



Community Profile

Rings: 1, 3, 5 mile radii

9140 Hudson Rd, Woodbury, MN 55125,

Latitude: 44.9476

Longitude: -92.92283

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	3,469	50,182	124,047
2020 Total Population	4,233	56,469	142,262
2020 Group Quarters	13	381	1,197
2022 Total Population	4,857	58,139	146,410
2022 Group Quarters	13	381	1,197
2027 Total Population	5,268	60,977	151,267
2022-2027 Annual Rate	1.64%	0.96%	0.65%
2022 Total Daytime Population	9,759	56,877	133,290
Workers	7,548	29,099	62,192
Residents	2,211	27,778	71,098
Household Summary			
2010 Households	1,398	18,911	46,593
2010 Average Household Size	2.47	2.64	2.64
2020 Total Households	1,764	21,410	52,724
2020 Average Household Size	2.39	2.62	2.68
2022 Households	2,021	22,289	54,485
2022 Average Household Size	2.40	2.59	2.67
2027 Households	2,201	23,482	56,329
2027 Average Household Size	2.39	2.58	2.66
2022-2027 Annual Rate	1.72%	1.05%	0.67%
2010 Families	945	13,481	32,432
2010 Average Family Size	3.03	3.13	3.18
2022 Families	1,383	15,572	37,647
2022 Average Family Size	2.91	3.10	3.20
2027 Families	1,505	16,395	38,997
2027 Average Family Size	2.90	3.08	3.19
2022-2027 Annual Rate	1.71%	1.04%	0.71%
Housing Unit Summary			
2000 Housing Units	1,453	16,215	41,369
Owner Occupied Housing Units	87.5%	82.3%	76.9%
Renter Occupied Housing Units	10.3%	13.7%	20.0%
Vacant Housing Units	2.2%	4.0%	3.1%
2010 Housing Units	1,433	19,789	48,788
Owner Occupied Housing Units	76.9%	77.1%	73.6%
Renter Occupied Housing Units	20.8%	18.4%	21.9%
Vacant Housing Units	2.4%	4.4%	4.5%
2020 Housing Units	1,824	22,223	54,745
Vacant Housing Units	3.3%	3.7%	3.7%
2022 Housing Units	2,288	23,587	57,114
Owner Occupied Housing Units	66.4%	76.3%	73.8%
Renter Occupied Housing Units	21.9%	18.2%	21.6%
Vacant Housing Units	11.7%	5.5%	4.6%
2027 Housing Units	2,468	25,078	59,765
Owner Occupied Housing Units	63.3%	75.4%	73.4%
Renter Occupied Housing Units	25.9%	18.2%	20.9%
Vacant Housing Units	10.8%	6.4%	5.7%
Median Household Income			
2022	\$109,379	\$108,006	\$102,467
2027	\$121,658	\$118,992	\$114,295
Median Home Value			
2022	\$368,381	\$350,231	\$338,169
2027	\$388,049	\$382,438	\$378,027
Per Capita Income			
2022	\$55,628	\$52,884	\$49,637
