



Community Profile

Rings: 1, 3, 5 mile radii

15324 Max Leggett Pkwy #200,

Latitude: 30.4854

Longitude: -81.63601

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	770	16,904	50,242
2020 Total Population	955	21,629	63,767
2020 Group Quarters	3	200	713
2022 Total Population	1,016	22,454	66,144
2022 Group Quarters	3	200	712
2027 Total Population	1,135	23,859	69,231
2022-2027 Annual Rate	2.24%	1.22%	0.92%
2022 Total Daytime Population	4,375	26,074	62,788
Workers	3,857	14,935	29,192
Residents	518	11,139	33,596
Household Summary			
2010 Households	245	6,010	18,256
2010 Average Household Size	3.10	2.77	2.71
2020 Total Households	314	8,229	23,578
2020 Average Household Size	3.03	2.60	2.67
2022 Total Households	335	8,557	24,510
2022 Average Household Size	3.02	2.60	2.67
2027 Total Households	377	9,154	25,728
2027 Average Household Size	3.00	2.58	2.66
2022-2027 Annual Rate	2.39%	1.36%	0.97%
2010 Families	186	4,377	13,330
2010 Average Family Size	3.49	3.22	3.16
2022 Total Families	250	6,105	17,691
2022 Average Family Size	3.43	3.05	3.13
2027 Total Families	281	6,524	18,522
2027 Average Family Size	3.41	3.04	3.13
2022-2027 Annual Rate	2.37%	1.34%	0.92%
Housing Unit Summary			
2000 Housing Units	162	3,795	12,539
Owner Occupied Housing Units	71.6%	73.1%	68.0%
Renter Occupied Housing Units	18.5%	19.8%	25.6%
Vacant Housing Units	9.9%	7.0%	6.4%
2010 Housing Units	281	6,753	20,192
Owner Occupied Housing Units	68.7%	64.8%	65.2%
Renter Occupied Housing Units	19.2%	24.3%	25.2%
Vacant Housing Units	12.8%	11.0%	9.6%
2020 Housing Units	347	8,813	25,025
Vacant Housing Units	9.5%	6.6%	5.8%
2022 Housing Units	370	9,147	26,001
Owner Occupied Housing Units	54.6%	57.9%	62.4%
Renter Occupied Housing Units	35.9%	35.7%	31.8%
Vacant Housing Units	9.5%	6.5%	5.7%
2027 Housing Units	416	9,823	27,491
Owner Occupied Housing Units	50.2%	56.9%	62.2%
Renter Occupied Housing Units	40.4%	36.3%	31.4%
Vacant Housing Units	9.4%	6.8%	6.4%
Median Household Income			
2022	\$71,238	\$69,769	\$71,029
2027	\$81,829	\$81,455	\$82,095
Median Home Value			
2022	\$236,397	\$240,554	\$246,899
2027	\$272,115	\$279,853	\$288,946
Per Capita Income			
2022	\$31,787	\$33,756	\$33,290
2027	\$39,298	\$41,515	\$40,366
Median Age			
2010	34.4	35.0	35.1
2022	37.3	37.9	37.3
2027	37.4	38.3	37.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income			
Household Income Base	335	8,557	24,510
<\$15,000	6.0%	5.0%	6.5%
\$15,000 - \$24,999	6.6%	6.9%	6.8%
\$25,000 - \$34,999	5.4%	6.1%	6.9%
\$35,000 - \$49,999	12.2%	13.6%	12.7%
\$50,000 - \$74,999	22.4%	21.6%	19.4%
\$75,000 - \$99,999	20.6%	18.5%	17.2%
\$100,000 - \$149,999	17.0%	16.7%	18.1%
\$150,000 - \$199,999	7.5%	7.9%	7.9%
\$200,000+	2.7%	3.6%	4.6%
Average Household Income	\$85,572	\$87,756	\$89,974
2027 Households by Income			
Household Income Base	377	9,154	25,728
<\$15,000	3.4%	3.0%	4.1%
\$15,000 - \$24,999	3.4%	3.7%	4.2%
\$25,000 - \$34,999	2.4%	5.3%	5.5%
\$35,000 - \$49,999	8.5%	13.2%	10.8%
\$50,000 - \$74,999	25.2%	19.7%	19.4%
\$75,000 - \$99,999	20.4%	16.2%	17.0%
\$100,000 - \$149,999	19.6%	20.8%	20.8%
\$150,000 - \$199,999	13.0%	12.6%	11.5%
\$200,000+	4.2%	5.6%	6.7%
Average Household Income	\$105,475	\$107,319	\$108,751
2022 Owner Occupied Housing Units by Value			
Total	202	5,297	16,231
<\$50,000	3.0%	2.7%	2.6%
\$50,000 - \$99,999	4.5%	5.1%	5.6%
\$100,000 - \$149,999	2.0%	4.2%	4.6%
\$150,000 - \$199,999	15.8%	15.6%	14.1%
\$200,000 - \$249,999	33.7%	27.6%	24.6%
\$250,000 - \$299,999	18.8%	19.3%	19.2%
\$300,000 - \$399,999	13.4%	15.7%	17.7%
\$400,000 - \$499,999	1.5%	2.3%	6.0%
\$500,000 - \$749,999	0.5%	1.4%	1.9%
\$750,000 - \$999,999	5.4%	1.4%	0.9%
\$1,000,000 - \$1,499,999	0.5%	3.9%	2.2%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.2%
\$2,000,000 +	0.5%	0.5%	0.3%
Average Home Value	\$284,701	\$303,973	\$291,435
2027 Owner Occupied Housing Units by Value			
Total	209	5,590	17,095
<\$50,000	0.0%	0.3%	1.3%
\$50,000 - \$99,999	0.5%	0.5%	1.6%
\$100,000 - \$149,999	0.5%	1.1%	1.8%
\$150,000 - \$199,999	7.2%	7.8%	6.5%
\$200,000 - \$249,999	30.6%	25.5%	20.4%
\$250,000 - \$299,999	24.9%	25.0%	23.7%
\$300,000 - \$399,999	25.4%	25.9%	27.0%
\$400,000 - \$499,999	3.3%	4.3%	10.5%
\$500,000 - \$749,999	1.0%	2.3%	2.9%
\$750,000 - \$999,999	5.3%	1.4%	0.9%
\$1,000,000 - \$1,499,999	0.5%	5.4%	3.0%
\$1,500,000 - \$1,999,999	0.0%	0.4%	0.3%
\$2,000,000 +	0.5%	0.3%	0.2%
Average Home Value	\$325,000	\$357,593	\$340,256

