



Community Profile

Rings: 1, 3, 5 mile radii

2160 Merchants Square Dr, Carmel, IN

Latitude: 39.9585

Longitude: -86.11647

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	6,936	56,373	143,243
2020 Total Population	7,284	62,847	165,089
2020 Group Quarters	188	618	1,812
2022 Total Population	7,330	63,990	168,025
2022 Group Quarters	188	618	1,812
2027 Total Population	7,635	67,291	175,750
2022-2027 Annual Rate	0.82%	1.01%	0.90%
2022 Total Daytime Population	12,352	98,130	208,513
Workers	8,645	68,257	131,131
Residents	3,707	29,873	77,382
Household Summary			
2010 Households	2,839	23,190	58,572
2010 Average Household Size	2.35	2.41	2.42
2020 Total Households	3,003	26,968	68,726
2020 Average Household Size	2.36	2.31	2.38
2022 Households	3,080	27,763	70,530
2022 Average Household Size	2.32	2.28	2.36
2027 Households	3,238	29,331	73,901
2027 Average Household Size	2.30	2.27	2.35
2022-2027 Annual Rate	1.01%	1.10%	0.94%
2010 Families	1,859	15,054	37,184
2010 Average Family Size	2.93	3.02	3.07
2022 Families	1,897	16,767	43,347
2022 Average Family Size	2.99	2.97	3.05
2027 Families	1,978	17,681	45,495
2027 Average Family Size	2.97	2.96	3.03
2022-2027 Annual Rate	0.84%	1.07%	0.97%
Housing Unit Summary			
2000 Housing Units	2,918	21,046	51,265
Owner Occupied Housing Units	61.7%	69.4%	64.6%
Renter Occupied Housing Units	34.9%	26.7%	29.5%
Vacant Housing Units	3.4%	3.9%	5.9%
2010 Housing Units	3,033	24,723	62,772
Owner Occupied Housing Units	57.0%	63.3%	63.3%
Renter Occupied Housing Units	36.6%	30.5%	30.0%
Vacant Housing Units	6.4%	6.2%	6.7%
2020 Housing Units	3,178	28,783	73,734
Vacant Housing Units	5.5%	6.3%	6.8%
2022 Housing Units	3,271	29,648	75,751
Owner Occupied Housing Units	58.1%	58.4%	61.0%
Renter Occupied Housing Units	36.0%	35.2%	32.1%
Vacant Housing Units	5.8%	6.4%	6.9%
2027 Housing Units	3,448	31,437	79,825
Owner Occupied Housing Units	58.6%	58.0%	61.1%
Renter Occupied Housing Units	35.4%	35.3%	31.5%
Vacant Housing Units	6.1%	6.7%	7.4%
Median Household Income			
2022	\$102,896	\$102,433	\$103,742
2027	\$120,173	\$117,829	\$118,937
Median Home Value			
2022	\$311,985	\$322,166	\$335,456
2027	\$343,658	\$340,519	\$360,343
Per Capita Income			
2022	\$58,317	\$60,615	\$60,297
2027	\$65,861	\$69,227	\$68,407
Median Age			
2010	41.5	39.6	37.7
2022	44.3	41.6	39.6
2027	45.1	42.8	40.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	3,080	27,763	70,530
<\$15,000	4.4%	3.9%	4.2%
\$15,000 - \$24,999	3.4%	3.9%	3.8%
\$25,000 - \$34,999	5.3%	5.5%	5.5%
\$35,000 - \$49,999	9.2%	8.3%	8.9%
\$50,000 - \$74,999	15.4%	15.7%	14.2%
\$75,000 - \$99,999	10.6%	11.1%	11.1%
\$100,000 - \$149,999	20.3%	20.7%	20.3%
\$150,000 - \$199,999	14.3%	12.7%	12.7%
\$200,000+	17.2%	18.1%	19.2%
Average Household Income	\$140,516	\$140,166	\$143,557
2027 Households by Income			
Household Income Base	3,238	29,331	73,901
<\$15,000	3.0%	2.7%	2.9%
\$15,000 - \$24,999	2.3%	2.6%	2.5%
\$25,000 - \$34,999	2.6%	4.1%	4.0%
\$35,000 - \$49,999	7.2%	7.7%	7.7%
\$50,000 - \$74,999	15.4%	12.7%	11.9%
\$75,000 - \$99,999	7.5%	9.1%	9.8%
\$100,000 - \$149,999	23.3%	23.9%	23.1%
\$150,000 - \$199,999	21.3%	17.4%	17.3%
\$200,000+	17.3%	19.8%	20.8%
Average Household Income	\$157,595	\$159,323	\$162,597
2022 Owner Occupied Housing Units by Value			
Total	1,901	17,318	46,180
<\$50,000	1.1%	0.5%	0.7%
\$50,000 - \$99,999	4.5%	0.7%	0.6%
\$100,000 - \$149,999	6.5%	2.2%	3.0%
\$150,000 - \$199,999	8.3%	9.0%	10.6%
\$200,000 - \$249,999	12.7%	15.7%	14.0%
\$250,000 - \$299,999	14.3%	15.5%	12.7%
\$300,000 - \$399,999	21.7%	28.8%	23.6%
\$400,000 - \$499,999	16.2%	12.1%	13.6%
\$500,000 - \$749,999	13.8%	10.9%	13.7%
\$750,000 - \$999,999	0.8%	3.9%	5.4%
\$1,000,000 - \$1,499,999	0.1%	0.4%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.9%
\$2,000,000 +	0.0%	0.1%	0.3%
Average Home Value	\$337,454	\$364,446	\$399,213
2027 Owner Occupied Housing Units by Value			
Total	2,019	18,230	48,743
<\$50,000	0.4%	0.2%	0.3%
\$50,000 - \$99,999	2.6%	0.3%	0.2%
\$100,000 - \$149,999	5.1%	1.2%	1.5%
\$150,000 - \$199,999	7.1%	6.1%	7.4%
\$200,000 - \$249,999	11.2%	13.6%	12.0%
\$250,000 - \$299,999	13.4%	15.5%	12.7%
\$300,000 - \$399,999	23.4%	32.3%	26.4%
\$400,000 - \$499,999	19.0%	13.6%	15.5%
\$500,000 - \$749,999	16.0%	11.7%	14.2%
\$750,000 - \$999,999	1.3%	4.3%	5.6%
\$1,000,000 - \$1,499,999	0.4%	0.8%	1.5%
\$1,500,000 - \$1,999,999	0.1%	0.3%	2.4%
\$2,000,000 +	0.0%	0.1%	0.3%
Average Home Value	\$368,945	\$388,333	\$444,765