2027	\$64,055	\$60,518	\$56,215
Median Age			
2010	36.9	36.6	36.1
2022	39.1	38.1	37.8
2027	40.0	39.1	38.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	2,021	22,289	54,482
<\$15,000	4.2%	3.8%	4.0%
\$15,000 - \$24,999	4.4%	4.0%	4.1%
\$25,000 - \$34,999	3.1%	3.7%	4.7%
\$35,000 - \$49,999	5.2%	6.7%	8.3%
\$50,000 - \$74,999	13.0%	13.8%	14.5%
\$75,000 - \$99,999	14.2%	12.6%	12.7%
\$100,000 - \$149,999	22.3%	23.5%	21.9%
\$150,000 - \$199,999	18.8%	16.0%	14.3%
\$200,000+	14.9%	16.0%	15.5%
Average Household Income	\$139,208	\$138,130	\$133,258
2027 Households by Income			
Household Income Base	2,201	23,482	56,329
<\$15,000	2.9%	2.6%	2.8%
\$15,000 - \$24,999	3.0%	2.7%	3.0%
\$25,000 - \$34,999	2.0%	2.6%	3.7%
\$35,000 - \$49,999	3.3%	5.5%	6.7%
\$50,000 - \$74,999	11.6%	12.8%	12.3%
\$75,000 - \$99,999	15.2%	12.6%	12.3%
\$100,000 - \$149,999	22.2%	22.9%	23.7%
\$150,000 - \$199,999	21.8%	19.3%	18.1%
\$200,000+	18.0%	19.0%	17.3%
Average Household Income	\$159,685	\$157,380	\$150,833
2022 Owner Occupied Housing Units by Value			
Total	1,520	17,998	42,152
<\$50,000	2.2%	3.4%	2.9%
\$50,000 - \$99,999	0.1%	0.4%	0.5%
\$100,000 - \$149,999	0.3%	0.6%	1.5%
\$150,000 - \$199,999	1.1%	2.1%	5.0%
\$200,000 - \$249,999	3.5%	9.8%	12.7%
\$250,000 - \$299,999	13.2%	17.5%	17.4%
\$300,000 - \$399,999	43.5%	32.5%	26.3%
\$400,000 - \$499,999	17.6%	19.0%	18.5%
\$500,000 - \$749,999	11.3%	11.4%	11.7%
\$750,000 - \$999,999	7.0%	3.1%	2.7%
\$1,000,000 - \$1,499,999	0.3%	0.3%	0.6%
\$1,500,000 - \$1,999,999	0.1%	0.0%	0.0%
\$2,000,000 +	0.1%	0.0%	0.1%
Average Home Value	\$415,789	\$378,138	\$371,926
2027 Owner Occupied Housing Units by Value			
Total	1,563	18,909	43,848
<\$50,000	0.1%	1.3%	1.4%
\$50,000 - \$99,999	0.0%	0.0%	0.2%
\$100,000 - \$149,999	0.0%	0.0%	0.1%
\$150,000 - \$199,999	0.1%	0.2%	1.1%
\$200,000 - \$249,999	0.9%	4.0%	6.7%
\$250,000 - \$299,999	7.8%	12.9%	15.6%
\$300,000 - \$399,999	46.6%	38.3%	32.0%
\$400,000 - \$499,999	24.1%	26.1%	25.6%
\$500,000 - \$749,999	13.8%	13.9%	14.0%
\$750,000 - \$999,999	6.3%	3.0%	2.6%
\$1,000,000 - \$1,499,999	0.2%	0.2%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.1%	0.0%	0.1%
Average Home Value	\$440,525	\$413,593	\$409,161

