



## Community Profile

Rings: 1, 3, 5 mile radii

3200f Oxford Blvd, Maplewood, MO 63143,

Latitude: 38.6039

Longitude: -90.3301

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	12,969	130,536	354,736
2020 Total Population	13,194	133,349	361,637
2020 Group Quarters	110	4,858	10,615
2022 Total Population	12,926	132,217	358,339
2022 Group Quarters	110	4,858	10,615
2027 Total Population	12,836	128,993	350,795
2022-2027 Annual Rate	-0.14%	-0.49%	-0.42%
2022 Total Daytime Population	15,719	135,233	393,500
Workers	10,614	82,119	237,324
Residents	5,105	53,114	156,176
<b>Household Summary</b>			
2010 Households	5,990	60,597	161,436
2010 Average Household Size	2.15	2.08	2.14
2020 Total Households	6,101	62,394	167,647
2020 Average Household Size	2.14	2.06	2.09
2022 Households	6,060	62,218	166,979
2022 Average Household Size	2.11	2.05	2.08
2027 Households	6,054	61,009	164,658
2027 Average Household Size	2.10	2.03	2.07
2022-2027 Annual Rate	-0.02%	-0.39%	-0.28%
2010 Families	3,143	30,292	83,264
2010 Average Family Size	2.97	2.89	2.93
2022 Families	3,070	30,288	83,890
2022 Average Family Size	2.94	2.88	2.89
2027 Families	3,055	29,699	82,619
2027 Average Family Size	2.92	2.86	2.86
2022-2027 Annual Rate	-0.10%	-0.39%	-0.30%
<b>Housing Unit Summary</b>			
2000 Housing Units	6,698	65,972	179,197
Owner Occupied Housing Units	58.6%	62.0%	57.0%
Renter Occupied Housing Units	36.4%	32.9%	35.6%
Vacant Housing Units	5.0%	5.1%	7.4%
2010 Housing Units	6,599	66,286	180,852
Owner Occupied Housing Units	56.2%	58.6%	54.5%
Renter Occupied Housing Units	34.6%	32.8%	34.8%
Vacant Housing Units	9.2%	8.6%	10.7%
2020 Housing Units	6,568	67,222	184,317
Vacant Housing Units	7.1%	7.2%	9.0%
2022 Housing Units	6,538	67,191	184,133
Owner Occupied Housing Units	59.0%	59.9%	55.3%
Renter Occupied Housing Units	33.7%	32.7%	35.3%
Vacant Housing Units	7.3%	7.4%	9.3%
2027 Housing Units	6,594	67,069	184,872
Owner Occupied Housing Units	58.2%	59.7%	54.8%
Renter Occupied Housing Units	33.6%	31.2%	34.2%
Vacant Housing Units	8.2%	9.0%	10.9%
<b>Median Household Income</b>			
2022	\$80,535	\$79,381	\$72,897
2027	\$94,515	\$96,108	\$86,953
<b>Median Home Value</b>			
2022	\$284,850	\$277,673	\$265,298
2027	\$322,882	\$335,113	\$327,225
<b>Per Capita Income</b>			
2022	\$52,315	\$55,732	\$51,895
2027	\$62,632	\$65,827	\$61,445
<b>Median Age</b>			
2010	37.9	37.3	37.4
2022	40.4	39.6	39.6
2027	41.6	40.9	40.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2022 Households by Income</b>			
Household Income Base	6,060	62,218	166,979
<\$15,000	7.5%	7.0%	9.5%
\$15,000 - \$24,999	7.0%	5.5%	6.4%
\$25,000 - \$34,999	5.9%	6.3%	6.9%
\$35,000 - \$49,999	9.2%	10.3%	10.7%
\$50,000 - \$74,999	15.7%	17.7%	17.5%
\$75,000 - \$99,999	16.4%	14.2%	13.2%
\$100,000 - \$149,999	16.7%	17.2%	15.8%
\$150,000 - \$199,999	10.2%	9.9%	8.9%
\$200,000+	11.3%	11.8%	11.0%
Average Household Income	\$112,989	\$117,366	\$111,103
<b>2027 Households by Income</b>			
Household Income Base	6,054	61,009	164,658
<\$15,000	4.9%	4.6%	6.7%
\$15,000 - \$24,999	5.0%	4.1%	4.9%
\$25,000 - \$34,999	4.3%	5.2%	5.5%
\$35,000 - \$49,999	8.9%	9.2%	9.5%
\$50,000 - \$74,999	14.8%	15.2%	16.2%
\$75,000 - \$99,999	14.6%	13.4%	13.1%
\$100,000 - \$149,999	19.3%	20.6%	19.0%
\$150,000 - \$199,999	14.2%	13.6%	11.9%
\$200,000+	14.0%	14.2%	13.2%
Average Household Income	\$134,440	\$138,089	\$130,702
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	3,856	40,225	101,908
<\$50,000	0.2%	0.5%	1.4%
\$50,000 - \$99,999	1.2%	1.3%	3.9%
\$100,000 - \$149,999	5.8%	9.2%	12.6%
\$150,000 - \$199,999	10.6%	18.2%	16.6%
\$200,000 - \$249,999	19.1%	15.6%	12.8%
\$250,000 - \$299,999	19.0%	9.5%	8.3%
\$300,000 - \$399,999	21.9%	17.1%	17.0%
\$400,000 - \$499,999	16.6%	13.3%	11.1%
\$500,000 - \$749,999	4.5%	10.5%	10.6%
\$750,000 - \$999,999	0.8%	3.2%	3.4%
\$1,000,000 - \$1,499,999	0.2%	1.1%	1.3%
\$1,500,000 - \$1,999,999	0.1%	0.3%	0.4%
\$2,000,000 +	0.1%	0.3%	0.4%
Average Home Value	\$315,770	\$344,614	\$338,773
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	3,836	40,058	101,392
<\$50,000	0.1%	0.2%	0.9%
\$50,000 - \$99,999	0.3%	0.4%	1.9%
\$100,000 - \$149,999	2.1%	4.7%	7.4%
\$150,000 - \$199,999	5.6%	12.5%	12.8%
\$200,000 - \$249,999	15.6%	14.2%	11.8%
\$250,000 - \$299,999	19.9%	9.9%	8.8%
\$300,000 - \$399,999	28.3%	23.0%	23.4%
\$400,000 - \$499,999	22.0%	17.5%	14.4%
\$500,000 - \$749,999	4.8%	12.0%	12.1%
\$750,000 - \$999,999	1.1%	3.9%	4.2%
\$1,000,000 - \$1,499,999	0.2%	1.3%	1.6%
\$1,500,000 - \$1,999,999	0.1%	0.2%	0.3%
\$2,000,000 +	0.1%	0.1%	0.2%
Average Home Value	\$344,589	\$379,114	\$375,077

