
15 - 24	11.0%	12.0%	11.4%
25 - 34	8.4%	9.1%	10.1%
35 - 44	10.7%	10.9%	11.9%
45 - 54	16.5%	15.6%	16.3%
55 - 64	15.7%	14.9%	14.5%
65 - 74	10.2%	10.0%	8.7%
75 - 84	6.9%	6.6%	5.7%
85 +	3.4%	3.2%	2.8%
18 +	78.4%	77.9%	76.9%
2022 Population by Age			
Total	9,512	65,751	175,763
0 - 4	3.7%	4.2%	4.5%
5 - 9	4.5%	5.0%	5.4%
10 - 14	5.9%	6.0%	6.3%
15 - 24	10.6%	11.9%	11.3%
25 - 34	9.3%	9.4%	10.3%
35 - 44	10.3%	10.7%	11.8%
45 - 54	12.5%	12.1%	12.3%
55 - 64	16.3%	15.3%	15.0%
65 - 74	14.0%	13.5%	12.7%
75 - 84	8.8%	8.3%	7.2%
85 +	4.1%	3.7%	3.2%
18 +	81.8%	80.7%	79.7%
2027 Population by Age			
Total	9,348	65,216	174,745
0 - 4	3.6%	4.2%	4.5%
5 - 9	4.7%	5.0%	5.4%
10 - 14	5.2%	5.6%	5.9%
15 - 24	9.1%	11.2%	10.4%
25 - 34	8.7%	9.0%	10.0%
35 - 44	11.7%	11.4%	12.6%
45 - 54	11.9%	11.7%	12.0%
55 - 64	15.1%	13.9%	13.3%
65 - 74	14.7%	14.1%	13.4%
75 - 84	10.5%	9.8%	8.9%
85 +	4.6%	4.1%	3.6%
18 +	83.1%	81.5%	80.4%
2010 Population by Sex			
Males	4,301	30,428	81,005
Females	4,630	33,236	88,318
2022 Population by Sex			
Males	4,607	31,726	84,706
Females	4,905	34,025	91,055
2027 Population by Sex			
Males	4,544	31,485	84,320
Females	4,803	33,732	90,423

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity			
Total	8,931	63,664	169,323
White Alone	85.8%	87.8%	87.4%
Black Alone	2.8%	2.8%	2.9%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	9.5%	6.9%	7.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.4%	0.7%	0.7%
Two or More Races	1.4%	1.6%	1.6%
Hispanic Origin	1.9%	2.7%	2.6%
Diversity Index	28.1	26.4	26.9
2020 Population by Race/Ethnicity			
Total	9,584	65,884	175,341
White Alone	75.1%	78.8%	79.3%
Black Alone	2.7%	3.3%	3.5%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	16.0%	10.5%	9.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	1.0%	1.1%
Two or More Races	5.1%	6.2%	6.0%
Hispanic Origin	3.0%	3.9%	3.7%
Diversity Index	44.2	41.1	40.3
2022 Population by Race/Ethnicity			
Total	9,512	65,750	175,761
White Alone	74.5%	78.3%	78.7%
Black Alone	2.8%	3.4%	3.5%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	16.2%	10.6%	10.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	1.1%	1.2%
Two or More Races	5.4%	6.5%	6.3%
Hispanic Origin	3.0%	4.0%	3.8%
Diversity Index	44.9	41.8	41.2
2027 Population by Race/Ethnicity			
Total	9,348	65,216	174,744
White Alone	72.4%	76.3%	76.6%
Black Alone	2.9%	3.5%	3.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	17.3%	11.4%	10.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	1.2%	1.4%
Two or More Races	6.2%	7.5%	7.3%
Hispanic Origin	3.2%	4.2%	4.1%
Diversity Index	47.5	44.6	44.1
2010 Population by Relationship and Household Type			
Total	8,931	63,664	169,323
In Households	98.5%	97.0%	98.0%
In Family Households	85.1%	83.9%	84.0%
Householder	28.6%	28.1%	27.8%
Spouse	25.3%	24.2%	23.9%
Child	28.7%	28.9%	29.7%
Other relative	1.9%	1.8%	1.8%
Nonrelative	0.6%	0.9%	0.8%
In Nonfamily Households	13.4%	13.1%	14.0%
In Group Quarters	1.5%	3.0%	2.0%
Institutionalized Population	1.5%	2.3%	1.6%
