



Community Profile

Rings: 1, 3, 5 mile radii

401 S Mt Juliet Rd, Mt. Juliet, TN 37122,

Latitude: 36.1667

Longitude: -86.51025

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	4,232	14,868	45,793
2020 Total Population	7,706	24,820	62,967
2020 Group Quarters	38	101	249
2022 Total Population	8,393	26,848	67,217
2022 Group Quarters	38	101	249
2027 Total Population	8,927	29,560	72,429
2022-2027 Annual Rate	1.24%	1.94%	1.50%
2022 Total Daytime Population	10,454	27,639	56,338
Workers	6,176	14,116	24,176
Residents	4,278	13,523	32,162
Household Summary			
2010 Households	1,784	5,683	17,320
2010 Average Household Size	2.37	2.61	2.64
2020 Total Households	3,377	9,757	23,778
2020 Average Household Size	2.27	2.53	2.64
2022 Total Households	3,664	10,570	25,343
2022 Average Household Size	2.28	2.53	2.64
2027 Total Households	3,903	11,661	27,254
2027 Average Household Size	2.28	2.53	2.65
2022-2027 Annual Rate	1.27%	1.98%	1.46%
2010 Families	1,228	4,292	13,045
2010 Average Family Size	2.82	3.00	3.03
2022 Total Families	2,539	7,777	18,881
2022 Average Family Size	2.69	2.93	3.05
2027 Total Families	2,687	8,532	20,266
2027 Average Family Size	2.70	2.93	3.05
2022-2027 Annual Rate	1.14%	1.87%	1.43%
Housing Unit Summary			
2000 Housing Units	768	3,517	12,416
Owner Occupied Housing Units	82.9%	85.0%	73.9%
Renter Occupied Housing Units	10.4%	10.5%	20.5%
Vacant Housing Units	6.6%	4.4%	5.5%
2010 Housing Units	1,974	6,136	18,240
Owner Occupied Housing Units	47.3%	70.3%	74.8%
Renter Occupied Housing Units	43.0%	22.4%	20.2%
Vacant Housing Units	9.6%	7.4%	5.0%
2020 Housing Units	3,633	10,263	24,744
Vacant Housing Units	7.0%	4.9%	3.9%
2022 Housing Units	3,922	11,133	26,495
Owner Occupied Housing Units	55.5%	66.6%	71.0%
Renter Occupied Housing Units	37.9%	28.4%	24.6%
Vacant Housing Units	6.6%	5.1%	4.3%
2027 Housing Units	4,230	12,455	28,991
Owner Occupied Housing Units	56.5%	67.3%	71.0%
Renter Occupied Housing Units	35.8%	26.3%	23.0%
Vacant Housing Units	7.7%	6.4%	6.0%
Median Household Income			
2022	\$97,664	\$100,535	\$101,844
2027	\$109,261	\$110,495	\$111,644
Median Home Value			
2022	\$315,250	\$333,857	\$326,026
2027	\$347,132	\$364,081	\$356,093
Per Capita Income			
2022	\$47,461	\$47,791	\$46,366
2027	\$54,570	\$54,768	\$53,128
Median Age			
2010	33.4	38.3	37.4
2022	35.9	39.4	39.3
2027	34.6	39.1	39.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income			
Household Income Base	3,664	10,570	25,343
<\$15,000	4.8%	4.1%	3.1%
\$15,000 - \$24,999	4.3%	3.6%	3.1%
\$25,000 - \$34,999	4.1%	4.3%	3.8%
\$35,000 - \$49,999	11.0%	9.1%	8.7%
\$50,000 - \$74,999	13.0%	14.6%	14.7%
\$75,000 - \$99,999	13.8%	13.9%	14.9%
\$100,000 - \$149,999	27.8%	28.3%	28.5%
\$150,000 - \$199,999	11.9%	11.4%	12.7%
\$200,000+	9.3%	10.8%	10.6%
Average Household Income	\$114,937	\$120,566	\$122,762
2027 Households by Income			
Household Income Base	3,903	11,661	27,254
<\$15,000	3.3%	2.7%	2.0%
\$15,000 - \$24,999	3.0%	2.4%	2.0%
\$25,000 - \$34,999	3.3%	3.5%	3.0%
\$35,000 - \$49,999	8.5%	7.2%	6.7%
\$50,000 - \$74,999	9.4%	10.5%	11.2%
\$75,000 - \$99,999	12.4%	12.5%	13.5%
\$100,000 - \$149,999	34.1%	34.3%	33.0%
\$150,000 - \$199,999	15.7%	14.8%	16.1%
\$200,000+	10.3%	12.1%	12.6%
Average Household Income	\$131,958	\$137,964	\$140,855
2022 Owner Occupied Housing Units by Value			
Total	2,177	7,411	18,812
<\$50,000	2.5%	1.7%	0.9%
\$50,000 - \$99,999	0.1%	0.2%	0.2%
\$100,000 - \$149,999	5.8%	3.0%	1.9%
\$150,000 - \$199,999	7.1%	5.1%	5.2%
\$200,000 - \$249,999	12.8%	11.1%	13.3%
\$250,000 - \$299,999	16.4%	17.9%	19.6%
\$300,000 - \$399,999	34.0%	32.2%	33.6%
\$400,000 - \$499,999	17.3%	20.4%	14.9%
\$500,000 - \$749,999	3.7%	7.8%	8.3%
\$750,000 - \$999,999	0.1%	0.3%	1.6%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	\$315,840	\$347,284	\$354,130
2027 Owner Occupied Housing Units by Value			
Total	2,388	8,381	20,572
<\$50,000	1.5%	0.9%	0.4%
\$50,000 - \$99,999	0.8%	0.5%	0.2%
\$100,000 - \$149,999	2.2%	1.1%	0.6%
\$150,000 - \$199,999	3.1%	2.1%	2.1%
\$200,000 - \$249,999	8.8%	7.2%	8.6%
\$250,000 - \$299,999	15.3%	15.7%	17.5%
\$300,000 - \$399,999	38.7%	35.0%	36.6%
\$400,000 - \$499,999	23.2%	25.9%	19.3%
\$500,000 - \$749,999	5.7%	10.6%	11.4%
\$750,000 - \$999,999	0.7%	0.7%	2.7%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.2%
\$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	\$352,114	\$380,635	\$391,576

