



# Community Profile

Rings: 1, 3, 5 mile radii

679 E Dundee Rd, Palatine, IL 60074, USA

Latitude: 42.1378  
Longitude: -88.02738

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	23,638	97,069	248,695
2020 Total Population	22,618	97,945	254,463
2020 Group Quarters	8	737	2,595
2022 Total Population	22,626	97,622	253,723
2022 Group Quarters	8	737	2,595
2027 Total Population	22,079	95,265	248,717
2022-2027 Annual Rate	-0.49%	-0.49%	-0.40%
2022 Total Daytime Population	16,657	87,315	222,554
Workers	6,740	46,120	111,407
Residents	9,917	41,195	111,147
<b>Household Summary</b>			
2010 Households	8,298	38,132	95,335
2010 Average Household Size	2.85	2.53	2.59
2020 Total Households	8,506	39,383	98,061
2020 Average Household Size	2.66	2.47	2.57
2022 Total Households	8,488	39,265	97,901
2022 Average Household Size	2.66	2.47	2.57
2027 Total Households	8,327	38,575	96,608
2027 Average Household Size	2.65	2.45	2.55
2022-2027 Annual Rate	-0.38%	-0.35%	-0.27%
2010 Families	5,734	25,300	66,868
2010 Average Family Size	3.38	3.13	3.14
2022 Total Families	5,755	25,476	67,206
2022 Average Family Size	3.21	3.09	3.15
2027 Total Families	5,647	24,987	66,147
2027 Average Family Size	3.19	3.08	3.13
2022-2027 Annual Rate	-0.38%	-0.39%	-0.32%
<b>Housing Unit Summary</b>			
2000 Housing Units	8,694	38,164	96,098
Owner Occupied Housing Units	53.6%	67.7%	76.7%
Renter Occupied Housing Units	42.9%	29.6%	20.9%
Vacant Housing Units	3.5%	2.7%	2.5%
2010 Housing Units	8,888	40,650	100,761
Owner Occupied Housing Units	54.2%	67.2%	74.2%
Renter Occupied Housing Units	39.1%	26.6%	20.4%
Vacant Housing Units	6.6%	6.2%	5.4%
2020 Housing Units	8,956	41,582	102,683
Vacant Housing Units	5.0%	5.3%	4.5%
2022 Housing Units	8,990	41,726	103,103
Owner Occupied Housing Units	50.6%	65.4%	72.5%
Renter Occupied Housing Units	43.8%	28.7%	22.5%
Vacant Housing Units	5.6%	5.9%	5.0%
2027 Housing Units	9,020	41,773	103,359
Owner Occupied Housing Units	51.1%	65.2%	71.9%
Renter Occupied Housing Units	41.2%	27.2%	21.6%
Vacant Housing Units	7.7%	7.7%	6.5%
<b>Median Household Income</b>			
2022	\$76,669	\$100,977	\$112,312
2027	\$93,681	\$114,166	\$127,338
<b>Median Home Value</b>			
2022	\$292,248	\$351,125	\$374,081
2027	\$313,142	\$364,915	\$384,188
<b>Per Capita Income</b>			
2022	\$40,212	\$54,761	\$59,512