Noninstitutionalized Population	0.1%	0.7%	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	7,168	47,950	127,354
Less than 9th Grade	0.3%	0.7%	0.8%
9th - 12th Grade, No Diploma	0.6%	1.7%	1.4%
High School Graduate	9.2%	12.6%	11.0%
GED/Alternative Credential	2.0%	1.3%	1.2%
Some College, No Degree	11.9%	13.4%	13.3%
Associate Degree	7.8%	5.9%	6.0%
Bachelor's Degree	33.5%	34.6%	35.9%
Graduate/Professional Degree	34.8%	29.8%	30.3%
2022 Population 15+ by Marital Status			
Total	8,176	55,755	147,131
Never Married	18.7%	21.0%	23.1%
Married	65.4%	63.5%	61.8%
Widowed	8.0%	7.9%	6.9%
Divorced	7.9%	7.6%	8.2%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,186	34,475	95,572
Population 16+ Employed	96.7%	97.6%	97.8%
Population 16+ Unemployment rate	3.3%	2.4%	2.2%
Population 16-24 Employed	10.7%	11.4%	10.9%
Population 16-24 Unemployment rate	8.0%	7.0%	5.4%
Population 25-54 Employed	54.6%	54.9%	57.2%
Population 25-54 Unemployment rate	2.1%	1.6%	1.7%
Population 55-64 Employed	21.6%	21.8%	21.3%
Population 55-64 Unemployment rate	2.1%	1.8%	1.9%
Population 65+ Employed	13.1%	11.9%	10.6%
Population 65+ Unemployment rate	5.7%	2.5%	2.1%
2022 Employed Population 16+ by Industry			
Total	5,016	33,651	93,459
Agriculture/Mining	0.1%	0.4%	0.5%
Construction	2.3%	4.6%	4.6%
Manufacturing	10.5%	9.7%	9.6%
Wholesale Trade	4.2%	3.6%	3.5%
Retail Trade	10.0%	11.0%	9.8%
Transportation/Utilities	1.3%	2.2%	2.7%
Information	0.7%	1.9%	2.2%
Finance/Insurance/Real Estate	16.4%	12.9%	13.0%
Services	52.9%	51.5%	51.5%
Public Administration	1.5%	2.0%	2.6%
2022 Employed Population 16+ by Occupation			
Total	5,018	33,650	93,460
White Collar	87.0%	83.1%	83.1%
Management/Business/Financial	27.7%	28.0%	28.1%
Professional	38.1%	34.8%	35.7%
Sales	13.3%	12.2%	11.2%
Administrative Support	7.9%	8.0%	8.1%
Services	5.8%	8.2%	8.4%
Blue Collar	7.2%	8.7%	8.4%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	0.6%	2.3%	2.2%
Installation/Maintenance/Repair	1.8%	1.5%	1.0%
Production	2.6%	2.0%	2.0%
Transportation/Material Moving	2.2%	2.9%	3.1%

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2010 Households by Type			
Total	3,625	24,787	66,865
Households with 1 Person	25.5%	23.3%	25.1%
Households with 2+ People	74.5%	76.7%	74.9%
Family Households	71.1%	72.2%	70.3%
Husband-wife Families	62.8%	62.2%	60.4%
With Related Children	24.1%	24.6%	25.5%
Other Family (No Spouse Present)	8.3%	10.0%	9.9%
Other Family with Male Householder	2.0%	2.5%	2.7%
With Related Children	1.0%	1.3%	1.4%
Other Family with Female Householder	6.3%	7.4%	7.2%
With Related Children	3.2%	4.2%	4.1%
Nonfamily Households	3.4%	4.5%	4.6%
All Households with Children	28.4%	30.3%	31.2%
Multigenerational Households	1.8%	2.1%	1.9%
Unmarried Partner Households	2.6%	3.3%	3.6%
Male-female	2.0%	2.8%	3.1%
Same-sex	0.6%	0.5%	0.5%
2010 Households by Size			
Total	3,624	24,787	66,865
1 Person Household	25.5%	23.3%	25.1%
2 Person Household	37.8%	38.4%	36.4%
3 Person Household	15.2%	16.0%	15.9%
4 Person Household	13.4%	13.9%	14.2%