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	4,233	14,868	45,794
0 - 4	8.4%	6.8%	7.1%
5 - 9	8.2%	7.0%	7.4%
10 - 14	6.1%	6.8%	7.0%
15 - 24	11.3%	10.6%	10.8%
25 - 34	19.3%	13.6%	13.7%
35 - 44	16.1%	15.3%	16.5%
45 - 54	13.2%	15.6%	15.9%
55 - 64	9.3%	12.6%	12.0%
65 - 74	4.7%	7.3%	6.2%
75 - 84	2.6%	3.2%	2.6%
85 +	0.8%	1.1%	0.9%
18 +	73.8%	75.4%	74.5%
2022 Population by Age			
Total	8,395	26,849	67,216
0 - 4	7.4%	6.2%	6.1%
5 - 9	7.7%	6.8%	6.8%
10 - 14	7.6%	7.1%	7.2%
15 - 24	11.2%	10.7%	11.1%
25 - 34	14.4%	12.7%	12.6%
35 - 44	17.0%	14.8%	14.6%
45 - 54	12.8%	13.5%	14.2%
55 - 64	10.6%	13.2%	13.1%
65 - 74	7.4%	9.6%	9.3%
75 - 84	2.8%	4.1%	4.0%
85 +	1.0%	1.2%	1.1%
18 +	73.3%	76.0%	76.0%
2027 Population by Age			
Total	8,924	29,560	72,431
0 - 4	7.7%	6.3%	6.1%
5 - 9	7.9%	6.7%	6.5%
10 - 14	7.9%	7.2%	7.1%
15 - 24	11.8%	10.7%	10.8%
25 - 34	15.5%	13.0%	12.7%
35 - 44	16.4%	14.5%	14.4%
45 - 54	12.2%	13.0%	13.6%
55 - 64	9.4%	12.0%	12.4%
65 - 74	7.0%	10.0%	9.9%
75 - 84	3.3%	5.2%	5.3%
85 +	1.0%	1.4%	1.3%
18 +	72.5%	75.9%	76.4%
2010 Population by Sex			
Males	2,019	7,243	22,263
Females	2,213	7,625	23,530
2022 Population by Sex			
Males	4,087	13,162	32,838
Females	4,306	13,686	34,379
2027 Population by Sex			
Males	4,357	14,511	35,390
Females	4,569	15,048	37,040