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022



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2010 Population by Age			
Total	3,470	50,181	124,045
0 - 4	7.2%	6.8%	7.1%
5 - 9	7.3%	7.4%	7.6%
10 - 14	8.5%	8.0%	7.9%
15 - 24	9.6%	12.2%	12.5%
25 - 34	14.1%	13.3%	13.4%
35 - 44	18.5%	14.7%	14.5%
45 - 54	16.6%	17.1%	16.3%
55 - 64	9.7%	11.0%	11.0%
65 - 74	4.7%	5.3%	5.4%
75 - 84	2.9%	3.0%	3.1%
85 +	0.8%	1.1%	1.2%
18 +	72.9%	72.9%	72.7%
2022 Population by Age			
Total	4,860	58,139	146,410
0 - 4	5.7%	6.1%	6.4%
5 - 9	6.5%	6.6%	6.9%
10 - 14	7.6%	7.2%	7.4%
15 - 24	12.6%	12.1%	11.9%
25 - 34	11.7%	13.4%	13.1%
35 - 44	14.4%	14.3%	14.4%
45 - 54	15.2%	13.2%	13.0%
55 - 64	14.2%	13.7%	12.9%
65 - 74	8.0%	8.4%	8.6%
75 - 84	3.1%	3.7%	3.8%
85 +	1.0%	1.4%	1.5%
18 +	75.9%	75.9%	75.1%
2027 Population by Age			
Total	5,268	60,979	151,269
0 - 4	5.7%	6.1%	6.5%
5 - 9	5.9%	6.3%	6.8%
10 - 14	6.5%	6.9%	7.1%
15 - 24	10.8%	11.1%	11.3%
25 - 34	14.7%	13.3%	13.1%
35 - 44	13.7%	15.2%	15.2%
45 - 54	13.6%	12.6%	12.5%
55 - 64	14.0%	12.6%	11.7%
65 - 74	9.8%	9.8%	9.5%
75 - 84	4.0%	4.7%	4.8%
85 +	1.2%	1.6%	1.6%
18 +	77.9%	76.7%	75.6%
2010 Population by Sex			
Males	1,684	24,216	60,071
Females	1,784	25,967	63,976
2022 Population by Sex			
Males	2,395	28,211	71,176
Females	2,462	29,928	75,234
2027 Population by Sex			
Males	2,609	29,661	73,673
Females	2,659	31,316	77,594

