



# Community Profile

Rings: 1, 3, 5 mile radii

857 Owendale Dr, Troy, MI 48083, USA

Latitude: 42.5617  
Longitude: -83.13128

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	8,446	88,280	255,914
2020 Total Population	9,635	92,116	266,269
2020 Group Quarters	69	534	1,402
2022 Total Population	9,717	93,444	267,872
2022 Group Quarters	69	534	1,402
2027 Total Population	9,781	93,721	266,451
2022-2027 Annual Rate	0.13%	0.06%	-0.11%
2022 Total Daytime Population	16,655	132,516	323,995
Workers	11,736	85,915	192,038
Residents	4,919	46,601	131,957
<b>Household Summary</b>			
2010 Households	3,115	36,019	104,124
2010 Average Household Size	2.71	2.44	2.45
2020 Total Households	3,669	38,405	109,456
2020 Average Household Size	2.61	2.38	2.42
2022 Total Households	3,719	38,984	110,202
2022 Average Household Size	2.59	2.38	2.42
2027 Total Households	3,773	39,294	110,142
2027 Average Household Size	2.57	2.37	2.41
2022-2027 Annual Rate	0.29%	0.16%	-0.01%
2010 Families	2,197	23,253	67,052
2010 Average Family Size	3.27	3.10	3.10
2022 Total Families	2,515	24,300	68,410
2022 Average Family Size	3.21	3.09	3.13
2027 Total Families	2,536	24,364	68,032
2027 Average Family Size	3.19	3.08	3.12
2022-2027 Annual Rate	0.17%	0.05%	-0.11%
<b>Housing Unit Summary</b>			
2000 Housing Units	3,361	37,137	106,592
Owner Occupied Housing Units	59.6%	68.1%	73.8%
Renter Occupied Housing Units	36.5%	28.9%	23.2%
Vacant Housing Units	3.9%	3.0%	3.0%
2010 Housing Units	3,555	38,659	111,261
Owner Occupied Housing Units	57.2%	63.8%	68.8%
Renter Occupied Housing Units	30.4%	29.4%	24.8%
Vacant Housing Units	12.4%	6.8%	6.4%
2020 Housing Units	3,831	40,387	115,097
Vacant Housing Units	4.2%	4.9%	4.9%
2022 Housing Units	3,864	41,334	116,139
Owner Occupied Housing Units	58.9%	62.2%	68.1%
Renter Occupied Housing Units	37.4%	32.1%	26.8%
Vacant Housing Units	3.8%	5.7%	5.1%
2027 Housing Units	3,889	41,696	116,508
Owner Occupied Housing Units	59.8%	62.4%	68.5%
Renter Occupied Housing Units	37.2%	31.8%	26.0%
Vacant Housing Units	3.0%	5.8%	5.5%
<b>Median Household Income</b>			
2022	\$92,875	\$86,521	\$90,118
2027	\$105,150	\$98,901	\$103,830
<b>Median Home Value</b>			
2022	\$301,792	\$262,902	\$277,102
2027	\$338,321	\$292,799	\$307,077
<b>Per Capita Income</b>			
2022	\$45,417	\$47,332	\$51,255
2027	\$53,957	\$54,769	\$59,235
<b>Median Age</b>			
2010	36.2	39.8	40.3
2022	38.3	42.5	42.8
2027	39.0	43.8	43.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2022 Households by Income</b>			
Household Income Base	3,719	38,963	110,180
<\$15,000	3.6%	5.8%	4.8%
\$15,000 - \$24,999	5.6%	5.3%	5.1%
\$25,000 - \$34,999	5.0%	6.0%	6.0%
\$35,000 - \$49,999	6.1%	8.3%	8.4%
\$50,000 - \$74,999	16.1%	15.9%	15.7%
\$75,000 - \$99,999	17.7%	16.2%	14.9%
\$100,000 - \$149,999	22.6%	21.3%	21.1%
\$150,000 - \$199,999	14.5%	11.0%	11.0%
\$200,000+	8.8%	10.2%	13.0%
Average Household Income	\$115,699	\$113,973	\$124,688
<b>2027 Households by Income</b>			
Household Income Base	3,773	39,273	110,120
<\$15,000	2.0%	4.1%	3.4%
\$15,000 - \$24,999	3.4%	3.8%	3.6%
\$25,000 - \$34,999	3.8%	4.7%	4.7%
\$35,000 - \$49,999	5.3%	6.9%	6.8%
\$50,000 - \$74,999	15.1%	15.0%	14.3%
\$75,000 - \$99,999	16.8%	16.0%	14.5%
\$100,000 - \$149,999	22.8%	22.8%	23.0%
\$150,000 - \$199,999	19.2%	14.5%	14.7%
\$200,000+	11.5%	12.1%	15.1%
Average Household Income	\$135,828	\$131,220	\$143,398
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	2,275	25,710	79,066
<\$50,000	2.1%	0.7%	1.2%
\$50,000 - \$99,999	0.5%	0.7%	1.5%
\$100,000 - \$149,999	1.5%	3.8%	4.7%
\$150,000 - \$199,999	10.9%	19.2%	16.5%
\$200,000 - \$249,999	15.8%	21.5%	18.2%
\$250,000 - \$299,999	18.7%	15.8%	14.7%
\$300,000 - \$399,999	24.5%	18.0%	19.3%
\$400,000 - \$499,999	16.7%	11.5%	11.9%
\$500,000 - \$749,999	8.9%	7.5%	9.1%
\$750,000 - \$999,999	0.3%	0.9%	1.9%
\$1,000,000 - \$1,499,999	0.1%	0.1%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.2%
\$2,000,000 +	0.0%	0.1%	0.4%
Average Home Value	\$328,705	\$307,079	\$330,900
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	2,325	26,029	79,798
<\$50,000	0.1%	0.1%	0.4%
\$50,000 - \$99,999	0.1%	0.1%	0.7%
\$100,000 - \$149,999	0.6%	1.4%	2.3%
\$150,000 - \$199,999	7.2%	12.9%	11.8%
\$200,000 - \$249,999	12.4%	20.6%	17.3%
\$250,000 - \$299,999	18.4%	17.4%	15.9%
\$300,000 - \$399,999	29.5%	22.1%	23.0%
\$400,000 - \$499,999	21.3%	14.9%	15.0%
\$500,000 - \$749,999	10.2%	9.2%	10.7%
\$750,000 - \$999,999	0.2%	0.8%	1.8%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.2%
\$2,000,000 +	0.0%	0.2%	0.5%
Average Home Value	\$358,032	\$336,287	\$356,965