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 28, 2022



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Rings: 1, 3, 5 mile radii

401 S Mt Juliet Rd, Mt. Juliet, TN 37122,

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	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	4,232	14,867	45,793
White Alone	82.8%	88.5%	85.6%
Black Alone	7.2%	5.3%	8.3%
American Indian Alone	0.6%	0.5%	0.4%
Asian Alone	5.3%	2.6%	2.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.4%	1.1%	1.4%
Two or More Races	2.6%	2.0%	1.9%
Hispanic Origin	3.6%	3.0%	3.5%
Diversity Index	35.3	25.9	30.9
2020 Population by Race/Ethnicity			
Total	7,706	24,820	62,967
White Alone	69.5%	77.6%	76.8%
Black Alone	9.5%	7.3%	9.6%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	9.9%	5.7%	4.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.3%	2.5%	2.5%
Two or More Races	7.3%	6.5%	6.6%
Hispanic Origin	7.4%	5.9%	6.0%
Diversity Index	56.1	45.3	46.3
2022 Population by Race/Ethnicity			
Total	8,394	26,848	67,216
White Alone	68.5%	76.6%	76.1%
Black Alone	9.6%	7.4%	9.5%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	9.8%	5.7%	4.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.5%	2.7%	2.7%
Two or More Races	8.2%	7.2%	7.2%
Hispanic Origin	7.8%	6.3%	6.3%
Diversity Index	57.6	47.0	47.5
2027 Population by Race/Ethnicity			
Total	8,926	29,560	72,429
White Alone	66.7%	75.2%	74.9%
Black Alone	9.5%	7.2%	9.3%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	9.6%	5.6%	4.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.0%	3.0%	3.0%
Two or More Races	9.5%	8.4%	8.3%
Hispanic Origin	8.7%	6.9%	6.8%
Diversity Index	60.1	49.3	49.4
2010 Population by Relationship and Household Type			
Total	4,232	14,868	45,793
In Households	100.0%	99.9%	99.8%
In Family Households	83.5%	88.3%	88.1%
Householder	27.6%	29.2%	28.5%
Spouse	20.0%	23.3%	23.2%
Child	31.2%	30.9%	31.8%
Other relative	3.1%	3.1%	2.9%
Nonrelative	1.6%	1.8%	1.7%
In Nonfamily Households	16.5%	11.6%	11.7%
In Group Quarters	0.0%	0.1%	0.2%
Institutionalized Population	0.0%	0.1%	0.2%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	5,544	18,547	46,268
Less than 9th Grade	1.6%	1.4%	1.2%
9th - 12th Grade, No Diploma	3.2%	3.4%	3.2%
High School Graduate	21.6%	20.2%	19.6%
GED/Alternative Credential	3.1%	2.5%	2.7%
Some College, No Degree	18.8%	19.4%	18.4%
Associate Degree	9.6%	9.0%	8.4%
Bachelor's Degree	29.4%	29.3%	30.9%
Graduate/Professional Degree	12.8%	14.8%	15.6%
2022 Population 15+ by Marital Status			
Total	6,479	21,432	53,732
Never Married	20.9%	19.6%	23.1%
Married	66.4%	67.9%	63.8%
Widowed	2.3%	3.3%	3.5%
Divorced	10.4%	9.2%	9.5%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,276	13,772	36,175
Population 16+ Employed	97.8%	97.5%	97.7%
Population 16+ Unemployment rate	2.2%	2.5%	2.3%
Population 16-24 Employed	8.6%	9.6%	10.5%
Population 16-24 Unemployment rate	2.4%	4.6%	4.3%
Population 25-54 Employed	70.8%	66.2%	66.6%
Population 25-54 Unemployment rate	2.5%	2.8%	2.4%
Population 55-64 Employed	15.9%	17.9%	17.2%
Population 55-64 Unemployment rate	0.2%	0.2%	0.2%
Population 65+ Employed	4.6%	6.3%	5.8%
Population 65+ Unemployment rate	5.4%	2.8%	2.3%
2022 Employed Population 16+ by Industry			
Total	4,181	13,423	35,358
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	3.9%	4.4%	5.3%
Manufacturing	6.8%	8.0%	7.8%
Wholesale Trade	1.9%	3.6%	3.7%
Retail Trade	12.8%	12.8%	12.1%
Transportation/Utilities	5.2%	6.4%	7.1%
Information	1.3%	2.3%	2.3%
Finance/Insurance/Real Estate	9.0%	9.6%	9.5%
Services	49.6%	45.8%	46.0%
Public Administration	9.3%	6.9%	6.1%
2022 Employed Population 16+ by Occupation			
Total	4,182	13,423	35,360
White Collar	73.6%	73.5%	71.7%
Management/Business/Financial	22.1%	21.9%	22.0%
Professional	31.9%	29.4%	26.3%
Sales	7.7%	8.7%	10.2%
Administrative Support	11.9%	13.5%	13.2%
Services	11.9%	11.1%	11.6%
Blue Collar	14.5%	15.4%	16.7%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	2.5%	2.5%	3.3%
Installation/Maintenance/Repair	2.6%	3.1%	3.1%
Production	3.2%	3.3%	3.5%
Transportation/Material Moving	6.2%	6.4%	6.8%

