	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	8,859	50,117	117,276
2020 Total Population	10,064	61,532	144,731
2020 Group Quarters	11	1,013	7,751
2022 Total Population	10,200	63,717	150,810
2022 Group Quarters	9	1,013	7,751
2027 Total Population	10,582	66,215	158,410
2022-2027 Annual Rate	0.74%	0.77%	0.99%
2022 Total Daytime Population	16,042	70,728	160,066
Workers	11,492	42,203	90,790
Residents	4,550	28,525	69,276
Household Summary			
2010 Households	3,199	20,396	46,476
2010 Average Household Size	2.77	2.41	2.40
2020 Total Households	3,785	25,509	56,892
2020 Average Household Size	2.66	2.37	2.41
2022 Households	3,874	26,349	59,316
2022 Average Household Size	2.63	2.38	2.41
2027 Households	4,032	27,305	62,302
2027 Average Household Size	2.62	2.39	2.42
2022-2027 Annual Rate	0.80%	0.72%	0.99%
2010 Families	2,289	12,517	27,349
2010 Average Family Size	3.28	3.05	3.00
2022 Families	2,648	15,620	34,328
2022 Average Family Size	3.19	3.07	3.05
2027 Families	2,749	16,162	36,088
2027 Average Family Size	3.18	3.07	3.06
2022-2027 Annual Rate	0.75%	0.68%	1.00%
Housing Unit Summary			
2000 Housing Units	2,234	15,228	38,108
Owner Occupied Housing Units	85.9%	65.7%	61.0%
Renter Occupied Housing Units	10.0%	29.8%	34.9%
Vacant Housing Units	4.1%	4.5%	4.1%
2010 Housing Units	3,301	21,393	48,666
Owner Occupied Housing Units	72.4%	61.3%	58.1%
Renter Occupied Housing Units	24.5%	34.0%	37.4%
Vacant Housing Units	3.1%	4.7%	4.5%
2020 Housing Units	3,912	26,836	60,159
Vacant Housing Units	3.2%	4.9%	5.4%
2022 Housing Units	4,028	27,841	62,999
Owner Occupied Housing Units	71.1%	59.2%	58.9%
Renter Occupied Housing Units	25.1%	35.5%	35.3%
Vacant Housing Units	3.8%	5.4%	5.8%
2027 Housing Units	4,255	29,259	67,055
Owner Occupied Housing Units	71.5%	59.8%	59.5%
Renter Occupied Housing Units	23.2%	33.5%	33.4%
Vacant Housing Units	5.2%	6.7%	7.1%
Median Household Income			
2022	$96,566	$93,122	$83,621
2027	$111,505	$111,836	$105,348
Median Home Value			
2022	$428,093	$461,744	$462,556
2027	$453,716	$469,714	$473,497
Per Capita Income			
2022	$47,527	$52,627	$46,851
2027	$56,264	$61,518	$55,656
Median Age			
2010	33.3	35.1	32.3
2022	34.5	36.4	34.4
2027	35.8	36.7	35.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

	1 mile	3 mile	5 mile
2022 Households by Income			
Household Income Base	3,874	26,346	59,302
<$15,000	4.5%	5.9%	7.6%
$15,000 - $24,999	4.5%	4.2%	5.7%
$25,000 - $34,999	3.5%	4.2%	5.0%
$35,000 - $49,999	7.1%	7.9%	9.2%
$50,000 - $74,999	16.4%	16.9%	17.0%
$75,000 - $99,999	15.5%	14.1%	13.3%
$100,000 - $149,999	22.6%	18.2%	17.0%
$150,000 - $199,999	15.3%	15.1%	12.2%
$200,000+	10.4%	13.5%	13.0%
Average Household Income	$120,669	$126,180	$118,294
2027 Households by Income			