2027	\$47,607	\$63,770	\$68,597
<b>Median Age</b>			
2010	32.1	37.6	40.3
2022	34.7	40.3	42.5
2027	35.3	41.4	43.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2022 Households by Income</b>			
Household Income Base	8,488	39,265	97,901
<\$15,000	4.7%	3.7%	3.5%
\$15,000 - \$24,999	5.7%	3.9%	3.6%
\$25,000 - \$34,999	8.5%	5.5%	4.2%
\$35,000 - \$49,999	11.5%	9.3%	7.5%
\$50,000 - \$74,999	18.6%	14.7%	12.5%
\$75,000 - \$99,999	11.8%	12.2%	11.4%
\$100,000 - \$149,999	19.4%	20.8%	21.6%
\$150,000 - \$199,999	10.9%	13.6%	14.7%
\$200,000+	8.9%	16.3%	21.0%
Average Household Income	\$106,576	\$136,137	\$154,063
<b>2027 Households by Income</b>			
Household Income Base	8,327	38,575	96,608
<\$15,000	3.9%	2.9%	2.6%
\$15,000 - \$24,999	4.7%	3.0%	2.5%
\$25,000 - \$34,999	7.2%	4.4%	3.2%
\$35,000 - \$49,999	11.0%	7.9%	6.0%
\$50,000 - \$74,999	15.2%	12.5%	10.7%
\$75,000 - \$99,999	10.3%	11.1%	10.5%
\$100,000 - \$149,999	21.8%	21.5%	22.4%
\$150,000 - \$199,999	14.1%	16.8%	17.4%
\$200,000+	11.9%	19.9%	24.7%
Average Household Income	\$125,560	\$157,461	\$176,416
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	4,553	27,288	74,750
<\$50,000	1.5%	0.6%	0.7%
\$50,000 - \$99,999	6.7%	2.0%	1.0%
\$100,000 - \$149,999	9.6%	4.1%	2.3%
\$150,000 - \$199,999	10.4%	4.4%	4.2%
\$200,000 - \$249,999	9.8%	8.1%	8.3%
\$250,000 - \$299,999	14.2%	15.3%	12.7%
\$300,000 - \$399,999	24.2%	30.3%	28.1%
\$400,000 - \$499,999	11.7%	15.5%	18.5%
\$500,000 - \$749,999	10.0%	15.0%	18.5%
\$750,000 - \$999,999	0.9%	3.8%	4.6%
\$1,000,000 - \$1,499,999	0.3%	0.4%	0.8%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.2%
\$2,000,000 +	0.6%	0.4%	0.2%
Average Home Value	\$323,951	\$393,135	\$419,503
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	4,610	27,220	74,321
<\$50,000	0.3%	0.1%	0.1%
\$50,000 - \$99,999	3.8%	0.9%	0.4%
\$100,000 - \$149,999	5.2%	1.7%	0.9%
\$150,000 - \$199,999	8.0%	2.7%	2.2%
\$200,000 - \$249,999	11.1%	6.4%	6.5%
\$250,000 - \$299,999	17.9%	15.6%	13.0%
\$300,000 - \$399,999	28.7%	35.0%	31.9%
\$400,000 - \$499,999	12.8%	17.4%	20.3%
\$500,000 - \$749,999	10.1%	16.3%	20.0%
\$750,000 - \$999,999	1.0%	3.2%	3.6%
\$1,000,000 - \$1,499,999	0.3%	0.3%	0.5%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.1%
\$2,000,000 +	0.8%	0.5%	0.3%
Average Home Value	\$350,206	\$410,893	\$431,191