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	3,468	50,182	124,047
White Alone	82.8%	81.5%	77.6%
Black Alone	4.8%	5.5%	8.0%
American Indian Alone	0.2%	0.4%	0.4%
Asian Alone	8.5%	8.7%	9.1%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.1%	1.3%	1.9%
Two or More Races	2.5%	2.6%	2.9%
Hispanic Origin	3.7%	4.2%	5.3%
Diversity Index	35.3	37.9	44.4
2020 Population by Race/Ethnicity			
Total	4,233	56,469	142,262
White Alone	73.0%	71.2%	65.9%
Black Alone	7.9%	8.0%	9.9%
American Indian Alone	0.3%	0.5%	0.5%
Asian Alone	11.4%	10.8%	13.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	2.7%	3.3%
Two or More Races	6.3%	6.9%	7.0%
Hispanic Origin	4.4%	6.2%	7.1%
Diversity Index	49.2	53.2	59.4
2022 Population by Race/Ethnicity			
Total	4,857	58,141	146,410
White Alone	73.2%	70.8%	65.4%
Black Alone	7.6%	8.1%	9.9%
American Indian Alone	0.2%	0.5%	0.5%
Asian Alone	11.2%	10.8%	13.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	2.7%	3.3%
Two or More Races	6.5%	7.1%	7.2%
Hispanic Origin	4.3%	6.2%	7.1%
Diversity Index	48.7	53.6	59.9
2027 Population by Race/Ethnicity			
Total	5,267	60,977	151,267
White Alone	71.6%	69.1%	63.6%
Black Alone	7.8%	8.5%	10.1%
American Indian Alone	0.2%	0.4%	0.5%
Asian Alone	12.1%	11.5%	14.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.2%	2.8%	3.5%
Two or More Races	7.1%	7.6%	7.8%
Hispanic Origin	4.4%	6.2%	7.2%
Diversity Index	50.8	55.5	61.6
2010 Population by Relationship and Household Type			
Total	3,468	50,183	124,047
In Households	99.5%	99.4%	99.1%
In Family Households	83.8%	85.8%	84.9%
Householder	26.4%	26.8%	26.2%
Spouse	22.0%	21.6%	20.4%
Child	31.9%	33.1%	33.4%
Other relative	2.6%	2.6%	3.1%
Nonrelative	1.2%	1.7%	1.9%
In Nonfamily Households	15.7%	13.6%	14.2%
In Group Quarters	0.5%	0.6%	0.9%
Institutionalized Population	0.0%	0.2%	0.5%
Noninstitutionalized Population	0.5%	0.4%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Population 25+ by Educational Attainment			
Total	3,285	39,578	98,635
Less than 9th Grade	0.9%	1.4%	2.5%
9th - 12th Grade, No Diploma	1.6%	1.9%	2.5%
High School Graduate	15.3%	16.5%	17.4%
GED/Alternative Credential	1.0%	1.9%	2.3%
Some College, No Degree	14.6%	14.7%	15.7%
Associate Degree	10.2%	11.4%	10.9%
Bachelor's Degree	37.0%	33.4%	30.8%
Graduate/Professional Degree	19.5%	18.8%	17.9%
2022 Population 15+ by Marital Status			
Total	3,894	46,599	116,049
Never Married	29.5%	30.6%	32.3%
Married	61.2%	55.9%	54.1%
Widowed	2.8%	4.2%	4.2%
Divorced	6.4%	9.3%	9.5%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,741	31,343	78,269
Population 16+ Employed	98.0%	97.9%	97.4%
Population 16+ Unemployment rate	2.0%	2.1%	2.6%
Population 16-24 Employed	13.0%	13.0%	13.0%
Population 16-24 Unemployment rate	1.7%	2.3%	5.3%
Population 25-54 Employed	64.5%	65.5%	66.0%
Population 25-54 Unemployment rate	2.6%	2.2%	2.2%
Population 55-64 Employed	18.4%	17.8%	16.7%
Population 55-64 Unemployment rate	0.2%	1.7%	2.5%
Population 65+ Employed	4.1%	3.6%	4.3%
Population 65+ Unemployment rate	1.8%	0.8%	1.9%
2022 Employed Population 16+ by Industry			
Total	2,685	30,699	76,206
Agriculture/Mining	0.4%	0.3%	0.3%
Construction	3.6%	4.1%	4.5%
Manufacturing	14.0%	14.7%	13.7%
Wholesale Trade	2.4%	2.3%	2.3%
Retail Trade	8.0%	9.3%	9.9%
Transportation/Utilities	5.5%	5.6%	5.8%
Information	2.6%	1.8%	1.8%
Finance/Insurance/Real Estate	12.0%	12.5%	10.7%
Services	46.8%	44.1%	45.5%
Public Administration	4.7%	5.4%	5.5%
2022 Employed Population 16+ by Occupation			
Total	2,686	30,699	76,206
White Collar	77.2%	75.0%	71.8%
Management/Business/Financial	28.3%	26.0%	23.4%
Professional	31.9%	29.4%	28.8%
Sales	8.3%	8.4%	8.3%
Administrative Support	8.7%	11.2%	11.3%
Services	9.2%	11.7%	13.3%
Blue Collar	13.7%	13.4%	14.9%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	1.9%	2.2%	2.8%
Installation/Maintenance/Repair	2.3%	1.3%	1.5%
Production	4.8%	4.3%	4.7%
Transportation/Material Moving	4.5%	5.5%	5.9%