5 Person Household	5.6%	5.9%	6.0%
6 Person Household	1.7%	1.8%	1.8%
7 + Person Household	0.8%	0.7%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	3,624	24,787	66,866
Owner Occupied	78.9%	79.9%	79.8%
Owned with a Mortgage/Loan	54.2%	56.2%	58.8%
Owned Free and Clear	24.8%	23.8%	21.1%
Renter Occupied	21.1%	20.1%	20.2%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	135	133	131
Percent of Income for Mortgage	16.6%	16.9%	17.1%
Wealth Index	242	224	212
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,827	26,110	70,447
Housing Units Inside Urbanized Area	100.0%	100.0%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.3%
2010 Population By Urban/ Rural Status			
Total Population	8,931	63,664	169,323
Population Inside Urbanized Area	100.0%	100.0%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Exurbanites (1E)	Exurbanites (1E)	Exurbanites (1E)
2.	Top Tier (1A)	Top Tier (1A)	Top Tier (1A)
3.	Golden Years (9B)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2022 Consumer Spending			
Apparel & Services: Total \$	\$14,303,668	\$91,809,042	\$254,770,785
Average Spent	\$3,796.09	\$3,645.82	\$3,652.00
Spending Potential Index	158	151	152
Education: Total \$	\$13,736,067	\$85,416,477	\$235,285,576
Average Spent	\$3,645.45	\$3,391.97	\$3,372.69
Spending Potential Index	186	173	172
Entertainment/Recreation: Total \$	\$22,583,277	\$142,179,908	\$393,606,683
Average Spent	\$5,993.44	\$5,646.09	\$5,642.14
Spending Potential Index	163	154	154
Food at Home: Total \$	\$36,125,224	\$231,772,759	\$637,510,500
Average Spent	\$9,587.37	\$9,203.91	\$9,138.36
Spending Potential Index	155	149	148
Food Away from Home: Total \$	\$25,487,326	\$163,170,601	\$451,973,756
Average Spent	\$6,764.15	\$6,479.65	\$6,478.80
Spending Potential Index	157	150	150
Health Care: Total \$	\$43,370,640	\$272,944,931	\$748,210,003
Average Spent	\$11,510.25	\$10,838.89	\$10,725.18
Spending Potential Index	162	153	151
HH Furnishings & Equipment: Total \$	\$16,168,337	\$101,553,616	\$281,394,687
Average Spent	\$4,290.96	\$4,032.79	\$4,033.64
Spending Potential Index	167	157	157
Personal Care Products & Services: Total \$	\$6,296,382	\$39,990,830	\$110,145,351
Average Spent	\$1,671.01	\$1,588.07	\$1,578.87
Spending Potential Index	164	156	155
Shelter: Total \$	\$143,590,459	\$905,376,729	\$2,495,404,011
Average Spent	\$38,107.87	\$35,953.33	\$35,770.25
Spending Potential Index	166	157	156
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$18,041,002	\$110,820,868	\$305,949,354
Average Spent	\$4,787.95	\$4,400.80	\$4,385.62
Spending Potential Index	176	162	161
Travel: Total \$	\$19,566,495	\$120,205,476	\$332,677,155
Average Spent	\$5,192.81	\$4,773.47	\$4,768.74
Spending Potential Index	181	166	166
Vehicle Maintenance & Repairs: Total \$	\$7,339,056	\$47,167,559	\$129,983,155
Average Spent	\$1,947.73	\$1,873.07	\$1,863.24
Spending Potential Index	155	149	148

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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