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2010 Population by Age</b>			
Total	23,639	97,069	248,696
0 - 4	8.5%	6.4%	5.8%
5 - 9	7.8%	6.4%	6.4%
10 - 14	7.1%	6.5%	7.0%
15 - 24	13.2%	11.8%	11.7%
25 - 34	18.6%	15.1%	12.2%
35 - 44	15.4%	14.4%	13.8%
45 - 54	13.2%	16.0%	17.3%
55 - 64	9.0%	12.0%	13.0%
65 - 74	4.5%	6.4%	6.8%
75 - 84	2.1%	3.6%	4.1%
85 +	0.6%	1.4%	1.9%
18 +	72.5%	76.6%	76.3%
<b>2022 Population by Age</b>			
Total	22,628	97,623	253,723
0 - 4	7.3%	5.5%	5.0%
5 - 9	7.5%	5.9%	5.7%
10 - 14	7.4%	6.4%	6.6%
15 - 24	12.3%	10.8%	10.9%
25 - 34	15.9%	13.2%	11.9%
35 - 44	16.0%	14.7%	13.2%
45 - 54	11.9%	12.9%	13.4%
55 - 64	10.4%	13.5%	14.8%
65 - 74	7.3%	10.2%	10.8%
75 - 84	3.1%	5.1%	5.4%
85 +	0.9%	1.9%	2.4%
18 +	73.9%	78.5%	78.9%
<b>2027 Population by Age</b>			
Total	22,078	95,264	248,716
0 - 4	7.4%	5.5%	5.1%
5 - 9	7.3%	5.7%	5.5%
10 - 14	7.2%	5.9%	6.0%
15 - 24	12.7%	10.6%	10.4%
25 - 34	14.9%	12.7%	11.5%
35 - 44	15.9%	14.9%	14.1%
45 - 54	12.3%	12.9%	12.8%
55 - 64	9.6%	12.2%	13.4%
65 - 74	7.6%	11.0%	12.0%
75 - 84	3.9%	6.4%	6.7%
85 +	1.1%	2.2%	2.6%
18 +	74.1%	79.3%	79.8%
<b>2010 Population by Sex</b>			
Males	11,852	47,673	121,491
Females	11,786	49,396	127,204
<b>2022 Population by Sex</b>			
Males	11,351	47,777	124,034
Females	11,275	49,845	129,689
<b>2027 Population by Sex</b>			
Males	11,060	46,602	121,638
Females	11,018	48,663	127,079