Household Income Base	4,032	27,302	62,288
<$15,000	2.8%	3.8%	5.5%
$15,000 - $24,999	2.4%	2.9%	4.2%
$25,000 - $34,999	1.6%	2.9%	3.9%
$35,000 - $49,999	6.5%	5.4%	7.3%
$50,000 - $74,999	17.2%	14.3%	13.6%
$75,000 - $99,999	12.9%	14.1%	12.4%
$100,000 - $149,999	20.8%	20.3%	20.2%
$150,000 - $199,999	22.5%	20.4%	17.5%
$200,000+	13.3%	15.8%	15.5%
Average Household Income	$142,628	$147,775	$140,647
2022 Owner Occupied Housing Units by Value			
Total	2,862	16,469	37,080
<$50,000	2.4%	0.5%	1.7%
$50,000 - $99,999	0.7%	0.2%	0.3%
$100,000 - $149,999	0.3%	0.8%	0.6%
$150,000 - $199,999	0.3%	0.7%	0.6%
$200,000 - $249,999	1.3%	1.8%	1.8%
$250,000 - $299,999	4.2%	2.7%	4.1%
$300,000 - $399,999	26.5%	17.4%	19.4%
$400,000 - $499,999	50.6%	42.0%	34.2%
$500,000 - $749,999	11.7%	26.1%	26.7%
$750,000 - $999,999	1.5%	5.6%	7.6%
$1,000,000 - $1,499,999	0.4%	2.0%	2.2%
$1,500,000 - $1,999,999	0.0%	0.2%	0.5%
$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	$428,513	$506,072	$513,780
2027 Owner Occupied Housing Units by Value			
Total	3,043	17,501	39,876
<$50,000	0.0%	0.0%	0.5%
$50,000 - $99,999	0.0%	0.0%	0.0%
$100,000 - $149,999	0.0%	0.0%	0.0%
$150,000 - $199,999	0.0%	0.0%	0.0%
$200,000 - $249,999	0.0%	0.0%	0.1%
$250,000 - $299,999	0.2%	0.3%	0.7%
$300,000 - $399,999	5.4%	6.6%	12.1%
$400,000 - $499,999	82.7%	61.7%	49.8%
$500,000 - $749,999	11.6%	22.5%	23.7%
$750,000 - $999,999	0.0%	6.2%	9.7%
$1,000,000 - $1,499,999	0.1%	2.4%	2.7%
$1,500,000 - $1,999,999	0.0%	0.3%	0.5%
$2,000,000 +	0.0%	0.0%	0.2%
Average Home Value	$465,642	$531,365	$548,209

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 mile	5 mile
2010 Population by Age			
Total	8,857	50,118	117,276
0 - 4	8.2%	6.1%	5.9%
5 - 9	8.8%	7.0%	6.0%
10 - 14	8.2%	7.0%	6.0%
15 - 24	13.2%	14.3%	20.4%
25 - 34	14.2%	15.4%	15.4%
35 - 44	16.0%	14.1%	12.6%
45 - 54	15.6%	14.5%	13.1%
55 - 64	9.4%	11.1%	10.4%
65 - 74	3.7%	5.3%	5.2%
75 - 84	2.2%	3.4%	3.2%
85 +	0.6%	1.8%	1.6%
18 +	69.5%	75.7%	78.4%
2022 Population by Age			
Total	10,200	63,716	150,809
0 - 4	7.3%	5.7%	5.2%
5 - 9	7.7%	5.7%	5.3%
10 - 14	7.8%	5.8%	5.5%
15 - 24	12.3%	13.8%	18.6%
25 - 34	15.6%	17.0%	16.2%
35 - 44	14.8%	13.3%	12.2%
45 - 54	12.7%	12.0%	11.1%
55 - 64	11.7%	12.0%	11.6%
65 - 74	6.8%	8.7%	8.4%
75 - 84	2.4%	4.1%	4.0%
85 +	0.9%	1.9%	1.9%
18 +	73.0%	79.1%	80.5%
2027 Population by Age			
Total	10,581	66,215	158,410
0 - 4	7.4%	5.9%	5.3%
5 - 9	7.3%	5.6%	5.2%
10 - 14	7.5%	5.4%	5.3%
15 - 24	11.7%	12.1%	17.5%
25 - 34	14.7%	18.4%	16.0%
35 - 44	15.8%	14.1%	13.1%
45 - 54	12.5%	11.2%	10.8%
55 - 64	10.7%	10.6%	10.5%
65 - 74	8.2%	9.5%	9.3%
75 - 84	3.4%	5.2%	5.1%
85 +	0.9%	2.0%	2.0%
18 +	73.8%	80.0%	81.0%
2010 Population by Sex			
Males	4,364	24,791	58,296
Females	4,495	25,326	58,981