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022



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2010 Population by Age			
Total	6,936	56,372	143,243
0 - 4	5.6%	5.7%	6.3%
5 - 9	6.5%	6.9%	7.2%
10 - 14	6.8%	7.6%	7.6%
15 - 24	11.4%	11.2%	11.5%
25 - 34	11.6%	12.5%	13.8%
35 - 44	12.5%	14.0%	14.4%
45 - 54	13.7%	16.5%	15.8%
55 - 64	12.4%	12.5%	11.8%
65 - 74	9.4%	6.9%	6.1%
75 - 84	6.3%	4.2%	3.8%
85 +	3.8%	1.9%	1.8%
18 +	77.0%	75.2%	74.6%
2022 Population by Age			
Total	7,331	63,992	168,027
0 - 4	4.8%	4.9%	5.6%
5 - 9	5.8%	5.9%	6.3%
10 - 14	6.3%	6.7%	6.9%
15 - 24	10.3%	10.8%	11.3%
25 - 34	10.9%	12.3%	13.0%
35 - 44	12.7%	13.8%	14.3%
45 - 54	12.2%	13.4%	13.2%
55 - 64	14.0%	14.1%	13.0%
65 - 74	12.4%	10.3%	9.4%
75 - 84	7.1%	5.3%	4.8%
85 +	3.5%	2.5%	2.3%
18 +	79.3%	78.5%	77.2%
2027 Population by Age			
Total	7,637	67,293	175,750
0 - 4	4.8%	5.0%	5.6%
5 - 9	5.5%	5.7%	6.2%
10 - 14	6.1%	6.5%	6.6%
15 - 24	10.4%	10.6%	10.8%
25 - 34	10.3%	11.3%	13.2%
35 - 44	12.8%	14.3%	14.3%
45 - 54	12.1%	13.1%	12.8%
55 - 64	13.1%	13.1%	12.0%
65 - 74	13.2%	11.3%	10.1%
75 - 84	8.2%	6.7%	6.0%
85 +	3.6%	2.5%	2.4%
18 +	80.0%	79.1%	77.8%
2010 Population by Sex			
Males	3,250	27,269	69,122
Females	3,686	29,104	74,121
2022 Population by Sex			
Males	3,457	31,004	81,349
Females	3,873	32,986	86,676
2027 Population by Sex			
Males	3,601	32,660	85,210
Females	4,034	34,631	90,540