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022



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<b>2010 Population by Race/Ethnicity</b>			
Total	23,638	97,069	248,695
White Alone	66.1%	78.9%	81.1%
Black Alone	4.4%	2.6%	1.8%
American Indian Alone	0.4%	0.3%	0.2%
Asian Alone	9.5%	9.0%	10.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	16.3%	7.0%	4.8%
Two or More Races	3.2%	2.1%	1.8%
Hispanic Origin	36.6%	16.7%	11.9%
Diversity Index	74.5	54.1	47.0
<b>2020 Population by Race/Ethnicity</b>			
Total	22,618	97,945	254,463
White Alone	48.7%	65.7%	68.4%
Black Alone	4.6%	2.9%	2.1%
American Indian Alone	1.7%	0.8%	0.6%
Asian Alone	10.5%	11.9%	14.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	20.6%	9.3%	6.5%
Two or More Races	13.9%	9.3%	7.8%
Hispanic Origin	37.4%	18.8%	13.9%
Diversity Index	83.4	67.8	62.0
<b>2022 Population by Race/Ethnicity</b>			
Total	22,626	97,622	253,722
White Alone	47.7%	65.0%	67.7%
Black Alone	4.4%	2.9%	2.0%
American Indian Alone	1.8%	0.8%	0.6%
Asian Alone	10.5%	12.1%	14.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	21.0%	9.5%	6.6%
Two or More Races	14.4%	9.7%	8.1%
Hispanic Origin	38.2%	19.3%	14.3%
Diversity Index	83.8	68.5	62.9
<b>2027 Population by Race/Ethnicity</b>			
Total	22,079	95,265	248,718
White Alone	45.5%	63.1%	65.7%
Black Alone	4.1%	2.7%	2.0%
American Indian Alone	2.0%	0.9%	0.7%
Asian Alone	10.8%	12.7%	15.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	22.0%	10.0%	7.0%
Two or More Races	15.4%	10.5%	8.9%
Hispanic Origin	39.8%	20.1%	14.9%
Diversity Index	84.7	70.4	65.0
<b>2010 Population by Relationship and Household Type</b>			
Total	23,638	97,069	248,695
In Households	99.9%	99.4%	99.2%
In Family Households	85.5%	83.3%	85.5%
Householder	24.3%	26.1%	26.9%
Spouse	18.1%	21.1%	22.6%
Child	33.8%	30.5%	31.6%
Other relative	5.9%	3.9%	3.3%
Nonrelative	3.3%	1.7%	1.2%
In Nonfamily Households	14.5%	16.2%	13.7%
In Group Quarters	0.1%	0.6%	0.8%
Institutionalized Population	0.0%	0.5%	0.7%
Noninstitutionalized Population	0.1%	0.1%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2022 Population 25+ by Educational Attainment</b>			
Total	14,811	69,679	182,387
Less than 9th Grade	13.6%	4.5%	2.9%
9th - 12th Grade, No Diploma	3.2%	2.5%	2.2%
High School Graduate	17.3%	14.5%	13.9%
GED/Alternative Credential	1.6%	1.4%	1.4%
Some College, No Degree	15.3%	14.8%	13.9%
Associate Degree	8.6%	7.9%	7.2%
Bachelor's Degree	28.9%	34.3%	35.5%
Graduate/Professional Degree	11.6%	20.1%	23.1%
<b>2022 Population 15+ by Marital Status</b>			
Total	17,599	80,206	209,920
Never Married	35.8%	29.2%	26.3%
Married	52.2%	57.3%	60.2%
Widowed	3.0%	4.4%	5.1%
Divorced	9.1%	9.2%	8.4%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	13,545	59,131	149,043
Population 16+ Employed	95.7%	97.0%	97.1%
Population 16+ Unemployment rate	4.3%	3.0%	2.9%
Population 16-24 Employed	13.0%	10.8%	10.6%
Population 16-24 Unemployment rate	3.5%	4.5%	4.7%
Population 25-54 Employed	66.8%	62.0%	60.0%
Population 25-54 Unemployment rate	3.7%	2.7%	2.4%
Population 55-64 Employed	14.4%	18.2%	20.1%
Population 55-64 Unemployment rate	2.9%	2.1%	3.2%
Population 65+ Employed	5.8%	9.0%	9.3%
Population 65+ Unemployment rate	15.6%	5.2%	3.9%
<b>2022 Employed Population 16+ by Industry</b>			
Total	12,962	57,360	144,665
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	7.6%	6.2%	5.5%
Manufacturing	13.8%	11.8%	11.9%
Wholesale Trade	2.8%	4.1%	4.0%
Retail Trade	14.1%	11.9%	10.6%
Transportation/Utilities	8.6%	6.8%	6.2%
Information	2.6%	1.9%	2.1%
Finance/Insurance/Real Estate	5.2%	8.2%	9.4%
Services	42.6%	46.9%	47.9%
Public Administration	2.7%	2.1%	2.1%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	12,959	57,360	144,667
White Collar	55.1%	71.0%	74.7%
Management/Business/Financial	15.7%	23.8%	25.5%
Professional	18.3%	26.3%	28.7%
Sales	10.3%	10.1%	10.1%
Administrative Support	10.8%	10.8%	10.4%
Services	18.0%	11.4%	10.3%
Blue Collar	26.9%	17.6%	15.0%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	5.9%	4.0%	3.4%
Installation/Maintenance/Repair	1.7%	1.9%	1.5%
Production	8.7%	4.9%	4.0%
Transportation/Material Moving	10.4%	6.7%	6.0%