2022 Population by Sex			
Males	5,027	31,408	74,855
Females	5,173	32,309	75,955
2027 Population by Sex			
Males	5,226	32,543	78,501
Females	5,356	33,672	79,909

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	8,859	50,117	117,276
White Alone	87.1%	89.7%	89.5%
Black Alone	1.1%	0.9%	1.1%
American Indian Alone	0.5%	0.5%	0.7%
Asian Alone	2.6%	3.7%	3.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.3%	2.5%	2.8%
Two or More Races	3.2%	2.6%	2.9%
Hispanic Origin	14.0%	8.8%	9.8%
Diversity Index	42.0	32.2	33.9
2020 Population by Race/Ethnicity			
Total	10,064	61,532	144,731
White Alone	75.1%	80.7%	81.1%
Black Alone	1.2%	1.2%	1.3%
American Indian Alone	0.9%	0.7%	0.8%
Asian Alone	3.1%	4.4%	3.5%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	6.7%	3.1%	3.7%
Two or More Races	13.0%	9.8%	9.5%
Hispanic Origin	19.3%	11.3%	12.3%
Diversity Index	59.6	46.9	47.6
2022 Population by Race/Ethnicity			
Total	10,199	63,717	150,810
White Alone	74.8%	80.2%	80.5%
Black Alone	1.3%	1.2%	1.3%
American Indian Alone	0.9%	0.7%	0.8%
Asian Alone	3.1%	4.6%	3.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	6.6%	3.1%	3.7%
Two or More Races	13.3%	10.2%	9.9%
Hispanic Origin	19.2%	11.4%	12.4%
Diversity Index	59.8	47.6	48.2
2027 Population by Race/Ethnicity			
Total	10,583	66,214	158,410
White Alone	73.8%	79.0%	79.4%
Black Alone	1.3%	1.3%	1.3%
American Indian Alone	0.9%	0.7%	0.8%
Asian Alone	3.3%	4.8%	3.8%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	6.7%	3.2%	3.9%
Two or More Races	14.1%	11.0%	10.7%
Hispanic Origin	19.2%	11.4%	12.5%
Diversity Index	60.7	49.0	49.6
2010 Population by Relationship and Household Type			
Total	8,859	50,117	117,276
In Households	100.0%	98.0%	95.2%
In Family Households	86.5%	77.4%	71.7%
Householder	26.2%	24.9%	23.3%
Spouse	20.7%	20.5%	18.7%
Child	35.3%	28.6%	25.8%
Other relative	2.5%	2.0%	2.2%
Nonrelative	1.7%	1.4%	1.7%
In Nonfamily Households	13.5%	20.6%	23.5%
In Group Quarters	0.0%	2.0%	4.8%
Institutionalized Population	0.0%	2.0%	1.2%
Noninstitutionalized Population	0.0%	0.0%	3.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

	1 mile	3 mile	5 mile
2022 Population 25+ by Educational Attainment			
Total	6,618	43,950	98,534
Less than 9th Grade	1.1%	0.9%	1.2%
9th - 12th Grade, No Diploma	2.2%	1.6%	1.7%
High School Graduate	13.1%	10.7%	12.2%
GED/Alternative Credential	3.7%	2.7%	2.9%
Some College, No Degree	14.5%	13.1%	14.6%
Associate Degree	11.2%	9.4%	9.0%
Bachelor's Degree	32.7%	36.2%	33.8%
Graduate/Professional Degree	21.5%	25.5%	24.5%
2022 Population 15+ by Marital Status			
Total	7,876	52,724	126,621
Never Married	28.9%	34.0%	40.0%
Married	56.4%	52.9%	47.8%
Widowed	2.0%	3.6%	3.7%