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

Rings: 1, 3, 5 mile radii

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2010 Population by Age			
Total	772	16,905	50,242
0 - 4	7.9%	7.7%	7.7%
5 - 9	8.0%	7.5%	7.5%
10 - 14	7.8%	7.3%	7.3%
15 - 24	13.0%	13.1%	13.2%
25 - 34	14.0%	14.5%	14.1%
35 - 44	17.0%	16.1%	15.2%
45 - 54	14.5%	14.7%	15.1%
55 - 64	10.0%	10.4%	10.8%
65 - 74	4.8%	5.2%	5.3%
75 - 84	2.3%	2.6%	2.8%
85 +	0.4%	0.8%	0.9%
18 +	71.4%	73.0%	73.0%
2022 Population by Age			
Total	1,016	22,453	66,144
0 - 4	6.7%	6.5%	6.7%
5 - 9	7.0%	6.8%	7.0%
10 - 14	6.9%	6.9%	7.1%
15 - 24	11.7%	11.2%	11.6%
25 - 34	14.6%	14.3%	14.4%
35 - 44	13.7%	14.3%	14.1%
45 - 54	13.9%	13.3%	12.8%
55 - 64	12.4%	12.7%	12.6%
65 - 74	8.8%	9.1%	8.9%
75 - 84	3.5%	3.8%	3.7%
85 +	0.9%	1.2%	1.2%
18 +	75.6%	76.2%	75.5%
2027 Population by Age			
Total	1,134	23,858	69,232
0 - 4	6.5%	6.4%	6.6%
5 - 9	7.1%	6.7%	6.9%
10 - 14	7.3%	7.1%	7.2%
15 - 24	11.5%	11.2%	11.5%
25 - 34	14.0%	13.3%	13.5%
35 - 44	14.2%	14.8%	14.6%
45 - 54	13.0%	12.8%	12.5%
55 - 64	11.9%	12.0%	11.6%
65 - 74	9.0%	9.5%	9.6%
75 - 84	4.6%	4.9%	4.8%
85 +	1.0%	1.3%	1.3%
18 +	75.3%	75.9%	75.4%
2010 Population by Sex			
Males	387	8,242	24,189
Females	383	8,662	26,053
2022 Population by Sex			
Males	506	11,032	32,137
Females	510	11,423	34,007
2027 Population by Sex			
Males	566	11,743	33,714
Females	569	12,117	35,517