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<b>2010 Households by Type</b>			
Total	8,297	38,131	95,334
Households with 1 Person	23.1%	27.5%	25.1%
Households with 2+ People	76.9%	72.5%	74.9%
Family Households	69.1%	66.4%	70.1%
Husband-wife Families	51.3%	53.7%	58.9%
With Related Children	28.3%	25.4%	27.9%
Other Family (No Spouse Present)	17.8%	12.7%	11.3%
Other Family with Male Householder	5.9%	3.8%	3.2%
With Related Children	3.3%	1.9%	1.5%
Other Family with Female Householder	12.0%	8.9%	8.1%
With Related Children	8.3%	5.1%	4.4%
Nonfamily Households	7.8%	6.2%	4.8%
All Households with Children	40.4%	32.6%	34.0%
Multigenerational Households	4.2%	2.8%	2.8%
Unmarried Partner Households	7.9%	5.4%	4.2%
Male-female	7.4%	4.9%	3.7%
Same-sex	0.5%	0.5%	0.5%
<b>2010 Households by Size</b>			
Total	8,298	38,132	95,334
1 Person Household	23.1%	27.5%	25.1%
2 Person Household	28.2%	31.9%	32.0%
3 Person Household	17.2%	16.2%	17.0%
4 Person Household	16.1%	14.5%	16.1%
5 Person Household	8.6%	6.2%	6.6%
6 Person Household	4.0%	2.4%	2.2%
7 + Person Household	2.8%	1.3%	1.1%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	8,297	38,131	95,335
Owner Occupied	58.1%	71.6%	78.5%
Owned with a Mortgage/Loan	47.6%	55.5%	59.0%
Owned Free and Clear	10.5%	16.2%	19.4%
Renter Occupied	41.9%	28.4%	21.5%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	97	106	110
Percent of Income for Mortgage	20.1%	18.3%	17.6%
Wealth Index	96	151	183
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	8,888	40,650	100,761
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	23,638	97,069	248,695
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Urban Edge Families (7C)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2.	Bright Young Professionals (8C)	Enterprising Professionals (2D)	Enterprising Professionals (2D)
3.	Metro Fusion (11C)	Pleasantville (2B)	Pleasantville (2B)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$21,365,001	\$122,032,679	\$339,205,796
Average Spent	\$2,517.08	\$3,107.93	\$3,464.78
Spending Potential Index	104	129	144
Education: Total \$	\$16,951,460	\$108,969,111	\$314,654,232
Average Spent	\$1,997.11	\$2,775.22	\$3,214.00
Spending Potential Index	102	142	164
Entertainment/Recreation: Total \$	\$30,453,561	\$180,260,448	\$509,657,579
Average Spent	\$3,587.84	\$4,590.87	\$5,205.85
Spending Potential Index	98	125	142
Food at Home: Total \$	\$54,006,445	\$306,412,539	\$849,355,053
Average Spent	\$6,362.68	\$7,803.71	\$8,675.65
Spending Potential Index	103	126	140
Food Away from Home: Total \$	\$38,863,842	\$218,330,753	\$602,728,795
Average Spent	\$4,578.68	\$5,560.44	\$6,156.51
Spending Potential Index	106	129	143
Health Care: Total \$	\$57,289,731	\$335,975,089	\$952,248,437
Average Spent	\$6,749.50	\$8,556.60	\$9,726.65
Spending Potential Index	95	121	137
HH Furnishings & Equipment: Total \$	\$21,959,047	\$128,386,689	\$363,390,089
Average Spent	\$2,587.07	\$3,269.75	\$3,711.81
Spending Potential Index	101	128	145
Personal Care Products & Services: Total \$	\$8,840,290	\$51,432,994	\$144,012,104
Average Spent	\$1,041.50	\$1,309.89	\$1,471.00
Spending Potential Index	102	128	144
Shelter: Total \$	\$204,742,186	\$1,193,296,478	\$3,320,648,213
Average Spent	\$24,121.37	\$30,390.84	\$33,918.43
Spending Potential Index	105	133	148
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$22,423,468	\$130,026,805	\$371,676,161
Average Spent	\$2,641.78	\$3,311.52	\$3,796.45
Spending Potential Index	97	122	140
Travel: Total \$	\$24,581,415	\$149,203,251	\$425,619,438
Average Spent	\$2,896.02	\$3,799.90	\$4,347.45
Spending Potential Index	101	132	151
Vehicle Maintenance & Repairs: Total \$	\$10,829,887	\$60,408,280	\$168,353,761
Average Spent	\$1,275.91	\$1,538.48	\$1,719.63
Spending Potential Index	101	122	137

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.