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Community Profile

Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	6,936	56,373	143,244
White Alone	86.8%	86.7%	85.2%
Black Alone	4.1%	3.5%	5.3%
American Indian Alone	0.1%	0.2%	0.1%
Asian Alone	5.8%	6.1%	5.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.2%	1.9%	2.0%
Two or More Races	2.0%	1.7%	1.9%
Hispanic Origin	3.6%	4.2%	4.6%
Diversity Index	29.4	30.4	33.2
2020 Population by Race/Ethnicity			
Total	7,284	62,847	165,089
White Alone	76.9%	79.5%	77.9%
Black Alone	4.1%	4.1%	6.4%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	6.6%	7.1%	6.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.9%	2.0%	2.3%
Two or More Races	9.2%	7.0%	6.5%
Hispanic Origin	8.5%	5.9%	5.8%
Diversity Index	48.7	42.7	44.7
2022 Population by Race/Ethnicity			
Total	7,329	63,990	168,025
White Alone	76.8%	79.1%	77.6%
Black Alone	3.8%	4.0%	6.3%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	6.7%	7.3%	6.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.0%	2.0%	2.4%
Two or More Races	9.4%	7.3%	6.8%
Hispanic Origin	8.6%	6.0%	5.9%
Diversity Index	49.0	43.3	45.3
2027 Population by Race/Ethnicity			
Total	7,636	67,292	175,750
White Alone	75.7%	78.2%	76.5%
Black Alone	3.7%	3.9%	6.2%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	7.0%	7.6%	7.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.2%	2.1%	2.5%
Two or More Races	10.2%	7.9%	7.4%
Hispanic Origin	9.0%	6.2%	6.1%
Diversity Index	50.5	44.7	46.8
2010 Population by Relationship and Household Type			
Total	6,936	56,373	143,244
In Households	96.4%	99.1%	99.2%
In Family Households	79.5%	81.8%	80.9%
Householder	26.7%	26.7%	26.0%
Spouse	21.5%	22.3%	21.7%
Child	28.2%	29.8%	30.1%
Other relative	2.0%	1.9%	2.0%
Nonrelative	1.1%	1.2%	1.2%
In Nonfamily Households	16.8%	17.2%	18.2%
In Group Quarters	3.6%	0.9%	0.8%
Institutionalized Population	3.5%	0.9%	0.8%
Noninstitutionalized Population	0.1%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Population 25+ by Educational Attainment			
Total	5,334	45,859	117,450
Less than 9th Grade	0.5%	0.5%	0.7%
9th - 12th Grade, No Diploma	1.5%	1.9%	1.4%
High School Graduate	11.9%	9.9%	10.2%
GED/Alternative Credential	2.3%	1.7%	1.6%
Some College, No Degree	14.5%	13.5%	12.9%
Associate Degree	6.5%	6.1%	6.8%
Bachelor's Degree	39.6%	42.0%	41.4%
Graduate/Professional Degree	23.1%	24.4%	25.0%
2022 Population 15+ by Marital Status			
Total	6,093	52,783	136,454
Never Married	27.4%	29.3%	30.7%
Married	55.7%	56.3%	55.6%
Widowed	6.2%	4.5%	4.4%
Divorced	10.7%	9.9%	9.3%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	3,760	35,174	93,251
Population 16+ Employed	97.8%	98.3%	98.5%
Population 16+ Unemployment rate	2.2%	1.7%	1.5%
Population 16-24 Employed	10.0%	11.2%	11.6%
Population 16-24 Unemployment rate	6.9%	2.4%	3.3%
Population 25-54 Employed	59.8%	62.8%	64.3%
Population 25-54 Unemployment rate	1.9%	1.4%	1.0%
Population 55-64 Employed	21.3%	19.4%	17.8%
Population 55-64 Unemployment rate	0.8%	1.2%	1.3%
Population 65+ Employed	8.9%	6.7%	6.3%
Population 65+ Unemployment rate	2.1%	5.1%	3.6%
2022 Employed Population 16+ by Industry			
Total	3,679	34,574	91,846
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	7.5%	5.2%	4.1%
Manufacturing	11.0%	10.5%	10.2%
Wholesale Trade	3.0%	3.2%	3.4%
Retail Trade	10.4%	8.1%	9.6%
Transportation/Utilities	2.9%	5.1%	4.3%
Information	3.5%	2.4%	2.2%
Finance/Insurance/Real Estate	11.5%	11.6%	11.1%
Services	49.5%	51.7%	52.3%
Public Administration	0.8%	2.1%	2.6%
2022 Employed Population 16+ by Occupation			
Total	3,678	34,573	91,846
White Collar	78.4%	80.7%	81.2%
Management/Business/Financial	24.1%	26.7%	27.4%
Professional	33.4%	33.8%	33.6%
Sales	12.3%	10.7%	11.5%
Administrative Support	8.6%	9.4%	8.6%
Services	6.7%	9.4%	9.3%
Blue Collar	14.8%	9.9%	9.5%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	4.9%	2.7%	2.1%
Installation/Maintenance/Repair	1.3%	1.6%	1.6%
Production	2.9%	2.3%	2.3%
Transportation/Material Moving	5.8%	3.4%	3.5%