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2010 Population by Age</b>			
Total	12,966	130,538	354,738
0 - 4	6.5%	5.7%	5.9%
5 - 9	6.0%	4.9%	5.2%
10 - 14	5.4%	4.8%	5.1%
15 - 24	11.5%	13.4%	13.7%
25 - 34	16.3%	18.1%	17.0%
35 - 44	14.6%	13.0%	12.8%
45 - 54	15.8%	14.5%	14.4%
55 - 64	13.1%	12.1%	12.0%
65 - 74	5.1%	5.9%	6.4%
75 - 84	3.4%	4.8%	4.9%
85 +	2.3%	2.8%	2.5%
18 +	79.0%	81.4%	80.5%
<b>2022 Population by Age</b>			
Total	12,925	132,215	358,337
0 - 4	5.3%	4.8%	5.1%
5 - 9	5.6%	4.9%	5.1%
10 - 14	6.2%	5.3%	5.4%
15 - 24	11.3%	13.0%	12.9%
25 - 34	13.3%	14.6%	14.6%
35 - 44	14.9%	14.8%	14.0%
45 - 54	13.3%	11.7%	11.5%
55 - 64	13.7%	13.1%	13.0%
65 - 74	10.7%	9.8%	10.1%
75 - 84	3.8%	5.0%	5.3%
85 +	1.9%	3.0%	2.9%
18 +	79.2%	81.9%	81.3%
<b>2027 Population by Age</b>			
Total	12,836	128,993	350,795
0 - 4	5.3%	4.8%	5.0%
5 - 9	5.4%	4.8%	5.0%
10 - 14	5.7%	5.0%	5.1%
15 - 24	12.0%	13.2%	13.1%
25 - 34	12.6%	14.4%	14.3%
35 - 44	13.9%	13.9%	13.6%
45 - 54	13.4%	12.3%	11.9%
55 - 64	12.9%	11.7%	11.6%
65 - 74	11.7%	10.8%	11.1%
75 - 84	5.3%	6.2%	6.5%
85 +	1.7%	3.0%	2.9%
18 +	79.9%	82.4%	81.7%
<b>2010 Population by Sex</b>			
Males	6,321	62,672	170,171
Females	6,648	67,864	184,566
<b>2022 Population by Sex</b>			
Males	6,325	63,854	173,039
Females	6,601	68,363	185,300
<b>2027 Population by Sex</b>			
Males	6,294	62,502	169,860
Females	6,542	66,491	180,935