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2010 Population by Age</b>			
Total	8,445	88,279	255,916
0 - 4	7.1%	5.6%	5.6%
5 - 9	7.5%	6.0%	5.8%
10 - 14	7.6%	6.2%	6.1%
15 - 24	11.7%	11.3%	11.5%
25 - 34	14.2%	14.3%	13.7%
35 - 44	16.4%	13.9%	13.8%
45 - 54	15.0%	15.6%	15.9%
55 - 64	11.0%	13.1%	13.3%
65 - 74	5.7%	7.6%	7.4%
75 - 84	2.8%	4.5%	4.7%
85 +	1.1%	2.0%	2.1%
18 +	73.6%	78.3%	78.5%
<b>2022 Population by Age</b>			
Total	9,717	93,444	267,872
0 - 4	6.2%	4.9%	4.9%
5 - 9	7.0%	5.4%	5.4%
10 - 14	6.9%	5.7%	5.8%
15 - 24	11.7%	10.2%	10.2%
25 - 34	13.4%	12.9%	13.0%
35 - 44	15.2%	14.1%	13.8%
45 - 54	13.8%	13.0%	13.0%
55 - 64	12.1%	14.0%	14.4%
65 - 74	8.5%	11.3%	11.4%
75 - 84	3.8%	6.1%	5.9%
85 +	1.4%	2.3%	2.5%
18 +	76.2%	80.5%	80.6%
<b>2027 Population by Age</b>			
Total	9,779	93,718	266,450
0 - 4	6.1%	4.8%	4.8%
5 - 9	6.6%	5.2%	5.2%
10 - 14	6.6%	5.5%	5.5%
15 - 24	10.9%	9.6%	9.7%
25 - 34	13.8%	12.1%	12.3%
35 - 44	14.7%	14.5%	14.3%
45 - 54	13.9%	13.0%	12.7%
55 - 64	11.6%	12.9%	13.0%
65 - 74	9.2%	12.2%	12.4%
75 - 84	4.8%	7.6%	7.3%
85 +	1.6%	2.6%	2.6%
18 +	77.1%	81.2%	81.2%
<b>2010 Population by Sex</b>			
Males	4,249	43,242	125,141
Females	4,196	45,039	130,773
<b>2022 Population by Sex</b>			
Males	4,851	45,766	131,262
Females	4,865	47,678	136,609
<b>2027 Population by Sex</b>			
Males	4,866	45,894	130,767
Females	4,915	47,827	135,684

