



Community Profile

Rings: 1, 3, 5 mile radii

769 Bethel Rd, Columbus, OH 43214, USA

Latitude: 40.0617

Longitude: -83.03996

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	12,412	95,173	312,939
2020 Total Population	13,806	102,768	354,215
2020 Group Quarters	326	954	18,586
2022 Total Population	14,513	105,176	361,157
2022 Group Quarters	326	954	18,586
2027 Total Population	14,790	106,496	366,712
2022-2027 Annual Rate	0.38%	0.25%	0.31%
2022 Total Daytime Population	13,808	103,501	400,123
Workers	7,555	56,539	229,085
Residents	6,253	46,962	171,038
Household Summary			
2010 Households	6,496	45,035	133,576
2010 Average Household Size	1.88	2.10	2.25
2020 Total Households	7,084	47,301	145,856
2020 Average Household Size	1.90	2.15	2.30
2022 Households	7,311	48,260	148,770
2022 Average Household Size	1.94	2.16	2.30
2027 Households	7,436	48,792	150,995
2027 Average Household Size	1.95	2.16	2.31
2022-2027 Annual Rate	0.34%	0.22%	0.30%
2010 Families	2,404	23,289	69,024
2010 Average Family Size	2.61	2.79	2.93
2022 Families	2,461	23,574	72,654
2022 Average Family Size	2.81	2.97	3.11
2027 Families	2,486	23,690	73,292
2027 Average Family Size	2.81	2.97	3.12
2022-2027 Annual Rate	0.20%	0.10%	0.18%
Housing Unit Summary			
2000 Housing Units	6,964	47,426	140,137
Owner Occupied Housing Units	33.9%	59.5%	51.5%
Renter Occupied Housing Units	60.7%	37.0%	43.7%
Vacant Housing Units	5.4%	3.5%	4.8%
2010 Housing Units	7,139	48,110	144,655
Owner Occupied Housing Units	32.6%	56.4%	48.0%
Renter Occupied Housing Units	58.4%	37.2%	44.3%
Vacant Housing Units	9.0%	6.4%	7.7%
2020 Housing Units	7,741	50,150	155,739
Vacant Housing Units	8.5%	5.7%	6.3%
2022 Housing Units	8,049	50,966	158,634
Owner Occupied Housing Units	30.3%	55.7%	47.1%
Renter Occupied Housing Units	60.5%	39.0%	46.7%
Vacant Housing Units	9.2%	5.3%	6.2%
2027 Housing Units	8,254	51,962	162,324
Owner Occupied Housing Units	30.7%	55.9%	47.3%
Renter Occupied Housing Units	59.4%	38.0%	45.7%
Vacant Housing Units	9.9%	6.1%	7.0%
Median Household Income			
2022	\$61,384	\$80,977	\$69,265
2027	\$74,207	\$96,439	\$80,381
Median Home Value			
2022	\$286,847	\$298,681	\$268,487
2027	\$316,524	\$332,669	\$304,243
Per Capita Income			
2022	\$45,165	\$54,707	\$42,811
2027	\$52,764	\$62,865	\$49,345
Median Age			
2010	32.3	38.9	32.1
2022	33.4	40.8	33.9
2027	33.4	41.6	34.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	7,311	48,260	148,770
<\$15,000	9.7%	5.8%	7.8%
\$15,000 - \$24,999	6.9%	5.8%	8.1%
\$25,000 - \$34,999	7.9%	6.6%	7.6%
\$35,000 - \$49,999	14.9%	10.8%	11.2%
\$50,000 - \$74,999	19.1%	17.3%	18.3%
\$75,000 - \$99,999	15.9%	12.4%	12.7%
\$100,000 - \$149,999	12.9%	18.6%	16.2%
\$150,000 - \$199,999	6.4%	10.6%	8.7%
\$200,000+	6.3%	12.0%	9.3%
Average Household Income	\$89,275	\$119,147	\$103,321
2027 Households by Income			
Household Income Base	7,436	48,792	150,995
<\$15,000	7.1%	4.3%	5.9%
\$15,000 - \$24,999	5.1%	4.5%	6.5%
\$25,000 - \$34,999	7.1%	5.5%	6.6%
\$35,000 - \$49,999	12.5%	9.1%	9.8%
\$50,000 - \$74,999	18.7%	15.9%	17.8%
\$75,000 - \$99,999	17.9%	12.1%	12.6%
\$100,000 - \$149,999	15.9%	21.2%	18.6%
\$150,000 - \$199,999	8.3%	13.5%	11.3%
\$200,000+	7.5%	14.0%	10.9%
Average Household Income	\$104,420	\$137,098	\$119,227
2022 Owner Occupied Housing Units by Value			
Total	2,440	28,372	74,730
<\$50,000	1.0%	1.0%	2.0%
\$50,000 - \$99,999	3.2%	2.6%	6.6%
\$100,000 - \$149,999	6.7%	5.7%	8.8%
\$150,000 - \$199,999	7.1%	7.2%	10.9%
\$200,000 - \$249,999	14.6%	16.2%	15.9%
\$250,000 - \$299,999	23.5%	17.7%	15.8%
\$300,000 - \$399,999	23.7%	27.6%	21.2%
\$400,000 - \$499,999	15.0%	13.4%	9.7%
\$500,000 - \$749,999	4.6%	7.1%	7.4%
\$750,000 - \$999,999	0.5%	1.2%	1.3%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$305,441	\$323,462	\$296,340
2027 Owner Occupied Housing Units by Value			
Total	2,532	29,037	76,809
<\$50,000	0.2%	0.1%	0.8%
\$50,000 - \$99,999	0.6%	0.5%	2.9%
\$100,000 - \$149,999	2.2%	2.4%	5.0%
\$150,000 - \$199,999	2.9%	4.4%	7.7%
\$200,000 - \$249,999	12.5%	12.9%	14.6%
\$250,000 - \$299,999	27.0%	19.0%	17.9%
\$300,000 - \$399,999	27.6%	32.5%	25.8%
\$400,000 - \$499,999	19.4%	16.6%	12.5%
\$500,000 - \$749,999	6.9%	9.9%	10.6%
\$750,000 - \$999,999	0.7%	1.4%	1.8%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$344,433	\$358,751	\$338,088