Divorced	12.7%	9.6%	8.5%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,925	36,117	85,701
Population 16+ Employed	96.7%	96.6%	95.6%
Population 16+ Unemployment rate	3.3%	3.4%	4.4%
Population 16-24 Employed	14.6%	15.7%	19.4%
Population 16-24 Unemployment rate	8.0%	6.6%	8.7%
Population 25-54 Employed	65.7%	63.8%	60.5%
Population 25-54 Unemployment rate	1.8%	2.2%	3.0%
Population 55-64 Employed	15.5%	15.0%	15.0%
Population 55-64 Unemployment rate	5.6%	4.1%	4.1%
Population 65+ Employed	4.2%	5.5%	5.1%
Population 65+ Unemployment rate	1.2%	5.0%	4.1%
2022 Employed Population 16+ by Industry			
Total	5,728	34,903	81,953
Agriculture/Mining	0.9%	1.5%	1.6%
Construction	6.6%	5.4%	5.8%
Manufacturing	11.3%	10.9%	9.7%
Wholesale Trade	1.7%	1.9%	1.8%
Retail Trade	9.6%	9.2%	9.3%
Transportation/Utilities	4.7%	3.6%	3.4%
Information	2.2%	2.2%	2.0%
Finance/Insurance/Real Estate	6.1%	7.0%	6.3%
Services	51.5%	54.7%	56.3%
Public Administration	5.3%	3.6%	3.9%
2022 Employed Population 16+ by Occupation			
Total	5,727	34,904	81,954
White Collar	67.7%	75.8%	72.0%
Management/Business/Financial	19.4%	22.1%	20.2%
Professional	30.6%	34.7%	33.2%
Sales	7.7%	9.4%	9.3%
Administrative Support	9.9%	9.5%	9.3%
Services	14.8%	11.9%	13.9%
Blue Collar	17.5%	12.4%	14.2%
Farming/Forestry/Fishing	0.3%	0.2%	0.4%
Construction/Extraction	4.0%	2.8%	3.7%
Installation/Maintenance/Repair	2.1%	1.7%	2.1%
Production	2.8%	2.6%	3.0%
Transportation/Material Moving	8.2%	5.0%	5.0%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	3,199	20,396	46,477
Households with 1 Person	21.5%	28.7%	27.8%
Households with 2+ People	78.5%	71.3%	72.2%
Family Households	71.6%	61.4%	58.8%
Husband-wife Families	56.6%	50.4%	47.1%
With Related Children	32.5%	24.9%	21.9%
Other Family (No Spouse Present)	14.9%	11.0%	11.7%
Other Family with Male Householder	4.2%	3.4%	3.8%
With Related Children	2.9%	2.0%	2.2%
Other Family with Female Householder	10.7%	7.6%	7.9%
With Related Children	7.8%	5.0%	5.2%
Nonfamily Households	6.9%	10.0%	13.3%
All Households with Children	43.5%	32.2%	29.6%
Multigenerational Households	2.3%	1.7%	1.8%
Unmarried Partner Households	5.7%	6.3%	6.7%
Male-female	4.9%	5.7%	6.1%
Same-sex	0.8%	0.6%	0.7%
2010 Households by Size			
Total	3,199	20,396	46,477
1 Person Household	21.5%	28.7%	27.8%
2 Person Household	32.0%	34.7%	35.7%
3 Person Household	17.6%	15.1%	16.0%
4 Person Household	17.0%	13.7%	13.0%
5 Person Household	6.9%	5.1%	4.9%
6 Person Household	3.2%	1.9%	1.7%
7 + Person Household	1.8%	0.8%	0.8%
2010 Households by Tenure and Mortgage Status			
Total	3,198	20,396	46,478
Owner Occupied	74.7%	64.3%	60.9%
Owned with a Mortgage/Loan	61.2%	51.9%	47.9%
Owned Free and Clear	13.6%	12.4%	13.0%
Renter Occupied	25.3%	35.7%	39.1%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	108	97	87