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022



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<b>2010 Population by Race/Ethnicity</b>			
Total	8,446	88,279	255,913
White Alone	67.3%	78.0%	82.6%
Black Alone	6.6%	4.3%	4.4%
American Indian Alone	0.4%	0.2%	0.2%
Asian Alone	21.7%	14.5%	10.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.4%	0.6%	0.5%
Two or More Races	2.6%	2.3%	2.2%
Hispanic Origin	3.6%	2.3%	2.0%
Diversity Index	53.0	39.6	33.3
<b>2020 Population by Race/Ethnicity</b>			
Total	9,635	92,116	266,269
White Alone	57.6%	68.9%	74.7%
Black Alone	6.2%	4.5%	4.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	28.2%	19.9%	14.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.1%	1.3%	1.0%
Two or More Races	5.8%	5.2%	5.2%
Hispanic Origin	4.9%	3.3%	3.0%
Diversity Index	62.1	51.4	45.2
<b>2022 Population by Race/Ethnicity</b>			
Total	9,717	93,444	267,872
White Alone	56.9%	68.4%	74.1%
Black Alone	6.2%	4.5%	4.7%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	28.6%	20.3%	14.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.2%	1.3%	1.0%
Two or More Races	6.0%	5.4%	5.4%
Hispanic Origin	5.0%	3.3%	3.1%
Diversity Index	62.6	51.9	45.9
<b>2027 Population by Race/Ethnicity</b>			
Total	9,781	93,720	266,451
White Alone	54.5%	66.1%	72.0%
Black Alone	6.1%	4.5%	4.9%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	30.3%	21.8%	15.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.4%	1.4%	1.1%
Two or More Races	6.6%	6.0%	6.2%
Hispanic Origin	5.2%	3.5%	3.2%
Diversity Index	64.2	54.3	48.5
<b>2010 Population by Relationship and Household Type</b>			
Total	8,445	88,280	255,914
In Households	99.9%	99.6%	99.5%
In Family Households	86.3%	82.6%	82.4%
Householder	26.4%	26.2%	26.2%
Spouse	20.9%	21.3%	21.1%
Child	33.8%	30.2%	30.3%
Other relative	3.9%	3.9%	3.8%
Nonrelative	1.2%	1.0%	1.0%
In Nonfamily Households	13.6%	16.9%	17.1%
In Group Quarters	0.1%	0.4%	0.5%
Institutionalized Population	0.0%	0.3%	0.4%
Noninstitutionalized Population	0.1%	0.1%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2022 Population 25+ by Educational Attainment</b>			
Total	6,630	68,873	197,726
Less than 9th Grade	1.4%	3.0%	3.2%
9th - 12th Grade, No Diploma	1.9%	2.7%	3.1%
High School Graduate	14.5%	17.3%	17.4%
GED/Alternative Credential	2.1%	1.2%	1.5%
Some College, No Degree	12.6%	13.9%	14.7%
Associate Degree	10.5%	8.8%	8.2%
Bachelor's Degree	32.0%	29.6%	29.1%
Graduate/Professional Degree	25.0%	23.6%	22.7%
<b>2022 Population 15+ by Marital Status</b>			
Total	7,770	78,431	224,996
Never Married	32.1%	30.8%	31.2%
Married	54.6%	54.3%	54.5%
Widowed	3.5%	6.1%	5.9%
Divorced	9.7%	8.8%	8.4%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	5,083	49,360	143,166
Population 16+ Employed	95.7%	96.4%	96.3%
Population 16+ Unemployment rate	4.3%	3.6%	3.7%
Population 16-24 Employed	12.0%	11.4%	11.4%
Population 16-24 Unemployment rate	5.8%	8.4%	8.2%
Population 25-54 Employed	65.8%	63.6%	62.8%
Population 25-54 Unemployment rate	4.8%	3.1%	3.1%
Population 55-64 Employed	17.6%	18.6%	19.0%
Population 55-64 Unemployment rate	2.2%	2.3%	2.9%
Population 65+ Employed	4.7%	6.4%	6.7%
Population 65+ Unemployment rate	0.4%	2.9%	3.5%
<b>2022 Employed Population 16+ by Industry</b>			
Total	4,865	47,583	137,890
Agriculture/Mining	0.0%	0.2%	0.2%
Construction	2.9%	3.9%	3.8%
Manufacturing	17.8%	19.6%	18.6%
Wholesale Trade	2.4%	2.1%	2.5%
Retail Trade	8.8%	8.3%	9.0%
Transportation/Utilities	2.7%	3.1%	3.2%
Information	2.2%	2.0%	1.8%
Finance/Insurance/Real Estate	8.4%	7.7%	8.1%
Services	50.5%	50.6%	50.1%
Public Administration	4.1%	2.6%	2.7%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	4,865	47,584	137,889
White Collar	76.8%	74.2%	75.3%
Management/Business/Financial	21.9%	22.7%	23.6%
Professional	38.0%	35.1%	34.0%
Sales	7.4%	7.4%	8.7%
Administrative Support	9.4%	9.0%	9.1%
Services	10.4%	11.4%	11.0%
Blue Collar	12.8%	14.5%	13.7%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	2.3%	2.5%	2.4%
Installation/Maintenance/Repair	2.4%	2.2%	1.8%
Production	3.9%	4.5%	4.6%
Transportation/Material Moving	4.3%	5.2%	4.9%