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	12,412	95,170	312,939
0 - 4	4.6%	5.5%	5.9%
5 - 9	3.0%	4.7%	5.3%
10 - 14	2.4%	4.6%	5.0%
15 - 24	21.4%	13.2%	21.1%
25 - 34	23.0%	17.1%	16.9%
35 - 44	9.7%	12.6%	12.2%
45 - 54	9.4%	13.6%	12.6%
55 - 64	9.8%	13.3%	10.4%
65 - 74	6.4%	7.3%	5.2%
75 - 84	5.7%	5.4%	3.5%
85 +	4.7%	2.9%	1.7%
18 +	88.7%	82.5%	80.6%
2022 Population by Age			
Total	14,511	105,177	361,157
0 - 4	4.0%	4.7%	5.1%
5 - 9	2.9%	4.7%	5.0%
10 - 14	2.6%	4.9%	5.0%
15 - 24	21.4%	12.9%	20.7%
25 - 34	21.7%	15.2%	15.7%
35 - 44	9.8%	12.8%	12.4%
45 - 54	7.9%	11.0%	10.4%
55 - 64	9.2%	12.8%	11.0%
65 - 74	8.7%	11.4%	8.5%
75 - 84	6.5%	6.4%	4.2%
85 +	5.4%	3.4%	2.0%
18 +	88.7%	83.2%	81.8%
2027 Population by Age			
Total	14,791	106,497	366,713
0 - 4	4.1%	4.7%	5.2%
5 - 9	2.8%	4.6%	4.9%
10 - 14	2.4%	4.6%	4.8%
15 - 24	21.7%	13.0%	20.7%
25 - 34	21.3%	15.3%	15.5%
35 - 44	9.5%	12.2%	12.1%
45 - 54	7.7%	11.1%	10.4%
55 - 64	8.4%	11.3%	10.0%
65 - 74	8.7%	11.7%	9.1%
75 - 84	7.5%	7.9%	5.3%
85 +	5.8%	3.6%	2.2%
18 +	88.8%	83.4%	82.2%
2010 Population by Sex			
Males	6,037	46,016	154,890
Females	6,375	49,158	158,049
2022 Population by Sex			
Males	7,121	51,199	178,415
Females	7,392	53,977	182,742
2027 Population by Sex			
Males	7,266	51,962	181,026
Females	7,524	54,534	185,686