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	12,969	130,536	354,736
White Alone	85.7%	86.2%	75.8%
Black Alone	8.1%	7.3%	16.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	2.7%	3.6%	4.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	0.7%	1.0%
Two or More Races	2.4%	2.0%	2.2%
Hispanic Origin	2.6%	2.7%	3.2%
Diversity Index	29.5	29.0	43.4
<b>2020 Population by Race/Ethnicity</b>			
Total	13,194	133,349	361,637
White Alone	82.5%	81.3%	71.5%
Black Alone	6.4%	6.9%	14.5%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	2.8%	4.2%	5.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.2%	1.1%	1.8%
Two or More Races	6.9%	6.4%	6.5%
Hispanic Origin	3.9%	3.8%	4.6%
Diversity Index	36.2	37.8	50.8
<b>2022 Population by Race/Ethnicity</b>			
Total	12,927	132,217	358,340
White Alone	81.8%	80.7%	71.0%
Black Alone	6.6%	7.0%	14.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	2.9%	4.2%	5.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.2%	1.2%	1.9%
Two or More Races	7.2%	6.6%	6.8%
Hispanic Origin	4.0%	3.9%	4.6%
Diversity Index	37.2	38.6	51.4
<b>2027 Population by Race/Ethnicity</b>			
Total	12,836	128,994	350,795
White Alone	80.0%	79.2%	69.7%
Black Alone	6.9%	7.1%	14.3%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	3.1%	4.6%	5.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	1.3%	2.1%
Two or More Races	8.4%	7.6%	7.7%
Hispanic Origin	4.2%	4.0%	4.8%
Diversity Index	39.9	40.9	53.1
<b>2010 Population by Relationship and Household Type</b>			
Total	12,969	130,536	354,737
In Households	99.4%	96.4%	97.2%
In Family Households	73.3%	68.4%	70.4%
Householder	24.3%	23.3%	23.4%
Spouse	18.0%	17.8%	16.7%
Child	27.2%	24.0%	25.9%
Other relative	2.4%	2.0%	2.8%
Nonrelative	1.4%	1.2%	1.6%
In Nonfamily Households	26.1%	28.0%	26.8%
In Group Quarters	0.6%	3.6%	2.8%
Institutionalized Population	0.0%	1.0%	1.1%
Noninstitutionalized Population	0.6%	2.6%	1.7%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2022 Population 25+ by Educational Attainment</b>			
Total	9,243	95,095	256,354
Less than 9th Grade	1.2%	1.0%	1.5%
9th - 12th Grade, No Diploma	1.6%	2.2%	3.7%
High School Graduate	11.6%	12.0%	14.8%
GED/Alternative Credential	2.4%	1.9%	2.6%
Some College, No Degree	14.9%	14.4%	15.3%
Associate Degree	5.9%	6.2%	6.4%
Bachelor's Degree	33.3%	33.5%	29.2%
Graduate/Professional Degree	29.0%	28.9%	26.5%
<b>2022 Population 15+ by Marital Status</b>			
Total	10,706	112,281	302,605
Never Married	35.1%	36.7%	37.5%
Married	52.4%	48.6%	47.0%
Widowed	3.9%	5.1%	5.3%
Divorced	8.7%	9.7%	10.3%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	8,089	81,819	210,795
Population 16+ Employed	98.1%	97.9%	96.9%
Population 16+ Unemployment rate	1.9%	2.1%	3.1%
Population 16-24 Employed	11.5%	13.0%	12.8%
Population 16-24 Unemployment rate	3.9%	3.2%	6.0%
Population 25-54 Employed	62.1%	61.8%	62.3%
Population 25-54 Unemployment rate	1.8%	1.7%	2.4%
Population 55-64 Employed	18.2%	16.6%	16.4%
Population 55-64 Unemployment rate	1.5%	2.8%	3.4%
Population 65+ Employed	8.3%	8.5%	8.6%
Population 65+ Unemployment rate	0.6%	2.2%	2.3%
<b>2022 Employed Population 16+ by Industry</b>			
Total	7,934	80,091	204,334
Agriculture/Mining	0.4%	0.4%	0.2%
Construction	4.2%	4.0%	4.2%
Manufacturing	7.8%	7.8%	7.8%
Wholesale Trade	2.6%	2.6%	2.9%
Retail Trade	9.1%	8.1%	8.5%
Transportation/Utilities	4.0%	3.8%	4.2%
Information	3.3%	2.8%	2.3%
Finance/Insurance/Real Estate	12.3%	11.2%	9.8%
Services	53.3%	56.1%	56.6%
Public Administration	3.0%	3.3%	3.6%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	7,935	80,091	204,335
White Collar	77.6%	78.1%	73.5%
Management/Business/Financial	21.5%	23.7%	21.4%
Professional	34.5%	34.6%	32.7%
Sales	10.7%	9.6%	9.1%
Administrative Support	10.8%	10.1%	10.3%
Services	11.9%	11.3%	13.3%
Blue Collar	10.5%	10.6%	13.1%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	2.9%	2.6%	3.0%
Installation/Maintenance/Repair	0.7%	1.3%	1.4%
Production	3.2%	2.8%	3.4%
Transportation/Material Moving	3.6%	3.7%	5.2%