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<b>2010 Households by Type</b>			
Total	3,115	36,020	104,124
Households with 1 Person	24.8%	30.2%	30.1%
Households with 2+ People	75.2%	69.8%	69.9%
Family Households	70.5%	64.6%	64.4%
Husband-wife Families	56.0%	52.5%	51.9%
With Related Children	30.9%	23.9%	23.0%
Other Family (No Spouse Present)	14.5%	12.1%	12.5%
Other Family with Male Householder	4.4%	3.7%	3.7%
With Related Children	2.3%	1.5%	1.5%
Other Family with Female Householder	10.1%	8.4%	8.8%
With Related Children	6.5%	4.3%	4.6%
Nonfamily Households	4.6%	5.3%	5.5%
All Households with Children	39.8%	30.0%	29.3%
Multigenerational Households	3.6%	3.2%	3.0%
Unmarried Partner Households	4.1%	4.0%	4.3%
Male-female	3.6%	3.5%	3.7%
Same-sex	0.5%	0.5%	0.6%
<b>2010 Households by Size</b>			
Total	3,115	36,020	104,124
1 Person Household	24.8%	30.2%	30.1%
2 Person Household	28.4%	31.0%	31.9%
3 Person Household	18.0%	15.8%	15.3%
4 Person Household	19.0%	14.2%	13.7%
5 Person Household	6.5%	5.7%	5.8%
6 Person Household	2.1%	2.0%	2.1%
7 + Person Household	1.2%	1.1%	1.1%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	3,115	36,020	104,125
Owner Occupied	65.3%	68.5%	73.6%
Owned with a Mortgage/Loan	50.1%	49.6%	52.9%
Owned Free and Clear	15.2%	18.9%	20.7%
Renter Occupied	34.7%	31.5%	26.4%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	129	137	134
Percent of Income for Mortgage	17.1%	16.0%	16.2%
Wealth Index	106	115	131
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	3,555	38,659	111,261
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	8,446	88,280	255,914
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Workday Drive (4A)	Savvy Suburbanites (1D)	Rustbelt Traditions (5D)
2.	Bright Young Professionals (8C)	Rustbelt Traditions (5D)	Emerald City (8B)
3.	Enterprising Professionals (2D)	Old and Newcomers (8F)	Savvy Suburbanites (1D)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$9,851,984	\$102,005,229	\$312,647,348
Average Spent	\$2,649.09	\$2,616.59	\$2,837.04
Spending Potential Index	110	109	118
Education: Total \$	\$7,820,897	\$84,683,921	\$259,540,317
Average Spent	\$2,102.96	\$2,172.27	\$2,355.13
Spending Potential Index	107	111	120
Entertainment/Recreation: Total \$	\$14,994,463	\$154,736,112	\$478,883,870
Average Spent	\$4,031.85	\$3,969.22	\$4,345.51
Spending Potential Index	110	108	118
Food at Home: Total \$	\$24,864,625	\$258,075,857	\$790,240,852
Average Spent	\$6,685.84	\$6,620.05	\$7,170.84
Spending Potential Index	108	107	116
Food Away from Home: Total \$	\$17,657,070	\$179,814,898	\$553,006,835
Average Spent	\$4,747.80	\$4,612.53	\$5,018.12
Spending Potential Index	110	107	116
Health Care: Total \$	\$28,472,769	\$299,165,881	\$925,950,951
Average Spent	\$7,656.03	\$7,674.07	\$8,402.31
Spending Potential Index	108	108	119
HH Furnishings & Equipment: Total \$	\$10,614,152	\$108,665,729	\$336,630,307
Average Spent	\$2,854.03	\$2,787.44	\$3,054.67
Spending Potential Index	111	109	119
Personal Care Products & Services: Total \$	\$4,163,414	\$43,458,163	\$133,810,728
Average Spent	\$1,119.50	\$1,114.77	\$1,214.23
Spending Potential Index	110	109	119
Shelter: Total \$	\$92,379,993	\$968,568,755	\$2,979,060,853
Average Spent	\$24,840.01	\$24,845.29	\$27,032.73
Spending Potential Index	108	108	118
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,271,137	\$113,480,910	\$355,506,330
Average Spent	\$3,030.69	\$2,910.96	\$3,225.95
Spending Potential Index	112	107	119
Travel: Total \$	\$11,979,388	\$122,741,076	\$383,004,788
Average Spent	\$3,221.13	\$3,148.50	\$3,475.48
Spending Potential Index	112	110	121
Vehicle Maintenance & Repairs: Total \$	\$5,158,030	\$52,613,364	\$162,381,022
Average Spent	\$1,386.94	\$1,349.61	\$1,473.49
Spending Potential Index	110	107	117

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.