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity			
Total	12,412	95,174	312,939
White Alone	81.3%	83.7%	75.5%
Black Alone	6.7%	5.9%	13.7%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	7.8%	6.4%	5.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	1.4%	2.1%
Two or More Races	2.8%	2.4%	2.7%
Hispanic Origin	3.6%	3.2%	4.8%
Diversity Index	37.5	33.5	46.0
2020 Population by Race/Ethnicity			
Total	13,806	102,768	354,215
White Alone	71.9%	77.0%	66.7%
Black Alone	8.6%	7.0%	15.3%
American Indian Alone	0.3%	0.2%	0.3%
Asian Alone	11.0%	7.8%	7.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.9%	1.7%	3.3%
Two or More Races	6.2%	6.2%	6.7%
Hispanic Origin	4.8%	4.0%	6.6%
Diversity Index	50.8	43.9	57.9
2022 Population by Race/Ethnicity			
Total	14,512	105,177	361,155
White Alone	71.5%	76.4%	66.0%
Black Alone	8.6%	7.1%	15.4%
American Indian Alone	0.3%	0.2%	0.4%
Asian Alone	11.3%	8.0%	7.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.0%	1.7%	3.4%
Two or More Races	6.3%	6.4%	6.9%
Hispanic Origin	4.8%	4.1%	6.7%
Diversity Index	51.4	44.7	58.7
2027 Population by Race/Ethnicity			
Total	14,790	106,496	366,712
White Alone	69.6%	74.8%	64.4%
Black Alone	9.0%	7.4%	15.7%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	11.8%	8.5%	8.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.2%	1.9%	3.7%
Two or More Races	7.1%	7.2%	7.7%
Hispanic Origin	5.1%	4.3%	7.0%
Diversity Index	53.8	47.0	60.5
2010 Population by Relationship and Household Type			
Total	12,412	95,174	312,939
In Households	98.2%	99.1%	96.0%
In Family Households	51.8%	69.5%	66.6%
Householder	19.4%	24.5%	22.1%
Spouse	14.8%	19.5%	15.8%
Child	13.7%	21.9%	23.9%
Other relative	2.7%	2.4%	2.9%
Nonrelative	1.3%	1.3%	1.9%
In Nonfamily Households	46.4%	29.6%	29.4%
In Group Quarters	1.8%	0.9%	4.0%
Institutionalized Population	1.7%	0.8%	0.4%
Noninstitutionalized Population	0.1%	0.1%	3.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	10,042	76,681	231,674
Less than 9th Grade	1.4%	1.3%	2.5%
9th - 12th Grade, No Diploma	1.9%	1.9%	3.4%
High School Graduate	11.1%	11.5%	15.4%
GED/Alternative Credential	1.1%	1.3%	1.8%
Some College, No Degree	15.0%	14.2%	16.0%
Associate Degree	7.1%	5.8%	6.3%
Bachelor's Degree	35.5%	36.2%	33.1%
Graduate/Professional Degree	26.9%	27.8%	21.4%
2022 Population 15+ by Marital Status			
Total	13,139	90,261	306,439
Never Married	44.0%	34.5%	44.1%
Married	41.5%	50.3%	42.2%
Widowed	5.2%	4.9%	4.1%
Divorced	9.3%	10.2%	9.6%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	8,530	60,383	199,347
Population 16+ Employed	98.3%	97.9%	97.1%
Population 16+ Unemployment rate	1.7%	2.1%	2.9%
Population 16-24 Employed	27.8%	14.1%	19.5%
Population 16-24 Unemployment rate	1.8%	4.0%	5.5%
Population 25-54 Employed	54.5%	59.8%	59.9%
Population 25-54 Unemployment rate	1.7%	1.9%	2.1%
Population 55-64 Employed	10.8%	16.7%	14.2%
Population 55-64 Unemployment rate	1.4%	1.1%	2.3%
Population 65+ Employed	6.9%	9.4%	6.3%
Population 65+ Unemployment rate	1.4%	2.3%	3.2%
2022 Employed Population 16+ by Industry			
Total	8,389	59,104	193,582
Agriculture/Mining	0.3%	0.2%	0.3%
Construction	4.3%	3.2%	3.9%
Manufacturing	5.0%	5.4%	6.7%
Wholesale Trade	2.0%	2.3%	2.1%
Retail Trade	8.2%	9.7%	10.8%
Transportation/Utilities	6.0%	4.0%	4.4%
Information	1.4%	2.0%	2.0%
Finance/Insurance/Real Estate	8.4%	9.2%	9.3%
Services	60.5%	59.5%	57.0%
Public Administration	3.8%	4.5%	3.6%
2022 Employed Population 16+ by Occupation			
Total	8,390	59,103	193,581
White Collar	72.2%	78.9%	70.9%
Management/Business/Financial	19.6%	21.8%	19.1%
Professional	36.5%	39.0%	32.1%
Sales	7.6%	7.9%	8.5%
Administrative Support	8.5%	10.2%	11.2%
Services	14.6%	10.8%	15.1%
Blue Collar	13.1%	10.3%	13.9%
Farming/Forestry/Fishing	0.1%	0.0%	0.1%
Construction/Extraction	2.3%	1.5%	2.4%
Installation/Maintenance/Repair	1.7%	1.3%	1.5%
Production	2.3%	2.9%	3.8%
Transportation/Material Moving	6.7%	4.6%	6.1%