Percent of Income for Mortgage	23.4%	26.1%	29.2%
Wealth Index	107	123	118
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,301	21,393	48,666
Housing Units Inside Urbanized Area	100.0%	99.6%	97.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.1%
Rural Housing Units	0.0%	0.4%	2.0%
2010 Population By Urban/ Rural Status			
Total Population	8,859	50,117	117,276
Population Inside Urbanized Area	100.0%	99.5%	97.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.1%
Rural Population	0.0%	0.5%	2.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Workday Drive (4A)	Enterprising Professionals (2D)	Workday Drive (4A)
2.	Bright Young Professionals (8C)	Workday Drive (4A)	Savvy Suburbanites (1D)
3.	Enterprising Professionals (2D)	In Style (5B)	Enterprising Professionals (2D)
2022 Consumer Spending			
Apparel & Services: Total $	$10,659,498	$76,741,055	$162,950,179
Average Spent	$2,751.55	$2,912.48	$2,747.15
Spending Potential Index	114	121	114
Education: Total $	$8,553,907	$64,511,566	$140,477,855
Average Spent	$2,208.03	$2,448.35	$2,368.30
Spending Potential Index	113	125	121
Entertainment/Recreation: Total $	$16,094,826	$113,571,786	$241,427,292
Average Spent	$4,154.58	$4,310.29	$4,070.19
Spending Potential Index	113	117	111
Food at Home: Total $	$26,396,431	$189,410,562	$403,737,427
Average Spent	$6,813.74	$7,188.53	$6,806.55
Spending Potential Index	110	116	110
Food Away from Home: Total $	$19,043,607	$138,082,611	$292,062,096
Average Spent	$4,915.75	$5,240.53	$4,923.83
Spending Potential Index	114	122	114
Health Care: Total $	$30,384,861	$210,494,261	$452,277,313
Average Spent	$7,843.28	$7,988.70	$7,624.88
Spending Potential Index	111	113	108
HH Furnishings & Equipment: Total $	$11,599,454	$80,518,255	$170,813,581
Average Spent	$2,994.18	$3,055.84	$2,879.72
Spending Potential Index	117	119	112
Personal Care Products & Services: Total $	$4,508,767	$32,183,237	$68,316,413
Average Spent	$1,163.85	$1,221.42	$1,151.74
Spending Potential Index	114	120	113
Shelter: Total $	$99,810,559	$733,659,521	$1,549,171,376
Average Spent	$25,764.21	$27,843.92	$26,117.26
Spending Potential Index	112	122	114
Support Payments/Cash Contributions/Gifts in Kind: Total $	$12,355,558	$84,442,897	$179,117,843
Average Spent	$3,189.35	$3,204.79	$3,019.72
Spending Potential Index	117	118	111
Travel: Total $	$13,226,597	$92,825,732	$193,908,291
Average Spent	$3,414.20	$3,522.93	$3,269.07
Spending Potential Index	119	123	114
Vehicle Maintenance & Repairs: Total $	$5,516,883	$38,852,291	$83,837,329
Average Spent	$1,424.08	$1,474.53	$1,413.40
Spending Potential Index	113	117	112

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