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2010 Households by Type			
Total	1,784	5,683	17,320
Households with 1 Person	24.5%	19.9%	19.4%
Households with 2+ People	75.5%	80.1%	80.6%
Family Households	68.8%	75.5%	75.3%
Husband-wife Families	50.6%	60.3%	61.3%
With Related Children	26.5%	26.7%	29.1%
Other Family (No Spouse Present)	18.3%	15.3%	14.0%
Other Family with Male Householder	4.1%	4.0%	3.8%
With Related Children	2.0%	2.1%	2.2%
Other Family with Female Householder	14.2%	11.2%	10.1%
With Related Children	10.8%	7.8%	6.9%
Nonfamily Households	6.7%	4.6%	5.2%
All Households with Children	40.1%	37.3%	38.7%
Multigenerational Households	3.6%	3.7%	3.7%
Unmarried Partner Households	6.2%	5.1%	5.3%
Male-female	4.9%	4.2%	4.4%
Same-sex	1.2%	1.0%	0.9%
2010 Households by Size			
Total	1,783	5,682	17,321
1 Person Household	24.5%	19.9%	19.4%
2 Person Household	33.3%	37.1%	35.8%
3 Person Household	21.0%	19.5%	19.4%
4 Person Household	15.0%	15.4%	16.5%
5 Person Household	4.7%	5.8%	6.3%
6 Person Household	1.0%	1.4%	1.9%
7 + Person Household	0.6%	0.8%	0.8%
2010 Households by Tenure and Mortgage Status			
Total	1,782	5,683	17,320
Owner Occupied	52.4%	75.9%	78.7%
Owned with a Mortgage/Loan	40.0%	57.3%	62.6%
Owned Free and Clear	12.5%	18.5%	16.2%
Renter Occupied	47.6%	24.1%	21.3%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	150	146	150
Percent of Income for Mortgage	17.0%	17.5%	16.9%
Wealth Index	91	115	121
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,974	6,136	18,240
Housing Units Inside Urbanized Area	85.8%	82.8%	82.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.1%
Rural Housing Units	14.2%	17.2%	17.2%
2010 Population By Urban/ Rural Status			
Total Population	4,232	14,868	45,793
Population Inside Urbanized Area	84.8%	81.5%	81.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.1%
Rural Population	15.2%	18.5%	18.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Up and Coming Families (7A)	Up and Coming Families (7A)	Workday Drive (4A)
2.	Down the Road (10D)	Green Acres (6A)	Green Acres (6A)
3.	Green Acres (6A)	Workday Drive (4A)	Up and Coming Families (7A)
2022 Consumer Spending			
Apparel & Services: Total \$	\$9,703,433	\$28,939,616	\$70,858,788
Average Spent	\$2,648.32	\$2,737.90	\$2,795.99
Spending Potential Index	110	114	116
Education: Total \$	\$6,812,463	\$21,858,592	\$55,443,828
Average Spent	\$1,859.30	\$2,067.98	\$2,187.74
Spending Potential Index	95	105	112
Entertainment/Recreation: Total \$	\$14,559,153	\$44,374,884	\$107,996,368
Average Spent	\$3,973.57	\$4,198.19	\$4,261.39
Spending Potential Index	108	114	116
Food at Home: Total \$	\$24,345,846	\$72,802,596	\$176,950,802
Average Spent	\$6,644.61	\$6,887.66	\$6,982.24
Spending Potential Index	107	111	113
Food Away from Home: Total \$	\$17,577,535	\$51,889,985	\$126,538,492
Average Spent	\$4,797.36	\$4,909.18	\$4,993.04
Spending Potential Index	111	114	116
Health Care: Total \$	\$28,314,332	\$86,397,968	\$207,981,073
Average Spent	\$7,727.71	\$8,173.89	\$8,206.65
Spending Potential Index	109	115	116
HH Furnishings & Equipment: Total \$	\$10,790,073	\$32,233,649	\$77,996,388
Average Spent	\$2,944.89	\$3,049.54	\$3,077.63
Spending Potential Index	115	119	120
Personal Care Products & Services: Total \$	\$4,125,621	\$12,376,668	\$30,134,128
Average Spent	\$1,125.99	\$1,170.92	\$1,189.05
Spending Potential Index	110	115	117
Shelter: Total \$	\$89,594,080	\$268,822,019	\$657,901,612
Average Spent	\$24,452.53	\$25,432.55	\$25,959.89
Spending Potential Index	107	111	113
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$12,252,292	\$35,699,023	\$84,657,519
Average Spent	\$3,343.97	\$3,377.39	\$3,340.47
Spending Potential Index	123	124	123
Travel: Total \$	\$11,701,846	\$35,832,773	\$87,494,763
Average Spent	\$3,193.74	\$3,390.04	\$3,452.42
Spending Potential Index	111	118	120
Vehicle Maintenance & Repairs: Total \$	\$5,276,860	\$15,553,856	\$37,452,831
Average Spent	\$1,440.19	\$1,471.51	\$1,477.84
Spending Potential Index	114	117	117

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.