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2010 Households by Type			
Total	1,396	18,912	46,594
Households with 1 Person	25.9%	22.7%	24.4%
Households with 2+ People	74.1%	77.3%	75.6%
Family Households	67.7%	71.3%	69.6%
Husband-wife Families	56.7%	57.5%	54.3%
With Related Children	30.2%	29.0%	27.3%
Other Family (No Spouse Present)	11.0%	13.8%	15.3%
Other Family with Male Householder	3.4%	3.9%	4.2%
With Related Children	2.2%	2.4%	2.6%
Other Family with Female Householder	7.6%	9.9%	11.1%
With Related Children	4.7%	6.7%	7.6%
Nonfamily Households	6.4%	6.0%	6.0%
All Households with Children	37.2%	38.4%	37.8%
Multigenerational Households	2.2%	2.6%	2.8%
Unmarried Partner Households	5.4%	6.2%	6.5%
Male-female	4.7%	5.6%	5.9%
Same-sex	0.7%	0.6%	0.6%
2010 Households by Size			
Total	1,397	18,912	46,592
1 Person Household	26.1%	22.7%	24.3%
2 Person Household	32.4%	33.4%	32.7%
3 Person Household	16.2%	17.1%	16.3%
4 Person Household	16.2%	16.4%	15.8%
5 Person Household	6.3%	6.8%	6.9%
6 Person Household	2.0%	2.1%	2.4%
7 + Person Household	0.7%	1.4%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	1,400	18,912	46,593
Owner Occupied	78.7%	80.7%	77.1%
Owned with a Mortgage/Loan	67.9%	65.9%	62.3%
Owned Free and Clear	10.6%	14.8%	14.9%
Renter Occupied	21.3%	19.3%	22.9%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	131	136	131
Percent of Income for Mortgage	17.8%	17.1%	17.4%
Wealth Index	138	151	140
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,433	19,789	48,788
Housing Units Inside Urbanized Area	96.3%	98.2%	96.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	3.7%	1.8%	3.2%
2010 Population By Urban/ Rural Status			
Total Population	3,469	50,182	124,047
Population Inside Urbanized Area	94.9%	97.8%	96.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	5.1%	2.2%	3.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Professional Pride (1B)	Workday Drive (4A)	Professional Pride (1B)
2.	Enterprising Professionals (2D)	Professional Pride (1B)	Workday Drive (4A)
3.	In Style (5B)	Enterprising Professionals (2D)	Boomburbs (1C)
2022 Consumer Spending			
Apparel & Services: Total \$	\$6,340,258	\$69,567,476	\$165,535,000
Average Spent	\$3,137.19	\$3,121.16	\$3,038.18
Spending Potential Index	130	130	126
Education: Total \$	\$5,715,516	\$59,478,559	\$137,840,787
Average Spent	\$2,828.06	\$2,668.52	\$2,529.89
Spending Potential Index	144	136	129
Entertainment/Recreation: Total \$	\$9,443,576	\$105,288,338	\$249,300,942
Average Spent	\$4,672.72	\$4,723.78	\$4,575.59
Spending Potential Index	127	129	125
Food at Home: Total \$	\$15,474,651	\$172,530,237	\$412,849,586
Average Spent	\$7,656.93	\$7,740.60	\$7,577.31
Spending Potential Index	124	125	122
Food Away from Home: Total \$	\$11,320,565	\$123,950,624	\$295,370,785
Average Spent	\$5,601.47	\$5,561.07	\$5,421.14
Spending Potential Index	130	129	126
Health Care: Total \$	\$17,171,399	\$197,843,020	\$472,440,880
Average Spent	\$8,496.49	\$8,876.26	\$8,671.03
Spending Potential Index	120	125	122
HH Furnishings & Equipment: Total \$	\$6,771,995	\$75,608,751	\$178,584,879
Average Spent	\$3,350.81	\$3,392.20	\$3,277.69
Spending Potential Index	131	132	128
Personal Care Products & Services: Total \$	\$2,658,557	\$29,532,066	\$70,264,312
Average Spent	\$1,315.47	\$1,324.96	\$1,289.61
Spending Potential Index	129	130	126
Shelter: Total \$	\$60,824,810	\$661,167,409	\$1,568,365,441
Average Spent	\$30,096.39	\$29,663.39	\$28,785.27
Spending Potential Index	131	130	126
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,970,810	\$80,152,027	\$190,094,522
Average Spent	\$3,449.19	\$3,596.04	\$3,488.93
Spending Potential Index	127	132	128
Travel: Total \$	\$8,028,370	\$87,283,456	\$203,553,042
Average Spent	\$3,972.47	\$3,915.99	\$3,735.95
Spending Potential Index	138	136	130
Vehicle Maintenance & Repairs: Total \$	\$3,081,980	\$35,484,224	\$85,316,520
Average Spent	\$1,524.98	\$1,592.01	\$1,565.87
Spending Potential Index	121	126	124

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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