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022



Community Profile

Rings: 1, 3, 5 mile radii

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	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	769	16,903	50,243
White Alone	74.3%	64.1%	55.8%
Black Alone	16.8%	27.9%	37.2%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	3.3%	3.2%	2.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.6%	1.5%	1.5%
Two or More Races	3.8%	2.8%	2.4%
Hispanic Origin	7.4%	6.2%	5.5%
Diversity Index	49.9	56.6	59.6
2020 Population by Race/Ethnicity			
Total	955	21,629	63,767
White Alone	57.4%	50.8%	45.1%
Black Alone	24.7%	33.3%	41.0%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	3.9%	3.4%	2.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.1%	3.8%	3.2%
Two or More Races	9.4%	8.1%	7.5%
Hispanic Origin	9.9%	9.1%	8.2%
Diversity Index	67.0	68.4	67.8
2022 Population by Race/Ethnicity			
Total	1,016	22,454	66,144
White Alone	56.5%	50.1%	44.2%
Black Alone	24.9%	33.4%	41.4%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	3.9%	3.4%	2.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.3%	4.0%	3.4%
Two or More Races	9.8%	8.5%	7.8%
Hispanic Origin	10.3%	9.4%	8.4%
Diversity Index	67.9	69.1	68.3
2027 Population by Race/Ethnicity			
Total	1,133	23,859	69,232
White Alone	54.6%	48.6%	42.7%
Black Alone	25.3%	33.5%	41.8%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	4.1%	3.6%	2.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.7%	4.4%	3.7%
Two or More Races	10.8%	9.3%	8.5%
Hispanic Origin	11.1%	10.1%	8.9%
Diversity Index	69.8	70.5	69.3
2010 Population by Relationship and Household Type			
Total	770	16,903	50,242
In Households	98.7%	98.5%	98.3%
In Family Households	87.1%	86.2%	86.2%
Householder	26.4%	26.2%	26.5%
Spouse	19.4%	18.6%	18.3%
Child	35.7%	34.6%	34.8%
Other relative	3.5%	4.0%	4.1%
Nonrelative	2.6%	2.7%	2.5%
In Nonfamily Households	11.6%	12.3%	12.1%
In Group Quarters	1.3%	1.5%	1.7%
Institutionalized Population	0.5%	1.3%	1.6%
Noninstitutionalized Population	0.8%	0.2%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	688	15,404	44,751
Less than 9th Grade	1.7%	2.4%	2.1%
9th - 12th Grade, No Diploma	7.1%	7.4%	7.0%
High School Graduate	28.5%	27.7%	26.1%
GED/Alternative Credential	4.9%	5.4%	5.5%
Some College, No Degree	17.6%	20.3%	20.2%
Associate Degree	17.6%	12.1%	12.8%
Bachelor's Degree	14.5%	17.3%	18.4%
Graduate/Professional Degree	8.0%	7.3%	7.9%
2022 Population 15+ by Marital Status			
Total	806	17,923	52,427
Never Married	36.4%	32.8%	33.3%
Married	40.4%	46.7%	48.8%
Widowed	3.8%	5.5%	4.9%
Divorced	19.4%	15.0%	13.0%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	519	11,554	33,362
Population 16+ Employed	95.0%	96.4%	96.6%
Population 16+ Unemployment rate	5.2%	3.6%	3.4%
Population 16-24 Employed	12.4%	11.7%	11.9%
Population 16-24 Unemployment rate	3.2%	4.1%	5.6%
Population 25-54 Employed	67.5%	66.6%	66.6%
Population 25-54 Unemployment rate	4.6%	3.1%	3.2%
Population 55-64 Employed	15.2%	16.2%	16.1%
Population 55-64 Unemployment rate	7.4%	4.8%	3.0%
Population 65+ Employed	4.7%	5.5%	5.4%
Population 65+ Unemployment rate	8.0%	4.6%	2.6%
2022 Employed Population 16+ by Industry			
Total	493	11,139	32,212
Agriculture/Mining	1.0%	0.3%	0.3%
Construction	6.7%	6.1%	5.5%
Manufacturing	6.9%	7.6%	6.5%
Wholesale Trade	1.2%	1.0%	1.6%
Retail Trade	7.3%	8.8%	9.4%
Transportation/Utilities	7.1%	11.3%	13.0%
Information	1.4%	1.5%	1.3%
Finance/Insurance/Real Estate	13.2%	11.3%	11.4%
Services	45.2%	44.8%	45.1%
Public Administration	9.5%	7.1%	5.9%
2022 Employed Population 16+ by Occupation			
Total	493	11,139	32,212
White Collar	57.8%	57.9%	59.2%
Management/Business/Financial	16.4%	17.7%	18.3%
Professional	19.1%	17.5%	18.6%
Sales	10.8%	8.7%	8.7%
Administrative Support	11.6%	14.0%	13.6%
Services	24.5%	17.6%	16.4%
Blue Collar	17.6%	24.4%	24.5%
Farming/Forestry/Fishing	0.8%	0.3%	0.2%
Construction/Extraction	2.4%	3.9%	4.3%
Installation/Maintenance/Repair	3.0%	4.3%	3.4%
Production	4.7%	4.8%	4.2%
Transportation/Material Moving	6.7%	11.0%	12.3%