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<b>2010 Households by Type</b>			
Total	5,990	60,597	161,436
Households with 1 Person	39.8%	41.0%	39.4%
Households with 2+ People	60.2%	59.0%	60.6%
Family Households	52.5%	50.0%	51.6%
Husband-wife Families	39.0%	38.3%	36.8%
With Related Children	18.6%	16.3%	15.4%
Other Family (No Spouse Present)	13.4%	11.7%	14.8%
Other Family with Male Householder	3.5%	3.1%	3.6%
With Related Children	1.9%	1.5%	1.8%
Other Family with Female Householder	9.9%	8.7%	11.2%
With Related Children	5.5%	4.8%	6.5%
Nonfamily Households	7.7%	9.0%	9.0%
All Households with Children	26.2%	22.7%	24.0%
Multigenerational Households	1.8%	1.5%	2.3%
Unmarried Partner Households	6.1%	6.4%	6.8%
Male-female	5.2%	5.4%	5.6%
Same-sex	0.8%	1.0%	1.1%
<b>2010 Households by Size</b>			
Total	5,990	60,598	161,435
1 Person Household	39.8%	41.0%	39.4%
2 Person Household	30.1%	32.3%	31.8%
3 Person Household	13.8%	12.7%	13.3%
4 Person Household	10.8%	9.1%	9.4%
5 Person Household	4.0%	3.5%	3.9%
6 Person Household	1.1%	1.0%	1.3%
7 + Person Household	0.5%	0.5%	0.8%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	5,990	60,597	161,436
Owner Occupied	61.9%	64.1%	61.0%
Owned with a Mortgage/Loan	48.0%	47.0%	44.2%
Owned Free and Clear	13.9%	17.1%	16.8%
Renter Occupied	38.1%	35.9%	39.0%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	117	122	118
Percent of Income for Mortgage	18.6%	18.4%	19.2%
Wealth Index	112	112	105
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	6,599	66,286	180,852
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	12,969	130,536	354,736
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Emerald City (8B)	Emerald City (8B)	Emerald City (8B)
2.	Front Porches (8E)	In Style (5B)	In Style (5B)
3.	In Style (5B)	Urban Chic (2A)	Metro Renters (3B)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$15,672,974	\$168,739,328	\$432,646,972
Average Spent	\$2,586.30	\$2,712.07	\$2,591.03
Spending Potential Index	107	113	108
Education: Total \$	\$13,535,301	\$144,614,090	\$367,342,518
Average Spent	\$2,233.55	\$2,324.31	\$2,199.93
Spending Potential Index	114	119	112
Entertainment/Recreation: Total \$	\$23,647,996	\$251,282,064	\$639,708,920
Average Spent	\$3,902.31	\$4,038.74	\$3,831.07
Spending Potential Index	106	110	104
Food at Home: Total \$	\$39,444,597	\$420,479,015	\$1,083,436,109
Average Spent	\$6,509.01	\$6,758.16	\$6,488.46
Spending Potential Index	105	109	105
Food Away from Home: Total \$	\$27,912,019	\$299,883,546	\$767,307,325
Average Spent	\$4,605.94	\$4,819.88	\$4,595.23
Spending Potential Index	107	112	107
Health Care: Total \$	\$44,708,132	\$472,828,036	\$1,212,982,362
Average Spent	\$7,377.58	\$7,599.54	\$7,264.28
Spending Potential Index	104	107	103
HH Furnishings & Equipment: Total \$	\$16,656,944	\$176,908,789	\$448,594,905
Average Spent	\$2,748.67	\$2,843.37	\$2,686.53
Spending Potential Index	107	111	105
Personal Care Products & Services: Total \$	\$6,658,496	\$71,347,860	\$182,454,358
Average Spent	\$1,098.76	\$1,146.74	\$1,092.68
Spending Potential Index	108	112	107
Shelter: Total \$	\$151,939,551	\$1,626,229,032	\$4,147,068,767
Average Spent	\$25,072.53	\$26,137.60	\$24,835.87
Spending Potential Index	109	114	108
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$17,767,747	\$186,863,643	\$465,583,936
Average Spent	\$2,931.97	\$3,003.37	\$2,788.28
Spending Potential Index	108	111	103
Travel: Total \$	\$19,038,052	\$201,713,657	\$505,761,166
Average Spent	\$3,141.59	\$3,242.05	\$3,028.89
Spending Potential Index	109	113	105
Vehicle Maintenance & Repairs: Total \$	\$8,108,223	\$85,917,720	\$219,983,780
Average Spent	\$1,337.99	\$1,380.91	\$1,317.43
Spending Potential Index	106	110	105

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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