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2010 Households by Type			
Total	2,838	23,191	58,575
Households with 1 Person	28.5%	29.5%	29.8%
Households with 2+ People	71.5%	70.5%	70.2%
Family Households	65.5%	64.9%	63.5%
Husband-wife Families	52.9%	54.3%	53.0%
With Related Children	22.8%	25.4%	25.5%
Other Family (No Spouse Present)	12.6%	10.6%	10.5%
Other Family with Male Householder	3.0%	3.1%	2.9%
With Related Children	2.0%	1.9%	1.8%
Other Family with Female Householder	9.6%	7.5%	7.6%
With Related Children	6.1%	4.9%	5.1%
Nonfamily Households	6.0%	5.6%	6.7%
All Households with Children	31.1%	32.4%	32.6%
Multigenerational Households	1.8%	1.8%	1.7%
Unmarried Partner Households	4.6%	4.5%	5.2%
Male-female	3.8%	3.8%	4.5%
Same-sex	0.8%	0.7%	0.7%
2010 Households by Size			
Total	2,838	23,190	58,573
1 Person Household	28.5%	29.4%	29.8%
2 Person Household	36.2%	33.6%	33.3%
3 Person Household	15.3%	14.8%	14.5%
4 Person Household	12.6%	14.1%	13.8%
5 Person Household	5.5%	5.8%	6.0%
6 Person Household	1.1%	1.6%	1.8%
7 + Person Household	0.7%	0.6%	0.8%
2010 Households by Tenure and Mortgage Status			
Total	2,839	23,189	58,572
Owner Occupied	60.9%	67.5%	67.9%
Owned with a Mortgage/Loan	44.3%	53.7%	55.0%
Owned Free and Clear	16.7%	13.7%	12.9%
Renter Occupied	39.1%	32.5%	32.1%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	152	145	140
Percent of Income for Mortgage	16.0%	16.6%	17.0%
Wealth Index	171	150	150
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,033	24,723	62,772
Housing Units Inside Urbanized Area	100.0%	100.0%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.2%
2010 Population By Urban/ Rural Status			
Total Population	6,936	56,373	143,243
Population Inside Urbanized Area	100.0%	100.0%	99.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Old and Newcomers (8F)	In Style (5B)	Professional Pride (1B)
2.	In Style (5B)	Old and Newcomers (8F)	Old and Newcomers (8F)
3.	Exurbanites (1E)	Savvy Suburbanites (1D)	In Style (5B)
2022 Consumer Spending			
Apparel & Services: Total \$	\$9,785,898	\$88,428,502	\$231,739,770
Average Spent	\$3,177.24	\$3,185.12	\$3,285.69
Spending Potential Index	132	132	136
Education: Total \$	\$8,087,990	\$75,455,975	\$195,119,849
Average Spent	\$2,625.97	\$2,717.86	\$2,766.48
Spending Potential Index	134	139	141
Entertainment/Recreation: Total \$	\$15,152,668	\$134,822,693	\$348,043,676
Average Spent	\$4,919.70	\$4,856.20	\$4,934.69
Spending Potential Index	134	132	134
Food at Home: Total \$	\$24,848,121	\$221,182,394	\$575,408,130
Average Spent	\$8,067.57	\$7,966.80	\$8,158.35
Spending Potential Index	130	129	132
Food Away from Home: Total \$	\$17,385,612	\$156,410,830	\$412,032,888
Average Spent	\$5,644.68	\$5,633.79	\$5,841.95
Spending Potential Index	131	131	135
Health Care: Total \$	\$29,557,730	\$258,209,209	\$659,479,936
Average Spent	\$9,596.67	\$9,300.48	\$9,350.35
Spending Potential Index	135	131	132
HH Furnishings & Equipment: Total \$	\$10,686,618	\$95,783,314	\$248,155,736
Average Spent	\$3,469.68	\$3,450.03	\$3,518.44
Spending Potential Index	135	135	137
Personal Care Products & Services: Total \$	\$4,239,692	\$37,755,480	\$98,279,458
Average Spent	\$1,376.52	\$1,359.92	\$1,393.44
Spending Potential Index	135	133	137
Shelter: Total \$	\$93,872,292	\$838,776,909	\$2,194,930,260
Average Spent	\$30,478.02	\$30,212.04	\$31,120.52
Spending Potential Index	133	132	136
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,959,046	\$103,503,676	\$265,783,075
Average Spent	\$3,882.81	\$3,728.12	\$3,768.37
Spending Potential Index	143	137	139
Travel: Total \$	\$12,219,358	\$109,426,120	\$283,132,874
Average Spent	\$3,967.32	\$3,941.44	\$4,014.36
Spending Potential Index	138	137	140
Vehicle Maintenance & Repairs: Total \$	\$5,214,849	\$45,960,082	\$118,820,497
Average Spent	\$1,693.13	\$1,655.44	\$1,684.68
Spending Potential Index	134	131	134

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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