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2010 Households by Type			
Total	246	6,008	18,256
Households with 1 Person	18.7%	21.4%	21.9%
Households with 2+ People	81.3%	78.6%	78.1%
Family Households	75.6%	72.9%	73.0%
Husband-wife Families	56.9%	51.9%	50.3%
With Related Children	31.3%	27.0%	25.0%
Other Family (No Spouse Present)	18.7%	20.9%	22.7%
Other Family with Male Householder	5.7%	5.5%	5.1%
With Related Children	3.7%	3.5%	3.1%
Other Family with Female Householder	13.0%	15.4%	17.7%
With Related Children	9.3%	10.5%	12.4%
Nonfamily Households	5.7%	5.7%	5.1%
All Households with Children	45.7%	41.7%	41.1%
Multigenerational Households	5.3%	5.9%	5.8%
Unmarried Partner Households	7.8%	7.4%	6.5%
Male-female	7.3%	6.8%	5.9%
Same-sex	0.4%	0.6%	0.5%
2010 Households by Size			
Total	245	6,011	18,257
1 Person Household	18.0%	21.3%	21.9%
2 Person Household	28.6%	30.3%	30.9%
3 Person Household	20.8%	20.1%	19.9%
4 Person Household	19.6%	16.4%	15.7%
5 Person Household	8.2%	7.8%	7.5%
6 Person Household	2.4%	2.6%	2.5%
7 + Person Household	2.4%	1.5%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	247	6,016	18,256
Owner Occupied	78.1%	72.7%	72.1%
Owned with a Mortgage/Loan	63.2%	57.9%	58.3%
Owned Free and Clear	14.2%	14.7%	13.8%
Renter Occupied	21.9%	27.3%	27.9%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	137	131	129
Percent of Income for Mortgage	17.5%	18.2%	18.3%
Wealth Index	60	67	72
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	281	6,753	20,192
Housing Units Inside Urbanized Area	98.9%	96.4%	90.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	1.1%	3.6%	9.1%
2010 Population By Urban/ Rural Status			
Total Population	770	16,904	50,242
Population Inside Urbanized Area	97.0%	95.9%	90.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	2.9%	4.1%	9.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Middleburg (4C)	Middleburg (4C)	Middleburg (4C)
2.	Down the Road (10D)	Down the Road (10D)	Workday Drive (4A)
3.	Southern Satellites (10A)	Home Improvement (4B)	Home Improvement (4B)
2022 Consumer Spending			
Apparel & Services: Total \$	\$659,635	\$17,317,825	\$50,853,439
Average Spent	\$1,969.06	\$2,023.82	\$2,074.80
Spending Potential Index	82	84	86
Education: Total \$	\$465,716	\$12,383,623	\$37,488,210
Average Spent	\$1,390.20	\$1,447.19	\$1,529.51
Spending Potential Index	71	74	78
Entertainment/Recreation: Total \$	\$1,010,762	\$26,533,082	\$77,564,856
Average Spent	\$3,017.20	\$3,100.75	\$3,164.62
Spending Potential Index	82	84	86
Food at Home: Total \$	\$1,683,802	\$44,398,048	\$129,814,715
Average Spent	\$5,026.27	\$5,188.51	\$5,296.40
Spending Potential Index	81	84	86
Food Away from Home: Total \$	\$1,185,295	\$31,153,869	\$91,178,453
Average Spent	\$3,538.19	\$3,640.75	\$3,720.05
Spending Potential Index	82	84	86
Health Care: Total \$	\$2,007,692	\$52,710,564	\$152,873,356
Average Spent	\$5,993.11	\$6,159.94	\$6,237.18
Spending Potential Index	85	87	88
HH Furnishings & Equipment: Total \$	\$723,750	\$18,972,405	\$55,293,761
Average Spent	\$2,160.45	\$2,217.18	\$2,255.97
Spending Potential Index	84	87	88
Personal Care Products & Services: Total \$	\$280,239	\$7,378,876	\$21,617,079
Average Spent	\$836.53	\$862.32	\$881.97
Spending Potential Index	82	85	86
Shelter: Total \$	\$5,973,960	\$157,826,867	\$467,197,349
Average Spent	\$17,832.72	\$18,444.18	\$19,061.50
Spending Potential Index	78	81	83
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$785,314	\$20,551,565	\$59,085,555
Average Spent	\$2,344.22	\$2,401.73	\$2,410.67
Spending Potential Index	86	88	89
Travel: Total \$	\$788,930	\$20,686,118	\$60,659,405
Average Spent	\$2,355.01	\$2,417.45	\$2,474.88
Spending Potential Index	82	84	86
Vehicle Maintenance & Repairs: Total \$	\$358,290	\$9,415,572	\$27,337,599
Average Spent	\$1,069.52	\$1,100.34	\$1,115.37
Spending Potential Index	85	87	89

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.