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2010 Households by Type			
Total	6,496	45,036	133,578
Households with 1 Person	43.3%	36.6%	34.8%
Households with 2+ People	56.7%	63.4%	65.2%
Family Households	37.0%	51.7%	51.7%
Husband-wife Families	28.1%	41.1%	37.1%
With Related Children	8.5%	15.5%	15.8%
Other Family (No Spouse Present)	8.9%	10.6%	14.6%
Other Family with Male Householder	2.8%	3.1%	4.1%
With Related Children	1.2%	1.5%	2.1%
Other Family with Female Householder	6.1%	7.5%	10.5%
With Related Children	3.2%	4.2%	6.7%
Nonfamily Households	19.7%	11.7%	13.5%
All Households with Children	13.0%	21.3%	25.0%
Multigenerational Households	1.0%	1.2%	1.9%
Unmarried Partner Households	7.6%	6.5%	7.3%
Male-female	6.4%	5.2%	6.2%
Same-sex	1.2%	1.3%	1.1%
2010 Households by Size			
Total	6,496	45,034	133,576
1 Person Household	43.3%	36.6%	34.8%
2 Person Household	37.8%	36.9%	33.8%
3 Person Household	11.2%	13.3%	14.3%
4 Person Household	5.3%	8.8%	10.4%
5 Person Household	1.8%	3.1%	4.3%
6 Person Household	0.5%	0.9%	1.6%
7 + Person Household	0.2%	0.4%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	6,496	45,034	133,573
Owner Occupied	35.8%	60.2%	52.0%
Owned with a Mortgage/Loan	24.4%	43.0%	39.5%
Owned Free and Clear	11.3%	17.3%	12.5%
Renter Occupied	64.2%	39.8%	48.0%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	84	108	102
Percent of Income for Mortgage	24.6%	19.4%	20.4%
Wealth Index	80	126	95
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,139	48,110	144,655
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	12,412	95,173	312,939
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	College Towns (14B)	In Style (5B)	Emerald City (8B)
2.	Metro Renters (3B)	Emerald City (8B)	In Style (5B)
3.	Emerald City (8B)	Exurbanites (1E)	Dorms to Diplomas (14C)
2022 Consumer Spending			
Apparel & Services: Total \$	\$15,771,520	\$133,832,862	\$365,086,060
Average Spent	\$2,157.23	\$2,773.16	\$2,454.03
Spending Potential Index	90	115	102
Education: Total \$	\$13,687,121	\$115,602,744	\$310,174,757
Average Spent	\$1,872.13	\$2,395.42	\$2,084.93
Spending Potential Index	95	122	106
Entertainment/Recreation: Total \$	\$22,490,637	\$198,479,408	\$531,821,711
Average Spent	\$3,076.27	\$4,112.71	\$3,574.79
Spending Potential Index	84	112	97
Food at Home: Total \$	\$38,718,419	\$332,543,362	\$905,936,782
Average Spent	\$5,295.91	\$6,890.66	\$6,089.51
Spending Potential Index	86	111	98
Food Away from Home: Total \$	\$28,348,702	\$238,680,094	\$651,069,128
Average Spent	\$3,877.54	\$4,945.71	\$4,376.35
Spending Potential Index	90	115	101
Health Care: Total \$	\$42,021,203	\$375,439,668	\$1,004,723,810
Average Spent	\$5,747.67	\$7,779.52	\$6,753.54
Spending Potential Index	81	110	95
HH Furnishings & Equipment: Total \$	\$15,655,704	\$139,524,988	\$372,806,761
Average Spent	\$2,141.39	\$2,891.11	\$2,505.93
Spending Potential Index	84	113	98
Personal Care Products & Services: Total \$	\$6,523,435	\$56,437,098	\$152,021,674
Average Spent	\$892.28	\$1,169.44	\$1,021.86
Spending Potential Index	88	115	100
Shelter: Total \$	\$149,131,365	\$1,279,683,074	\$3,438,402,035
Average Spent	\$20,398.22	\$26,516.43	\$23,112.20
Spending Potential Index	89	116	101
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,940,499	\$147,425,277	\$382,604,801
Average Spent	\$2,180.34	\$3,054.81	\$2,571.79
Spending Potential Index	80	112	95
Travel: Total \$	\$17,343,448	\$158,092,943	\$413,904,428
Average Spent	\$2,372.24	\$3,275.86	\$2,782.18
Spending Potential Index	83	114	97
Vehicle Maintenance & Repairs: Total \$	\$8,018,349	\$68,883,254	\$187,857,110
Average Spent	\$1,096.75	\$1,427.34	\$1,262.74
Spending Potential Index	87	113	100

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022